

Christian Metzger

Position, Company: Independent Consultant

Christian is an independent consultant specializing in the intersection of healthcare and the nonprofit sector. Drawing on 25 years of experience in nonprofit leadership (15 as an Executive Director), he provides executive coaching, strategic planning, resource development, and guidance on social impact initiatives.

In the healthcare space, Christian focuses on developing programs that address social determinants of health (SDOH) and health-related social needs (HRSN). His services include building effective workflows, integrating Z-codes, designing targeted trainings, and generating outcome-driven reports to demonstrate impact.

Christian is also a skilled facilitator of cross-sector collaboration, helping to forge strategic partnerships among nonprofits, healthcare organizations, and government agencies — all with the goal of advancing public health and equity.

Christian earned his Business degree at Salisbury University with concentrations in Marketing and Management. He resides on the Eastern Shore with his wife (Katie) and son (Trevor). Community is important as he volunteers with and does pro bono for with several agencies focused on food security, homelessness, and the arts. Outside of work, preferred activities include playing with Trevor, basketball, softball, live music, cooking, and finding peace in nature.