

Name: Abbey Shobe

Position, Company: Manager, Technical Accounting & Financial Reporting, CareFirst Blue Cross Blue Shield

Born and raised on the Eastern Shore (Pocomoke City, MD), Abbey attended Salisbury University from 2013 to 2017. She was a Perdue School Student Business Leader, a member of the Field Hockey team (four-time CAC Champions; 3 Final Four appearances), and spent her summers as an ocean lifeguard in Ocean City, Maryland. In 2017, she graduated magna cum laude with dual Bachelor of Science degrees in Accounting and Information Systems.

After graduation, Abbey earned her CPA license and began her career with Ernst & Young (EY) in Baltimore, where she spent five years in the Assurance practice serving public and private clients across the healthcare, technology, and insurance industries. In 2022, she took an opportunity at Anne Arundel Dermatology, a private equity-backed, multi-state healthcare organization, where she progressed from Accounting Manager to Director of Accounting. During her two years there, she built out the corporate accounting team, established streamlined processes, and led two system implementations.

In 2024, she joined CareFirst BlueCross BlueShield as a Manager of Financial Reporting and Technical Accounting. In this role, she leads teams responsible for financial reporting, consolidations, investment and acquisition accounting, audit compliance, and internal controls. Within her first year at CareFirst, Abbey successfully led the implementation of a new investment accounting system while concurrently redesigning the investment accounting process. She continues to drive process improvements and efficiencies across her areas of responsibility while also serving as an interdepartmental advisor on new investments and transactions.

In addition to the Career Advisory Board, Abbey currently serves on the Alumni Board of Directors. She is passionate about supporting students as they navigate the transition from college to their careers and sharing the experiences and lessons she has gained throughout her professional journey thus far.