SU Partnership Links Outreach, Scholarship

The Salisbury University Foundation was awarded the chance to raise $800,000 that will be matched dollar-for-dollar to create $1.6 million for University outreach programs. The SU Foundation was named a partner in the Perdue-Kresge Challenge for the Community, an endowment campaign sponsored by the Community Foundation of the Eastern Shore.

Connecting Mission and Civic Engagement

The University assembled the SU Foundation Endowment Partnership as the ideal response to the Perdue-Kresge Challenge for the Community. The partner organizations are all firmly tied to SU’s educational mission, but each is primarily oriented to SU’s goal of civic engagement.

SU Foundation Partners

The Center for Conflict Resolution offers a low-cost, confidential approach to mediating conflicts. Center mediators have served public and private groups and individuals on the Delmarva Peninsula and beyond. Center staff and students have provided conflict resolution workshops at area schools.

The Salisbury Symphony Orchestra at SU presents concerts of classical and popular music throughout the region. The SSO recently received a $100,000 challenge gift from Dr. Peter Jackson and his wife Judy to expand symphony offerings.

The Edward H. Nabb Research Center for Delmarva History and Culture may be best known for its popular genealogical programs and offers the largest collection of such records on the Eastern Shore. The Nabb Center preserves collections of local interest and provides access to valuable records to SU students and amateur and professional historians.

The Ward Museum of Wildfowl Art was acquired by the University in 2000. Home to the world’s most comprehensive collection of wildfowl carvings, the Ward Museum hopes to expand its ties to the community with additional educational programs and exhibits.

The Seidel Scholarship Challenge for future teachers, launched in response to a generous gift from the late Sam Seidel and his wife, Marilyn, is particularly important as SU responds to the regional and nationwide teacher shortage by increasing scholarships for students majoring in education.
The SU Foundation Partners in the Perdue/Kresge Challenge encompass all aspects of the University community, from conflict resolution to regional art and history.

SU Fund Completes Successful Year

During 2001-02, alumni, parents, faculty and staff, corporations and foundations and other friends invested in the bright future of Salisbury University by contributing through the Salisbury University Fund. These gifts directly assisted students by providing scholarships, supporting academic programs, enhancing campus facilities and sustaining important student-centered programs and activities.

- **Alumni Campaign** - For the fourth year in a row, the total number of alumni making a gift to their Alma Mater increased. The total number of alumni donors increased by 15 percent.

- **Faculty and Staff Campaign** - The total number of SU faculty and staff who made a gift to the SU Foundation increased by 40 percent while the total amount donated increased by 14 percent.

- **Parents Campaign** - In its second year, the number of parent donors rose by 52 percent while the total amount donated increased by 11 percent.

- **Reunion Class Gift Campaigns**
  - Class of 1951 raised money toward the purchase of teak lawn and patio furniture for Alumni Garden.
  - Class of 1961 designated their gift to the Seidel Challenge, a campaign to raise endowment dollars for teacher scholarships.
  - Class of 1976 directed their donations to the Scarborough Student Leadership Center.

- **Varsity Club** - The total number of members/donors increased by 21 percent.

SU Loses Cherished Friends

In the past year, SU has lost some of its most supportive patrons with the passing of Richard A. Henson, Edward H. Nabb and Samuel W. Seidel.

Mr. Henson endowed the School of Science and Technology in 1988. Founder of Henson Aviation, a regional commuter service that became a national model, Mr. Henson was one of only a score of profiles included in the Smithsonian Institution Press’ *Commuter Airlines of the United States*.

Mr. Nabb endowed the Nabb Research Center for Delmarva History and Culture at SU in 1998. A Cambridge, MD, attorney and philanthropist, Mr. Nabb was dedicated to preserving the history and culture of Delmarva. For a quarter century Mr. Nabb served as president of the Nathan Foundation, Dorchester County’s largest charitable organization.

Mr. Seidel and his wife, Marilyn, endowed the University’s School of Education and Professional Studies in 1997. He attended Salisbury State Teachers College from 1939 to 1941. In addition to their endowment, they financed some 14 scholarships throughout the region, seven of them at SU.