Table of Contents

Institutional Planning & Mission

SU Profile, Fall 2003 ................................................................. A-1.0
Summary of Student Characteristics, Fall 2003 .................................. A-4.0
History of the University .............................................................. A-5.0
University Environment............................................................... A-6.0
Table 1: Headcount and FTES Enrollments, AY 1977-78 through 2003-04 ........................ A-7.0

Figure 1: FTES Enrollment: Academic Years 1977-78 through 2003-04 ................. A-7.0
SU Organizational Chart, 2004-2005 .................................................. A-8.0
Salisbury University Foundation, Inc. Board Members 2003 ........................................ A-9.0
SU Mission Statement ................................................................. A-10.0
SU Strategic Plan for AY 2004-A2008 .................................................. A-11.0
Timeline and Milestones of the SU Strategic Planning Process .......................... A-15.0
Managing for Results, Key Goals, and Objectives ............................................. A-21.0
SU: Performance Peer Comparisons 2003 ..................................................... A-29.0

Figure 2: SU Projected Growth Trends through FY 2014 ...................................... A-32.0
SU Campus Map .................................................................................. A-33.0

Institutional Enrollment & Demographics

Table 1: Total Institutional Enrollment: 1994, 1999-2003 ........................................ B-1.0

Figure 1: Full-Time and Part-Time Institutional Enrollment: 1994, 1999-2003 ................ B-1.0
Figure 2: Percent Full-Time Institutional Enrollment: 1994, 1999-2003 ....................... B-1.0
Table 2: Total Institutional Enrollment by Classification, Race/Ethnicity, and Status: Fall 2003 ................................................................. B-2.0

Figure 3: Total Institutional Enrollment: Headcount, F/T, and P/T Students: 1999-2003 ................................................................. B-3.0
Figure 4: Total Institutional Enrollment Since 1980 ................................................... B-3.0
Table 3: Total Institutional Enrollment by Race/Ethnicity, Sex, and Status: Fall 2003 .... B-4.0

Figure 5: Total Institutional Enrollment by Race/Ethnicity: Fall 2003 ........................ B-4.0
Figure 6: Total Institutional Enrollment by Sex and Status: Fall 2003 ........................ B-4.0
Table 4: Total Institutional Demographics: 1994, 1999-2003 .................................. B-5.0

Figure 7: Total Institutional Enrollment-Percent in-state: 1994, 1999-2003 .............. B-5.0
Table 5: Total Institutional Enrollment by Age and Sex: 1994, 1999-2003 ................ B-6.0
Program Enrollments, Degrees, and Student Credit Hours: Institutional Summaries

Table 1: Institutional Enrollment by School & Discipline: Fall 1994, Fall 1999 to Fall 2003

Table 2: Enrollment, Student Credit Hours, and FTES
- Winter Terms and Summer Sessions 1989 to 2003

Figure 1: Student Credit Hours: % Change Summer/Winter 1998-2003

Figure 2: Student Credit Hours: Winter Terms and Summer Sessions 1998-2003

Degrees

Table 1: Number of Minors by School and Program: 2002-2003 Degree Recipients

Table 2: Degrees Awarded by Program and Race: Academic Year 2002-2003

Table 3: Degrees Awarded Alphabetically by Program: AY 1998-99 to 2002-2003

Table 4: Degrees Awarded by Academic Years: AY 1998-99 through 2002-03

Figure 1: Degrees Awarded by Academic Years: AY 1998-99 through 2002-03

Figure 2: Percent of Master’s Degrees Awarded to Minority Students: 1998-99 through 2002-03

Student Credit Hours

Table 1: CIP and HEGIS Codes

Table 2: Total Student Credit Hours and FTES by Discipline & Course Level: Fall 2003

Table 3: DAY Courses (8:00 am to 5:00 pm) Student Credit Hours and FTES By Discipline and Course Level: Fall 2003

Table 4: NIGHT Courses (After 5:00 pm) Student Credit Hours and FTES By Discipline and Course Level: Fall 2003

Table 5: Courses-Unknown Start Time-Student Credit Hours and FTES By Discipline and Course Level: Fall 2003

Table 6: Total Student Credit Hours by Department: Fall Enrollment, 1999-2003

Table 7: Analysis of Annualized FTES, FY 1994 through FY 2004

Figure 1: Total Headcount Versus Annual FTES, Fall 1993 to Fall 2003

Table 8: Annual Student Credit Hour Production by School, Discipline, and Level Academic Year 1998-99 to 2002-03
Table 9: Annual SCH Production by School and Discipline, and Semester, 1997-99 through 2002-03 ............................................................. C-18.0

Undergraduate Enrollment & Demographics

Table 1: Total Undergraduate Fall Enrollment: 1994, 1999-2003................................. D-1.0

Figure 1: Percent Full-time and Part-Time UG Enrollment:
Fall 1994, Fall 1999-Fall 2003 ........................................................................ D-1.0

Table 2: Total Undergraduate Demographics: 1994, 1999-2003................................. D-2.0

Figure 2: Percent In-State: 1994, 1999-2003................................................................ D-2.0

Table 3: Total Undergraduate Enrollment by Race/Ethnicity, Sex, and Status:
Fall 2003 ........................................................................................................ D-3.0

Figure 3: Total Undergraduate Enrollment by Race & Ethnicity: Fall 2003 .......... D-3.0

Figure 4: Total Undergraduate Enrollment by Sex and Status: Fall 2003 .......... D-3.0

Figure 5: SU Percentage of Minority Undergraduates, Fall 1994 through Fall 2003 .... D-4.0

Figure 6: SU Comparison of Non-minority and Minority UG Enrollments
1994-2003................................................................................................................ D-4.0

Figure 7: SU Diversity Comparison among Maryland Public Institutions
Undergraduate Enrollment, Fall 2002 ....................................................................... D-4.0

Table 4: Total Undergraduate Enrollment by Classification, Race/Ethnicity, and Status:
Fall 2003 ........................................................................................................ D-5.0

Table 5: Total Undergraduates by Age and Sex: 1994, 1999-2003 .......................... D-6.0

Table 6: Total Undergraduate Enrollment by County of Residence: 1999-2003 ................ D-7.0

Figure 8: Maryland UG Enrollment by County, Fall 2003 Maryland Map ................. D-8.0

Table 7: Total Undergraduate Enrollment by State: 1994, 1999-2003 ........................ D-9.0

Figure 9: Fall 2003 UG Enrollment Residency by Region Map ................................... D-10.0

Program Enrollments, Degrees, and Student Credit Hours: Undergraduate Summaries

Table 1: Undergraduate Enrollment by School, Discipline, Class, & Status: Fall 2003................................................................. E-1.0

Table 2: Undergraduate Enrollment by School & Discipline:
Fall 1994, Fall 1999 to Fall 2003 .............................................................................. E-2.0

Table 3: Secondary Education Track Enrollment by Major and Classification, Fall 2003 ...... E-3.0

Figure 1: Secondary Education Enrollments, Fall 2003 .............................................. E-3.0

Table 4: Undergraduate Student Credit Hours by Department:
Fall Enrollment 1999-2003 ...................................................................................... E-4.0
Degrees

Table 1: Undergraduate Degrees Awarded by School, and Honors 1998-99 through 2002-03 ............................................................... E-5.0

Table 2: Bachelor Degrees Awarded by Academic Years:
AY 1998-99 through 2002-2003 ............................................................... E-6.0

Figure 1: Bachelor Degrees Awarded 2002-03 ............................................................... E-6.0

Table 3: Number of Undergraduate Students Graduating with a Secondary Education Track By Major: AY 1998-1999 to AY 2002-2003 ........................................ E-6.0

Table 4: 2002-03 Undergraduate Degrees Awarded by Major and Track .......................... E-7.0

Table 5: 2002-03 Degrees Awarded by Major and Concentration ........................................ E-7.0

Retention and Graduation Rates, Freshmen and Transfer Summaries

Retention and Graduation

Table 1: SU Retention and Graduation Statistics for Freshman Class Cohorts,
Fall 1985 to Fall 2002 ..................................................................................... F-1.0

Table 2: SU Retention and Graduation Statistics for Freshman Class Cohorts-
BY RACE/ETHNICITY: Fall 1993 through Fall 2002 ........................................ F-2.0

Table 3: SU Retention and Graduation Statistics for Freshman Class Cohorts- BY GENDER, Fall 1993 through Fall 2002 ................................................. F-4.0

Figure 1: SU Six-Year Graduation Rate Comparison Among MD Public Institutions – ALL STUDENTS ............................................................... F-6.0

Figure 2: SU Six-Year Graduation Rate Comparison Among MD Public Institutions – White, non-Hispanic Students at HBCUs and African-American Students At non-HBCUs ........................................................................... F-6.0

Figure 3: Comparison of 4, 5, and 6 year Graduation Rates Among Selected USM Institutions First-time, Full-time, Degree-seeking Freshmen Graduating from any USM Institution by Institution of First Enrollment ................................. F-7.0

Table 4: Comparison of Average Graduation Rates Among Selected USM Institutions First-time, Full-time, Degree-seeking Freshmen Average of 1994, 1995, and 1996 Cohort ................................................................................. F-7.0

Freshmen and Transfers

Table 1: Enrollment by Residence and Race/Ethnicity, (Full and Part-Time) New Undergraduate Students, Fall 2003 ................................................. F-8.0

Table 2: Applications/Acceptances/Enrollment, First-Time Freshmen, Fall 1999 to Fall 2003 ............................................................................................. F-9.0

Table 3: Applications/Acceptances/Enrollment, Transfer Students, Fall 1999 to Fall 2003 .... F-10.0
Table 4: Applications/Acceptances/Enrollment by Race/Ethnicity, First-Time Freshmen, Fall 2003

Table 5: Applications/Acceptances/Enrollment by Race/Ethnicity, Transfer Students, Fall 2003

Table 6: SAT Score Ranges, New Freshmen, Fall 1999 – Fall 2003

Table 7: Comparison of MEAN SAT scores at Salisbury University, State-wide, and Nationally: Fall 1999 – 2003

Figure 1: SU First-Time Freshman MEAN SAT Scores, 1999-2003

Figure 2: 2003 SAT Mean Scores, National, State, & SU

Table 8: Comparison of 2003 SAT Scores by Percentiles for SU, State, and National

Undergraduate Financial Aid

Table 1: Undergraduate Financial Aid Awards Summary, 1999-00 to 2002-03

Table 2: SU Financial AID Comparisons Among Maryland Public Institutions, FY 2002

Figure 1: SU Select Financial Aid Comparisons Among Select Maryland Public Institutions by Type of Aid in FY 2002

Figure 2: Financial Aid Comparison Among MD Public Institutions by Type of Aid in FY 2002

Graduate Enrollment & Demographics

Table 1: Total Graduate Enrollment: 1994, 1999-2003

Figure 1: Full-Time and Part-Time Graduate Enrollment: 1994, 1999-2003

Table 2: Total Graduate Enrollment by Race/Ethnicity, Sex, & Status, Fall 2003

Figure 2: Fall 2003 Graduate Enrollment by Known Race/Ethnicity

Figure 3: Graduate Enrollment by Sex and Status: Fall 2003

Table 3: Total Graduate Demographics: 1994, 1999-2003

Figure 4: Graduate Student Minority Enrollment, 1994-2003

Table 4: Total Graduate Enrollments by Age and Sex: 1994, 1999-2003

Table 5: Graduate Enrollment by State: 1994, 1999-2003

Figure 5: Total Graduate Enrollment and Maryland Residency

Figure 6: Fall 2003 Graduate Enrollment by Residency by Region Map

Table 6: Total Graduate Enrollment by County of Residence: 1999-2003

Table 7: Graduate Enrollment by Program, Race, and Status: Fall 2003

Figure 7: Graduate Stratification by Race, Fall 2003

Table 8: Graduate Student Credit Hours by Department:

Fall Enrollment 1994, 1999-2003
Table 9: Enrollment in Graduate Degree Programs by School, Discipline:
Fall 1994, Fall 1999 to Fall 2003................................................................. G-9.0
Table 10: Graduate Degrees Awarded by Program: 1993-94, 1998-99 through 2002-03 .... G-10.0

Figure 8: Degrees by Programs: FY 2002-03...................................................... G-10.0
Figure 9: Total Graduate Degrees: 1998-99 through 2002-03......................... G-10.0
Table 11: 2002-03 Graduate Degrees Awarded by Major and Track ....................... G-11.0
Table 12: Graduate Non-Degree Enrollment: 1999-2003........................................ G-12.0

Figure 10: Total Graduate Non-Degree Headcount Enrollment: 1999-2003.............. G-12.0
Table 13: Graduate Financial Aid Awards Summary, Fiscal Year 1999-00 to 2002-03 ...... G-13.0

Figure 11: Graduate Financial Aid, FY 1999-00 through FY 2002-03 ...................... G-13.0

Employees

Faculty

Table 1: Summary of Faculty Characteristics, Includes Full-Time Non-Tenure Track
Faculty, Fall 1999-Fall 2003 .............................................................................. H-1.0
Figure 1: % of Total F/T Faculty Who Are Tenure/Tenure-Track, 1999-2003 .............. H-2.0
Figure 2: % of Total F/T Faculty With Terminal Degrees, 1999-2003 ....................... H-2.0
Figure 3: Total Faculty Rank by Sex, 2003-04 ....................................................... H-2.0
Figure 4: % of Total F/T Faculty by School, Fall 2003 ............................................. H-2.0
Figure 5: % of Total SCHs by School, Fall 2003 ..................................................... H-2.0
Table 2: Faculty Tenure Status by Rank, Department, and School, 2003-2004............... H-3.0
Figure 6: F/T Minority Faculty by School............................................................... H-3.0
Figure 7: Department w/highest Percentage of FT Minority Faculty ......................... H-3.0
Table 3: Full-Time Faculty by Race, Sex, School, and Department, Fall 2003 .......... H-4.0
Table 4: Full-Time Faculty by Rank, Sex, & School, Fall 2003................................. H-5.0

Figure 8: Average Years of Faculty Service and Age by Rank, Fall 2003 .................... H-5.0
Table 5: Average Years of Service and Age of Faculty by Rank, Fall 2003 ................. H-5.0
Table 6: Highest Degree Awarded to Tenured/Tenure Track Faculty by State and Institution, Academic Year 2003-2004.................................................... H-6.0

Figure 9: All Full-Time Faculty Percentage of Highest Degree, Fall 2003............... H-6.0
Table 7: Highest Degrees Awarded to Full-time Non-Tenure Faculty by State and Institution, Academic Year 2003-2004 ......................................................... H-7.0
Table 8: SU SCH to FTEF Ratio, AY 1998-1999 through 2002-2003......................... H-8.0
Table 9: SU Students to Faculty Ratio, AY 1998-1999 – AY 2002-2003 ....................... H-9.0

Staff

Table 1: Number of Employees by Occupational Category, Race/Ethnicity, and Status, Fall 2003 .................................................................................. H-10.0
Table 2: Number of Employees by Occupational Category and Status, Fall 1999 – Fall 2003

Resources

Table 1: Tuition and Fees, 1999-00 through 2003-04 ................................................................. I-1.0

Figure 1: 2003-2004 USM In-State Tuition and Fees ................................................................. I-1.0

Figure 2: 2003-2004 USM Out-of-State Tuition and Fees ......................................................... I-1.0

Table 2: Operating Revenue by Source: Fiscal Year 1998-Fiscal Year 2002 ......................... I-2.0

Table 3: Operating Revenue, Expenditures: Fiscal Year 1998-Fiscal Year 2002 ................... I-3.0

Table 4: Office of Grants and Sponsored Research Funding Report – FACT BOOK, FY 2003, Cumulative 1999-2003 ................................................................. I-4.0

Table 5: Library Collections and Transactions, Fall 1999 through Fall 2003 ....................... I-5.0

Table 6: Physical Facilities Inventory, 2003-04...................................................................... I-6.0

Glossary ........................................................................................................................................ J-1.0