


**In Concert**  
A Holiday with Charlotte Paulsen



**Saturday  
December 11  
2010**

Featuring  
Mezzo-Soprano  
Charlotte Paulsen


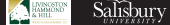
7:30 p.m. • Holloway Hall Auditorium

White Christmas, O Holy Night, Selections from Messiah and the Nutcracker  
Tickets: \$20 Adults • \$15 Seniors 60+  
\$5 SU Faculty and Children 12 and Under • \$3 Students (must show valid ID)  
For tickets visit: [www.SalisburySymphonyOrchestra.org](http://www.SalisburySymphonyOrchestra.org)

Join Bill Bukowski for a pre-concert talk at 6:30 p.m.  
in the Green Hall, Holloway Hall

\*Free shuttle service provided from the Quarentar University Center parking lot to and from Holloway Hall for identified 2010-2011 students.  
\*\*25% off pre-concert dinner through participating LODA restaurants.

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Principal Piccolo, Los Angeles Philharmonic

**Saturday • February 26, 2011**  
7:30 p.m. • Holloway Hall Auditorium

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**SALISBURY SYMPHONY ORCHESTRA**  
At Salisbury University  
1101 Camden Avenue  
Salisbury, MD 21801

410-548-5587  
dtbowden@salisbury.edu  
[www.salisburysymphonyorchestra.org](http://www.salisburysymphonyorchestra.org)

**Advertising  
&  
Sponsorship  
Opportunities**



**SALISBURY SYMPHONY ORCHESTRA**  
at Salisbury University



## SSO Opportunities

### Who: You and Your Business

### What: Supporting the SSO

Your advertising dollars are important to you and to the SSO!

### Where: SSO Publications

- Each concert has a program that features sponsors, advertisements and listing of patrons.
- Signs at concert entrances feature top sponsors.
- Delmarva Public Radio advertises concerts and mentions top sponsors.
- Other promotional materials for the community also mention top sponsors, including press releases, public service announcements and newspaper ads.

### When: SSO's Concert Season

December 10, 2011

March 3, 2012

May 12, 2012

### How: Contact Derek Bowden

Call 410-548-5587 or e-mail  
dtbowden@salisbury.edu

### Why: Exposure, Exposure, Exposure!

The SSO audience is a desirable mix of vibrant Eastern Shore residents. People move here and stay because of the fantastic musical opportunities and offerings!

## Ways to Support the SSO

### Individual Concert Sponsorships

**\$1,000**

### Multi-Concert Sponsorships (Three Concerts)

**\$2,500**

Benefits Include: logo\* on front page of concert program, listing as an SSO sponsor, logo\* in newspaper advertising, logo\* on concert posters, an invitation to represent your business by attending the concert and displaying your business materials at our Concert Sponsorship table. Top sponsors are also mentioned in press releases and public service announcements.

### Individual Concert Program Ads

Back Page - \$500

Full Page - \$100

Half Page - \$60

### Multi-Concert Program Ads (Three Programs)

Full Page - \$250

Half Page - \$150

\*All print-ready logos and artwork may be e-mailed directly to dtbowden@salisbury.edu

## Sponsorship Form

To allow time for sponsor recognition and/or ad copy preparation, full payment is typically made within 30 days of signing this agreement. If this is not practical, a minimum payment of 50 percent is required to confirm your sponsorship.

Please complete this form and return with payment\*\* to an SSO board member. Or mail to Derek Bowden at:  
**Salisbury Symphony Orchestra**  
**Salisbury University**  
**1101 Camden Avenue**  
**Salisbury, MD 21801**

\*\* Make checks payable to the  
SU Foundation, Inc., with SSO in the memo line.

### BUSINESS INFORMATION:

(Name, Phone, E-mail, Web Address)

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### FOR SPONSORSHIPS:

Concert Date(s): \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

### FOR PROGRAM ADS:

Concert Date(s): \_\_\_\_\_

Ad Size: \_\_\_\_\_

Your Name: \_\_\_\_\_

Your Phone/E-mail: \_\_\_\_\_