A Planned Gift To SU Lets You Match Your Gift To Your Goals

If your goal is to make a gift to SU, you have several unique choices:

- **To complete your gift quickly and easily**
  You can write a check now.
  *Benefit:* A charitable income tax deduction and the satisfaction of making a gift of immediate impact to SU

- **To defer the gift until after your lifetime**
  You can name SU as a beneficiary in your will.
  *Benefit:* Full control of your assets during your lifetime and a donation that is fully exempt from estate tax

- **To receive guaranteed, fixed income from your gift that is partially tax-free**
  You can create a charitable gift annuity.
  *Benefit:* A guaranteed income for life, current and future savings on income taxes, and possible reduction or elimination of capital gains tax

- **To create a hedge against future inflation from your gift**
  You can create a charitable remainder unitrust.
  *Benefit:* Variable income payments, a charitable income tax deduction and possible reduction of estate taxes

- **To secure a fixed life income from your gift while avoiding market risks**
  You can create a charitable remainder annuity trust.
  *Benefit:* Fixed income payments, a charitable income tax deduction and often a boost to your rate of return

- **To avoid capital gains tax on the sale of an asset you will use to fund your gift**
  You can contribute long-term appreciated securities or other property.
  *Benefit:* A charitable income tax deduction, no capital gains tax on the sale of the asset and immediate impact to SU

- **To make a large gift with little cost to you**
  You can contribute a life insurance policy you no longer need.
  *Benefit:* Current and potential future charitable income tax deductions and immediate impact to SU

For more information or to make a gift, please contact Jason Curtin at the Salisbury University Foundation, Inc. at 410-543-6176 or e-mail him at jecurtin@salisbury.edu.