Dear Fellow Alumni,

I hope you’re as excited about the “new and improved” alumni magazine as I am. The members of the Public Relations and Communications Committee of the Alumni Association, all working professionals in various media, have been meeting for months to come up with a new design and format for a magazine that will have more information about, for and by alumni. I believe these talented volunteers, headed by Dawn Bennett Robson ’84, with the assistance of the offices of Alumni Relations, Public Relations and Publications, have succeeded. Call or e-mail us and let us know what you think.

We continue to get compliments on our electronic communication, especially our monthly online newsletter, “SU Update.” Roy Perdue, director of alumni relations, sends that out the first week of each month to nearly 5,000 alumni online with us. It consists of briefs about the campus, as well as bullets about alumni activities and events. If you’re online and would like to receive “SU Update,” e-mail the Alumni Office at alumni@salisbury.edu.

Since all SU graduates are automatically members of the SU Alumni Association upon graduation, I want to welcome the December 2002 graduates into our organization, now numbering almost 29,000. No matter what you do in life or where you go, it will reflect upon Salisbury University does, it will reflect upon you as alumni. As you climb the ladder of success, make sure you keep in touch with the Alumni Office and let us know where you are and what you’re doing.

As I’ve said before, I hope more of you will consider becoming involved in the Alumni Association in the future. The satisfaction that comes from giving is enormous—whether from sharing your time, talents and resources or when you’re asked for your annual fund gift. The rewards of giving back to our Alma Mater are satisfying and long lasting.

Visit our Web site at www.salisbury.edu/alumni/ for the latest alumni information. You can tell us what you’re doing either by “Turning Yourself In” (use the form on Page 33) or submitting the personal update on the Web site. Feel free to call or e-mail the staff of the Office of Alumni Relations to suggest ideas/events/programs you think would interest alumni. Also, be sure to visit the Alumni House and view the progress on the magnificent Miller Alumni Garden if you’re in the Salisbury area.

Thank you for the opportunity of representing you as president.

Sincerely,

Pam Winters Dolle ’76
President, SU Alumni Association

In Search Of ... Alumni Directory Information

In an effort to bring alumni from around the globe back together, SU is proud to announce the publication of an all-new alumni directory. Scheduled for release in spring 2004, the directory will include current name and name when a student (if different) as well as class year(s) and degree(s) earned from SU. Each biographical listing will also include home address and phone number, names of spouse and children, in addition to detailed professional information.

The new 2004 edition will list alumni alphabetically, by class year, by geographic location and by occupation in the special career networking section.

Bernard C. Harris Publishing Company will soon begin compiling the data to be included in the directory by mailing a questionnaire to each alumnus/a. Please be sure to fill it out and return it as soon as you receive it. (If we don’t have your current address, please contact the Alumni Office as soon as possible so we can make sure you receive a directory questionnaire.)

Look for more details on the project coming soon.

Alumni Earn Recognition

Three distinguished alumni were recognized at the December 2002 commencement.

Alumni Service Award

The Alumni Service Award, given annually to someone who has shown dedication and outstanding service to Salisbury University and the SU Alumni Association, was presented to Daniel H. Gladding, who received his Bachelor of Science in biology in 1978.

Dan’s involvement at SU began as a student in 1974. Known as disc jockey “Dan the Man” on area radio stations, his part-time radio career began at WSSC. As president of the Resident Hall Association, Dan worked with friends to bring the campus and community together. He served on a host of student organizations and committees. Additionally he announced and kept score for basketball, baseball, football and wrestling, and acted as timekeeper for lacrosse.

Following his graduation, Dan worked at the University from 1978-1984 as a certified energy auditor, responsible for preventative maintenance, the post office, telephones, central duplicating and switchboard. He supervised the pilot project for the Work Experience Office.

Once he left the Salisbury area, he remained as involved with the Alumni Association as he had been with the University. Dan founded the Baltimore chapter of the Alumni Association. He also served on the Alumni Association board of directors from 1990-1992, the Board of Visitors from 1998-2001, and the Faculty Appreciation Award Committee for the Honors School for the last two years. One of the founding member of SAE, he also serves on the Ritual Committee of the SAE national fraternity.

When the Alumni House campaign began in the 1990s, Dan provided the Alumni House with a personal and unique gift, a sophisticated $10,000 sound system offering a variety of program sources and music in each room.

Professionally Dan is the on-site systems manager for Compel.com at the Social Security Administration in Birmingham, AL.

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Lifetime Achievement Award

The first Lifetime Achievement Award, presented to an alumus/a who exemplifies the finest attributes of a Salisbury University graduate throughout his/her career, was presented to Bruce W. Cort ’71.

A native of Washington, D.C., Bruce received his Bachelor of Arts in history from SU. He later received two master’s degrees: one in Latin American history from the University of Maryland College Park in 1973 and another in administrative science from Johns Hopkins University in 1982.

Bruce began his employment as a senior sales executive with the Xerox Corporation from 1973-1980, and then executive sales director with the Omni International Corporation from 1981-1987. Since 1987, Bruce has served as president of Cort & Associates, Inc.; a company specializing in sales, leasing and chartering jet aircraft, both business and commercial. Cort & Associates operates worldwide and is actively involved in many aspects of the aviation business.

Bruce was greatly involved in campus life as a student and has remained passionate about his Alma Mater throughout his distinguished career. He has served on the board of directors of the SU Foundation since 1994, currently serving as chair of the Gifts and Development Committee. He has stimulated gifts from the Foundation board and community through his own creative and meaningful gifts and challenges. For example, during SU’s 75th anniversary year in 2000, he issued a challenge to the Foundation board members to generate a total of $75,000 in personal giving that year. The challenge resulted in nearly $100,000 raised for the University.

He has established the Irving and Sylvia Cort Chemistry Endowment, a memorial to his parents, with a personal gift that also attracted matching monies from the State of Maryland’s Private Donation Incentive Program. This set an example for others to do something similar at SU, and to date over $410,000 has been allocated from the state for endowed programs at the University.

Recently, Bruce donated real estate to the newly established SU Real Estate Foundation, hoping this donation will stimulate others to do likewise.

Bruce and his wife, Lisa, live in Potomac, MD, and are proud parents of Alex, 10, and Justin, 7. Bruce also finds time to volunteer at Potomac Elementary School and serves on the board of the Jewish Social Service Agency.

Service to Society Award

The first Service to Society Award was presented to the Honorable Norman H. Conway ’65, ’72 for his service and contributions for the betterment of society throughout his educational and political career.

A lifelong resident of Salisbury, Norm received his Bachelor of Science in elementary education and his Master of Education from SU. He’s served as a teacher and administrator in the Wicomico County school system for 37 years. His wife, Jan, also an education graduate of SU, is principal at Glen Avenue Elementary School.

Norm’s commitment to public service began at an early age. He was elected to the Salisbury City Council in 1974, where he served for 12 years, the last five as president. He won a seat in the Maryland House of Delegates in 1986, where he is still serving the residents of the Lower Eastern Shore.

In the Maryland legislature, Delegate Conway has served on two of the most important commissions in the state. They were the Larson Commission, which made major recommendations for the University System of Maryland, and the Thornton Commission, which recommended major changes in public school funding in the state. He holds senior leadership positions on two House committees with critical importance to the Eastern Shore and to Salisbury University: chair of the Capital Budget Sub-Committee and vice chair of the Appropriations Committee. These positions led directly to Norm’s selection as house chair of the Joint Committee on Spending Affordability—the committee of delegates and senators charged with setting the spending limit for the state budget.

His reputation for responsibility and fairness has earned him the chairmanship of the Eastern Shore Delegation for the past six years.

Norm has also served 40 years with the Salisbury Fire Department. As a result of that service, he has been inducted into the halls of fame of both the Delmarva Firemen’s Historical Foundation and the Maryland State Firemen’s Association.

He previously was the recipient of SU’s Presidential Medallion for Outstanding Citizenship and was one of three honorees at SU’s 75th Anniversary Gala in 2001.

Nominations for 2003 Awards

If you know a Salisbury University alumus/a worthy of recognition, nominate him/her for one of the above awards for 2003. Nominations should strongly support the reason why your nominee is worthy of the award. In addition to your letter of nomination, your support could include, but not necessarily be limited to, your nominee’s resume, newspaper/magazine articles, testimonials, etc.

Send your nominations and support material by June 1, 2003, to:
Office of Alumni Relations
Salisbury University
1120 Camden Avenue
Salisbury, MD 21801-6837

All nominations will be forwarded to the Awards and Recognition Committee, which will make the final decision for each award.
Tour the Pacific Northwest

The SU Alumni Association is sponsoring “The Best of the Pacific Northwest,” coordinated through Collette Vacations, July 11-17, 2003. You, your family and friends are invited to travel with us.

This scenic vacation includes Seattle, Victoria, Royal B.C. Museum, Butchart Gardens, Duncan, Chemainus Whistler, Sea to Sky Highway and Vancouver. On the tour, you will explore the art and cultures of the region and observe the magnificent landscapes. Your vacation will be enhanced with engaging lectures by a guide from the Smithsonian. You’ll also have leisure time in charming Victoria and lively Vancouver.

Rates include airfare, hotels, transfers and most meals. Seats are limited, so reservations should go fast.

E-mail alumni@salisbury.edu or call the Alumni Relations office for more information.

Benefits/ Services for SU Alumni

DISCOUNTS
(M ust present Alumni Benefit Card)
▲ 10 percent discount on everything except textbooks at the SU Bookstore
▲ $2 off sports events
▲ 10 percent discount on SU Galeries sales and Galleries bus trips
▲ $2 off tickets to SU theatre productions
▲ and much more

If you have not received your SU Alumni Benefit Card, contact the Alumni Relations Office at 1-888-729-2586 to request a card in the mail.

ALUMNI CREDIT CARD
Now you may choose the Salisbury University MasterCard from M BNA America Bank as thousands of your fellow members already have—with good reason. It’s an easy, convenient way to support the SU Alumni Association. For each new purchase charged on the card, M BNA makes a contribution to the Alumni Association to support programs at no additional cost to you. Apply for your alumni M asterCard now. Simply call M BNA toll-free at 1-800-441-7048, ext. 21096.

MARYLAND LICENSE PLATES
Alumni throughout M aryland have been displaying their “Sea Gull Pride” with specialty license plates on their passenger cars, multipurpose vehicles or light trucks registered in M aryland. Be among those who display the new SU plates. Plates are $40 and can be obtained by contacting the Alumni Relations Office and requesting an M VA registration form.

ALUMNI NEWS

TEHA Presents Scholarships
Don Wilson, president of the Tidewater Environmental Health Association (TEHA) (left), and Kim Clump, chair of the Scholarship Committee, recently presented a $3,985 check for SU environmental health scholarships to Dr. Elichia A. Venzo, director of SU’s Environmental Health Science Program. Others at the presentation were (from left) scholarship recipient Maureen Skidmore ’03 of Finksburg, M D; Dr. Tom W. Jones, dean of the Henson School of Science and Technology; and Roy S. Perdue, director of alumni relations. Proceeds from TEHA’s Wallace Q. French annual golf tournament benefit SU environmental health students. When this scholarship program was established in 1987, TEHA helped create the first undergraduate environmental health major at a Maryland university.

Online Services www.salisbury.edu/alumni/

WIN (Work Information Network)
WIN is a powerful, yet easy to use, tool for alumni and students for developing career contacts with alumni professionals loyal to SU. With WIN you can find out who works where, who offers internships, go directly to an employer’s Web site and much more. If getting a job is as much who you know as what you know, the network you build for yourself can put you over the top. So, feel free to browse and familiarize yourself with this site. Then get down to some real business... making those contacts.

Visit www.salisbury.edu/alumni/ and click on “WIN.”

E-Mail Directory
Over 6,800 alumni are listed in an online directory, searchable by last name, first name, year of graduation, etc. If you’re not there, why not add yourself? Someone may be trying to contact you.

Quick Resources
On the left side of the alumni home page, you will find a form for sending updated personal information to the Alumni Office, schedules and registration for upcoming events and photos of recent past events.

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NewsGroup
This is an online alumni bulletin board. To sign up and post a message, go to the alumni home page and click on the “NewsGroup” link.

Calendar
Search for alumni events, campus events, athletic events, cultural events, or whatever your interests are. Find out what’s going on. Go to the alumni home page and click on “Calendar.”
Salisbury University welcomed nearly 50 alumni, some from as far away as New York and Connecticut, back into classrooms in October 2002 to share their professional expertise with students seeking to follow in their footsteps.

“Alumni in the Classroom” week gives students a chance to gain real-world insight from men and women who have launched successful careers after graduation.

Roy S. Perdue, director of alumni relations, believes this is one of the most significant programs the Alumni Association offers, since it directly benefits students with their goals after graduation.

“Not only can students consider the many options open to them in their current majors,” Perdue said, “some actually consider pursuing another direction as a result of the experience.”

Career Services also offers workshops for students that week, using alumni as guest panelists.

Grant to Alumni Association

Patrick Donahue ’74, grants committee chairman of Alumni Association International, Inc., (left) recently presented Sara Wolff Lewis ’98, vice president of the Alumni Association, with a $1,000 grant to support the publication of a new brochure, Career NetW OR KS, to promote career networking opportunities for alumni and students. Also shown at the presentation is Dr. Rebecca A. Emery, director of the Office of Career Services.
Cast Your Net Wide

By Dr. Rebecca Emery, Director, Career Services

Changing a career or a job calls for strategies to navigate the change. Experts agree that networking remains the pivotal component for successful career and job change. People do indeed get jobs from people they know. Identifying our warm contacts and warming up our cold contacts begins the networking process.

The traditional advice about utilizing your contacts still stands: Don’t be embarrassed to let your colleagues and friends know that you are looking. If you belong to a professional or service organization, continue to attend meetings. Talk with people you know about your job search and follow up on any suggestions they give. Always have a copy of your updated resume with you in case you learn of a possible opening. But don’t stop there! Truly successful networking includes identifying where you want to be—organizationally, geographically, professionally—and then setting out to find contacts that can help you get an introduction, give you advice or make inquiries for you.

Of course when you think of networking avenues, you recall your college buddies. But as our experts advise, do not limit your networking to who you know personally. Develop new paths. Salisbury University’s Work Information Network (WIN) can help you do that. The purpose of this online database is to provide SU students and alumni with a powerful, yet easy-to-use, tool for developing professional career contacts. With WIN you will be able to network with SU alumni who have volunteered to be career resources for you. Searching by employer, job category, occupation and other criteria will help you identify those who are willing to help. It is up to you to do the rest!

For a look at WIN, go to www.salisbury.edu/alumni/ and click on the “WIN” link. Develop new networks by being a user of WIN. Or consider joining to become a volunteer within the WIN network.

SU’s Career Services stands ready to provide more information or help with career change or job searches. Both the offices of Career Services and Alumni Relations will be happy to assist you with WIN.