Two important efforts related to Salisbury University’s future are now simultaneously underway.

One is the new Master Facilities Plan, an effort undertaken every three to four years to review facility needs on campus and to plan for renovations and new capital projects. Provost David Buchanan is leading a 14-member steering committee which is working in close collaboration with SU consultants, Conchran, Stephenson & Donkervoet, Inc. (CS&D), who were hired following a competitive bid process.

Phase one of the master plan effort was conducted during the fall with the gathering of statistical information on current space as well as current and projected enrollment and staffing. Over 31 hours were allocated to consultant-led meetings with students, faculty, staff, administration, community leaders, neighborhood association presidents and business owners.

The Steering Committee identified a number of central assumptions that will guide the work of the consultants. These include the agreed-upon intentions of keeping academic functions on the main campus and the library central to campus; enhancing faculty-student and faculty-faculty interactions and promoting access to student services; keeping Holloway Hall as SU’s signature building and preserving the open space of its lawn; maintaining SU’s arboretum status on the main campus and seeing that SU remains primarily an undergraduate, residential campus.

The committee also prioritized capital building and improvement needs for both short-term and long-term projects. High on the list is the anticipated teacher education and technology complex designed to house the Seidel School of Education and Professional Studies. Other priorities include a new or expanded library, a field house and a building for the Perdue School of Business. You may have heard the announcement that SU’s Foundation Board is negotiating to buy the Dresser property, located on the corner of College Avenue and South Division Street. This will be a huge land acquisition which will assure SU has the space to grow in the future. A final master facilities proposal is expected in mid-March.

A second important endeavor underway is the development of a new University Strategic Plan to guide the development of this institution over the next decade. A 24-member steering committee, under the guidance of Bryan Price, director of institutional research, assessment and accountability, has been working since mid-summer to devise a plan that will be both visionary and achievable.

The committee has organized into teams to complete “environmental scans” of over a dozen issues ranging from future demographic demands in undergraduate and graduate education, trends in internationalization and globalization, career patterns, changes related to faculty development and hiring patterns, to national trends in tuition and fees and technological expectations. A SWOT (strength/weaknesses/opportunities/threats) analysis was conducted in December and a campus-wide assessment day focusing on strategic planning was held in January. A final report is anticipated at the end of spring semester.

Look for more news from and about Salisbury University as these plans are realized.