

**STRATEGIC PLANNING INPUT WORKSHOP**

**DATE/TIME/LOCATION OF WORKSHOP:** APRIL 4, 2013, SPBC MEETING

**FACILITATOR’S NAME:** AMY HASSON

**NOTE TAKER’S NAME:** AMY HASSON

<b>DEFINE OUR DISTINCTION</b>	<b>SHOW ME THE MONEY</b>	<b>DEFINE AND IMPROVE OUTCOMES</b>	<b>STAYING AHEAD OF THE CURVE</b>
DEFINE WHAT MATTERS - DISTINCTION	SALARIES - COMPRESSION	CONTINUOUS QUALITY IMPROVEMENT IN TEACHING AND ADVISING	“BRAIN DRAIN” – RETIRING FACULTY INCREASE AND PART-TIME INSTRUCTORS
COMMUNITY – THE BENEFIT STUDENTS GET FROM BEING PART OF CAMPUS AND LARGER COMMUNITY	RESOURCES/PEOPLE/ MONEY/FACILITIES	PROFESSIONAL DEVELOPMENT	SUSTAINABILITY OF ACADEMICS IN A CHANGING ENVIRONMENT
	INCREASED SCHOLARSHIPS AND GRAD ASSISTANTSHIPS	ADDRESS STUDENT DEVELOPMENT	STRATEGICALLY AND ENTREPRENEURIALY INCREASE OFF-SITE PROGRAMS
	INCREASE FACILITIES AND SPACE AVAILABLE		

Other Comments:

- Critical to link to budget.
- Identify programs that increase revenue.
- Talk about accomplishments of current strategic plan and particularly identify any items that have not been done that need to be pulled into existing plan.
- Link to budget but not until after priorities are defined; don’t want to squash discussion.

Follow Up:

- How do we define distinction? What is the process for this? International?
- How do we get at budget? Read up on this.
- Likely that we introduce a process that has every office look at their own process and tell us how they meet plan goals?