

Parent Information

September 21, 2010

For additional information, visit the following Web site:
www.salisbury.edu/perdueadvising/parents/parents.html

National Business Women's Week

October 18-22 is National Business Women's Week, sponsored by Business and Professional Women/USA. Since 1928, BPW/USA, other women's organizations, businesses and the media have utilized this week as an opportunity to acknowledge the accomplishments of working women and their important role in the business community. Every President of the United States since Herbert Hoover has declared the third full week in October as National Business Women's Week. Issues of importance such as pay equity, fairness in the workplace and work-life balance are covered in depth.

Here at the Perdue School of Business, we will be hosting videos and business women in our classrooms. Community member and alumni interviews will be posted online. Eileen F. Burza, senior vice president and chief financial officer of Perdue Farms, Inc., will share her valuable insights into what it takes to run a major corporation in today's global economy.

YOU Are on Target

The faculty and staff of the Perdue School of Business invite students to apply for the You Are on Target Leadership Award. This award will be given in honor of National Business Women's Week to recognize one junior and one senior woman enrolled in the Perdue School of Business. Recipients must have a minimum 3.0 cumulative GPA and demonstrate outstanding leadership qualities.

Recipients will each receive a \$100 Target gift card, a Target Corporate mentor and recognition as an outstanding Perdue student leader during National Business Women's Week. To apply for this award, an application, resume and one-page essay must be submitted by Wednesday, October 6. Contact Jamie Holmes-Kruger at jholmes-kruger@salisbury.edu or Pat McArdle at pimcardle@salisbury.edu for a copy of the application.

Program Planning

Program Planning for the spring 2011 semester is right around the corner. Please encourage your student to view up-to-date information online at www.salisbury.edu/perdueadvising/students. During Program Planning, advisors will assist your student in selecting courses for the next semester. Pre-professional students (freshmen, sophomores and some juniors) should attend Group Scheduling to learn about admission criteria as well as course information. They may meet one-on-one with their faculty advisor after attending. Professional students (those admitted into the business school and economics B.A. students) will meet with their faculty advisor during the week of October 19. The above Web site has detailed information about advisement during Program Planning and the forms students must submit. A Program Planning syllabus is attached to this newsletter to provide you with additional Web site links and information.



Dr. Kathie Wright, Info. Systems Dept. Chair, and Aislinn Sweeney, SBL, answering student questions about the major at Junior Orientation.

Important Dates

- **9/24 - 9/26**
Family Weekend
- **10/1 - 10/22**
Group Scheduling sign ups
- **10/11 - 10/15**
Upperclassmen sign ups for advising
- **10/29**
Last day to withdraw

Withdrawal

After the drop/add period, students may officially withdraw from any course during the schedule adjustment period and receive a grade of W. This period extends until October 29. Students may not withdraw from individual courses after the schedule adjustment period.

www.salisbury.edu/registrar/forms.html

Student Business Leaders

Questions about admission to the Perdue School? Major course of study? Professional development? ABL internships? Contact our Student Business Leaders at:

sbl@gulls.salisbury.edu

They can answer these questions and much more !

Junior Orientation

This fall's Junior Orientation was a great success. Juniors entering the Professional Program were afforded the opportunity to learn about the offerings of the Perdue School of Business, including information on majors, clubs and services available to them. Faculty, staff and Student Business Leaders were all on hand to personally provide information and handouts to students.

"Modern invention has banished the spinning wheel, and the same law of progress makes the woman of today a different woman from her grandmother." **Susan B. Anthony**