

The Perdue School of Business
of
Salisbury University
in cooperation with the
Grenoble Ecole de Management

proudly presents

Winter Term Study Abroad
Grenoble & Paris

January 4-23, 2010

Program and Scholarship Information/Application Packet

I. Academic Information

The Winter Term Study Abroad program is sponsored by the Perdue School of Business of Salisbury University in cooperation with Grenoble Ecole de Management (GEM). The program begins with the first week of study at Salisbury University. Program participants then travel for two weeks to Grenoble (10 days) and Paris (3 days), France. The following courses are being offered for the winter term program and availability is subject to enrollment (please note any course prerequisites):

A. For Undergraduate Students (select only one):

Undergraduate	Graduate
BUAD 386 Business in its Global Setting (3 cr.)	BUAD 686 Global Business (3 cr.)
Study of the international aspects of business management and its cultural, economic and political environment in its actual setting. Topics include the economics of international trade, socio-cultural environment, political risk and other major aspects of international business operations. Prerequisites: BUAD 311, 320, 330	Study of the international aspects of business management and the environment of international business. Topics selected from international finance, the economics of international trade, environmental factors and the major aspects of business operations in the global environment. Prerequisite: Admission to the MBA program
ACCT 435 Accounting in its Global Setting (3 cr.)	ACCT 630 International Accounting (3 cr.)
Introduction to a variety of international accounting issues encountered by multinational organizations. Issues include international financial accounting and reporting standards; consolidation of international operations; auditing standards and procedures; managerial accounting systems for information gathering, planning, control and performance measurement; and international taxation. Prerequisite: ACCT 304	Introduces a variety of international accounting issues encountered by multi-national organizations. Prerequisites: Admission to the MBA program

While in Grenoble, students will attend classes usually in the mornings at GEM, taught by SU professors who will be joined by guest speakers to address topics related to doing business in France and the European Union. Afternoons are reserved for additional guest speakers, cultural activities such as museum and city tours as well as business site visits where students will have the opportunity to

view first-hand how French and multinational companies operate. The students will also be able to discuss international business practices with local business executives and meet French students.

II. Program Selection

In order to participate on this program, please read through the enclosed information and return the completed application, letters of recommendation, student release forms and essay to Dr. Hong Yao, Perdue School of Business at CH124F or Mrs. Kristi Horner at CH124B by 4:30 p.m. on Friday **April 24, 2009**.

Enrollment is limited to 30 participants and students will be selected based on the following criteria:

- Cumulative Grade Point Average*
- Business Major
- Class Status
- Application Essay*
- Recommendation letters*
- Prerequisites
- Study/Travel Abroad Disciplinary Release Form

Scholarships: The scholarship application form is the same as the program application form. All students accepted for participation in the program will be considered for scholarships. Scholarships are provided by the Franklin P. Perdue School of Business. Scholarship criteria are marked with * above.

Those students who are not initially accepted for the program will be placed on a wait-list should there be any cancellations. Students will be notified by **May 4th** of their acceptance into the program and any scholarship award. You will be required to pay a non-refundable deposit of **\$800** before **May 19th, 2009** if you accept the offer. Scholarship recipients will be notified in writing upon their acceptance into the program and must respond with a formal letter of acceptance to Dr. Hong Yao by **May 19th, 2009**. If you have any questions or concerns with regard to this application and information enclosed, please contact: Dr. Hong Yao, 410-543-6327, hxyao@salisbury.edu.

III. Trip Information:

A. Tentative Schedule (subject to change):

April 24, 2009	Application Deadline
May 4, 2009	Notification of Acceptance into the program
May 19, 2009	Deposit of \$800 due to reserve your place
October 1, 2009	Remainder of trip cost due. The SU cashier's office will bill you directly.
December 12, 2009	Reading Day Orientation (MANDATORY)
January 4-8, 2010	Evening Classes at Salisbury University
January 9, 2010	Departure and travel to Grenoble
January 11-15	Classes, site visits and cultural activities-Grenoble
January 16-17	Free Weekend
January 18-19	Classes, site visit and cultural activities-Grenoble
January 20-22	Transfer to Paris and cultural activities
January 23	Return to Salisbury University

B. Program Costs [travel and course cost]

The program cost for students for this program will be approximately **\$3,400-3,800** per person and the price includes:

All tuition	HTH Worldwide International medical/emergency insurance coverage
Round-trip air transportation	Excursions-Walking tour and City bus tour
All ground transportation (site visits, transfers)	Company site visits
Lodgings- double occupancy	Guest Speakers
Hotel transfers and taxes	Classroom/Computer facilities at TUB
Breakfast	Travel assistance (program staff travel with group)

Upon acceptance to the program, a **non-refundable deposit of \$800 will be required**. The final balance of the program cost will be billed through the regular university billing system on October 1, 2009. Standard University due dates and late payment fees apply.

Refund policy: In the event that a student has to withdraw from the program after submitting the deposit, all efforts will be made to refund whatever portion of the non-refundable deposit is possible. However, after October 1, 2009, enrolled students will be responsible for **entire** cost of program. After October 1, 2009, should a student wish to withdraw from the program for any reason, the request must be in writing and submitted directly to SUCIE. The student will still be responsible for total program costs unless the University can recover any costs. Recoverable costs are defined as those the University can recover through reservation cancellations, etc. The University will make every effort to recover as much of the costs as possible.

N.B. The cost of the program has been calculated as carefully as possible. Should inflation rise or exchange rates fluctuate beyond the margin anticipated, actual costs may change. Trip price is based on 30 participants, should the number of participants decrease below 30, an additional charge may be added.

C. Essential Documents

Due to the international nature of this trip, once accepted, all participants will be **required** to have the following:

1. Valid Passport–additional cost and 2 passport photos needed	3. Signed SU liability waivers
2. Completed form package (will be sent along the acceptance letter)	4. Others (visas for non-US passport holders)

E. Safety and Security

Every effort has been made to provide students with a safe and rewarding experience as a participant in this program. Trip leaders and organizers have worked diligently with foreign partners to establish a secure environment for students. Salisbury University, however, does not guarantee the safety of its participants. All students accepted into the program will be given security information and orientation materials as well as an on-site orientation to help assure the safety of program members. All trip applicants are required to sign a release of liability and disciplinary records forms to be eligible for this program.

WINTER TERM STUDY ABROAD PROGRAM APPLICATION

GRENOBLE-PARIS, FRANCE

JANUARY 4-22, 2010

(print legibly in ink or type)

I. Application Information

Name (exactly as it appears or will appear on your passport)

(Last)

(First)

(Middle)

Local Address

(Number)

(Street)

(Apt. #)

(City)

(State)

(Zip)

Perm. Address

(if different than above)

(Number)

(Street)

(Apt. #)

(City)

(State)

(Zip)

Local Phone

() -

Permanent Phone () -

SU id. #

Current Status:

Junior

Senior

Graduate

E-mail

Gender: ___ Male ___ Female

Business Major(s)

(undergraduates list all that apply)

Course Selection (circle one): BUAD 386 ACCT 435 BUAD 686 (grad. only) ACCT 630 (grad. only)

Prerequisites completed for: BUAD 386__FINA 311__MGMT 320 and__ MKTG 330; **for ACCT 435**__ACCT 304; If not complete when will it be completed?_____

II. Application Essay: Answer the following question on a separate sheet(s) of paper and attach to application. Your response should be no longer than two double-spaced pages and the essay is evaluated at (25%) towards program acceptance and the scholarship competition.

Question: *Describe how you believe participating in this program will affect you academically, personally and professionally?*

III. Letters of Recommendation: Please present two attached form of recommendation to faculty members you feel can best recommend you for participation in this program (25% evaluation toward program participation and scholarship competition)

IV. Scholarship requirement: Are you willing to help/assist the trip? Yes No

Turn in this completed application form, essay, and recommendations by **4:30 p.m.** on **Friday, April 24, 2009** to: Dr. Hong Yao, or Mrs. Kristi Horner, CH124B.

(NO LATE APPLICATIONS WILL BE ACCEPTED!)

For official use only. Do not write in this space.

GPA		Pre-reqs		Accepted		Wait-list	
Scholarship		Type		Essay		Rec. letter	

**International Programs
Study/Travel Abroad
Student Release Form**

The collection, retention, and dissemination of student records and information about students are subject to federal regulation under the Family Education Rights and Privacy Act of 1974. It is therefore necessary for SU International Programs to obtain a student's permission to release information pertinent to a study abroad program.

In conducting study abroad programs, Salisbury University makes every effort to protect the welfare and safety of the participants. For this reason, your agreement is needed for the following:

I hereby grant permission for the SU Office of the Vice President of Student Affairs to release disciplinary records to the Director of International Programs and the respective trip leader(s), who will view this material as part of my study abroad application process. I understand that based on the content of these files, I may be denied admission to the study abroad program.

Name: _____
(please print)

Signature: _____

SUID#: _____

Program: Winter Term Study Abroad-Grenoble and Paris, France 2010

Trip Dates: January 4-23, 2010

*******Return this form with you application requirements*******

SALISBURY UNIVERSITY
 PERDUE SCHOOL OF BUSINESS
 WINTER STUDY ABROAD PROGRAM

LETTER OF REFERENCE

Information concerning the qualifications of: _____
 (NAME OF STUDENT)

ACADEMIC AND PROFESSIONAL QUALITIES	BELOW AVG	AVG	ABOVE AVG	UNABLE TO JUDGE	PERSONAL QUALITIES	BELOW AVG	AVG	ABOVE AVG	UNABLE TO JUDGE
Scholarship/innate ability					Oral Communication Skills				
Knowledge of subject matter					Adaptability				
Enthusiasm & interest in subject					Cooperation				
Contribution to group discussions					Promptness				
Planning and organization					Dependability				
Professional attitudes					Maturity				
Quality of academic achievement					Personal appearance				

Length of time you've known the student: _____ yrs.

Additional Comments Below (your written comments are very helpful):

 Printed Name

 Title

 Signature Date

 Department

Return completed form by **April 24th, 2009** to:
 Dr. H. Yao
 CH124F, Perdue School

Thank you!

