From the Dean’s Office:
Perdue School on the Move

Welcome to the new Perdue News!

We are working in collaboration with the University Publications Office to develop this newsletter to provide you with updates on Perdue School activities. In our first issue you will see that we are truly a school on the move, both literally and figuratively.

In preparation for our re-accreditation visit next fall, the Perdue Management Council and Advisory Board finalized the revisions to our strategic plan. Dr. Ken Smith has been compiling data on our faculty qualifications and heading the preparation of our five-year report. Under the leadership of Dr. Karen Papke-Shields, the Assurance of Learning Committee provided its first report on our undergraduate learning goals. Efforts are underway to assess new areas and to develop programs for areas of improvement. Sharon Harrington joined the school as undergraduate programs coordinator and will assist in assurance of learning as well as the ABLE program.

Buildings and more buildings! In recent months we have gone from having no building of our own to having two buildings in our future. The building we are all looking forward to is the new business building under design thanks to the $8 million donation by the Perdue Foundation. The new Perdue School building will be located at the corner of Bateman Street and Route 13. It will be a three-story, neo-Georgian, brick structure designed in a T shape and containing state-of-the-art classrooms, specialized labs, an auditorium, café, administrative suites for outreach and academic programs.

In the meantime, the University is moving the Perdue School to Caruthers Hall, the building vacated by the Seidel School when they move into the new TETC. During the summer, Caruthers will be renovated for our needs, including creating some 20 faculty offices and lounge/study spaces. Although not ideal, this space will bring us all together under one roof, and we will begin to learn how to operate in our own building before we graduate to the real thing.

Forty-eight students traveled to France during our winter term global program, our largest group ever. Our accounting students achieved second place out of 24 teams in the Goodman Challenge competition in the fall. Recent marketing and lacrosse alumnus Chris Heier wrote a letter to the University president expressing gratitude for his University experience and described his Perdue school professors as “…true professionals who are there for the students and really have the student’s best interests at heart.”

For the second year in a row, a Perdue faculty—Dr. Gene Hahn, this year—has been recommended by the University for the USM Regents Award. At this point in the year, our faculty have published some 26 professional articles. Drs. Debbie Easterling and Marc Street were recognized by the Student Government Association for their contributions to campus life.

So far this year, we have enjoyed increased support from our stakeholders who have contributed/pledged $90,000 for our programs. Among these contributions are the Trinity Transport Scholarship/Internship Program, the Bay National Bank sponsorship of our Executive Leadership Series, the SunRise Rotary/Diriker Family Scholarship and the renewal of Peninsula Bank’s scholarships for international programs. In addition we have secured pledges of $170,000 toward our new building. We thank our new and returning partners and invite others to join them in supporting the Perdue School and its faculty and students.

We look forward to an equally accomplished spring semester.
Student Business Leaders Host Middle School Students

Lisa Nowak, head of the Wicomico Mentoring Project, helped to organize Salisbury University’s Career Day for 20 Wicomico Middle School students in December.

The students were introduced to the campus with lunch in the Commons. The visit allowed them to see Salisbury’s large cafeteria that hundreds of college students use every day. With food in their bellies, the students walked through the Link of Nations into our newly renovated Guerrieri University Center.

The Student Business Leaders showed the kids the many appealing things that college has to offer in hopes that they would work hard in school and apply to college. Not surprisingly, the children seemed very interested in the Playstation 3, huge televisions and the Wii in the Fireside Lounge. After leaving the Guerrieri University Center, it was off to Maggs Physical Activities Center. Here we showed the students the racquetball courts, basketball courts, weight room and fitness room. Then it was time to get down to business and take the kids into the academic halls to see what the classrooms looked like.

By showing off Salisbury’s newest building, Henson Science Hall, the students were able to see what a real college lecture hall looks like. Next the children visited Choptank Residence Hall, where they were given an inside view of college students’ rooms. We then visited Caruthers Hall where we had two guest speakers, Dr. Dean Ravizza and Patricia Dean. Ravizza, from the Health, Physical Education and Human Performance Department, talked about life in a team effort especially in sports. He also showed the children pictures from his trip to Uganda where he coaches underprivileged children. Dean, from the Teacher Education Department, spoke to the students about working hard in school and how it would pay off when applying to college. She answered questions and truly emphasized academics to them.

As a group, we played a clicker game to test the knowledge that the students had about college in general. After Caruthers Hall the children got back on the bus to return to school with great gifts provided by SOAP to remember their experience at Salisbury University. Nowak, Paula Morris and the Student Business Leaders all contributed to a very successful day.

Shore Economic Forecast: ‘Recycling is Hot’

The annual forecast, in its 20th year, was contributed by Dr. Memo Diriker. Overall, the message was “Patience!” Some panelists even saw a silver lining. John McClellan, a senior advisor with Sperry Van Ness-Miller Commercial Real Estate told the audience that this is a great time to invest in real estate due to lower interest rates and lower prices.

Another silver lining was found in recycling. Delmarva Recycling, Inc. in Salisbury increased its sales by over 50 percent, said its President Greg Stein.

The annual forecast, in its 20th year, was attended by over 100 business and economic development decision-makers from the region.

2008 Summer Program in Scandinavia

The 2008 SU Summer Program in Scandinavia runs for three weeks from May 20 through June 7—a perfect time to visit beautiful Scandinavia. The Perdue School of Business, in collaboration with the University of Tartu, in Estonia, has created the program, which offers students a chance to experience firsthand two of the most dynamic economies in eastern Europe. Estonia is one of the leaders in business growth in the region, and across the gulf, Finland has been a major player in the development of the region.

Thus, the program also incorporates a visit to Helsinki, Finland. During the free weekend, students may go to St. Petersburg on their own.

The course offered on the program is BUAD 696/396 Business Study Abroad, which is elective class for every major except accounting. It has no academic prerequisites. The course examines several Eastern European countries as well as the Baltic States from both a historical and cross-cultural perspective. Particular attention is given to changes in the political, social and business environments that have impacted each country since the fall of the Soviet Empire. For more information contact Dr. Yao at hxyao@salisbury.edu.
ABLE Internship Program  Contributed by Sharon Harrington

During CY2007, the Perdue School of Business had 320 students participate in an Applied Business Learning Experience (ABLE) through the work-site internship program. Students completing an internship through this program received a minimum of 100 hours of work-site experience combined with a three-credit, faculty-guided course. These students received high marks from our business community for their professionalism and can-do spirit.

For 2008, the ABLE staff is looking forward to another exciting year. Students are starting a new semester and, for the spring, the Perdue School has more than 80 students enrolled in the internship program.

New for spring, the ABLE staff is revamping student internship workshops to provide not only information on how to enroll in an internship, but also information on interviewing dos and don’ts and the job search process including follow-up communication with potential employers. The workshops also include student speakers who have already completed their internship experience and some workshops have employers on site to talk about what they are looking for when they interview potential interns or employees. All students are required to attend these workshops prior to enrolling in an internship for credit.

Also new for the spring, the ABLE program has a refreshed Web site offering information for students, business partners and parents. The Web site serves to provide necessary information in a more succinct fashion.

Lastly, the ABLE staff is in the process of surveying businesses who hosted students in 2007 to gather feedback outside of the student grading process. Results of this survey are expected soon.

The ABLE staff is excited to continue to provide value-added components to our program. We welcome any suggestions on any of the above initiatives or on the program itself as we strive to continually improve the quality of the program. If you have any feedback about the ABLE program, please contact Sharon Harrington, undergraduate programs coordinator, at 410-548-5564.

Group Scheduling

Group Scheduling sign-ups are now available for students and faculty. Group Scheduling is intended for students not admitted to the Perdue Professional Program (freshmen, sophomores and some juniors). During the session students will learn about program requirements, General Education requirements and admission to the Perdue School. Students will have their schedule approved and their registration window activated. After the session, if students have additional questions, they may make an appointment with their faculty advisor. Students must bring their Academic Requirement Report (printed off of GullNet), a completed checklist and a list of planned classes.

To sign up visit:
Faculty: www.salisbury.edu/perdueadvising/faculty/programplan.html
Student: www.salisbury.edu/perdueadvising/workshops/online_forms.asp

Faculty Training Schedule
General Advising Session
Monday, March 3  2 p.m.  Holloway Hall 117
Tuesday, March 4  3:30 p.m.  Holloway Hall 118
Thursday, March 13  8:15 a.m.  Holloway Hall 117

Gate Admission Session
Wednesday, March 5  8:30 a.m.  Holloway Hall 118
Thursday, March 6  2 p.m.  Holloway Hall 116

Graduation Audit Session
Wednesday, March 5  3 p.m.  Holloway Hall 116
Tuesday, March 11  8:30 a.m.  Holloway Hall 116

From The Classroom  Contributed by Dr. Karen Papke-Shields

Last fall, students in Project Management (INFO 315) had several opportunities to interact with managers active in project management as well as other local organizations. At the beginning of the semester the students, working in pairs, interviewed individuals involved in project management from local businesses including Perdue Farms, Peninsula Regional Medical Center, NASA/Wallops and Honeywell Technology Solutions. The project managers were all members of the local chapter of the Project Management Institute and the interviews were arranged with the assistance of Milt Jones, president of the chapter. The students gained valuable insights into project management practices from this experience.

But the students also had the chance to experience real projects via a semester-long project with local organizations such as the Perdue School of Business (developing a student satisfaction survey for Dr. Debbie Easterling, project sponsor), Salisbury University Admissions Office (investigating the possibility of an event to attract business students for Jane Dané, project sponsor) and The Wellness Community (investigating options for a possible Wellness Walk to take place in the spring). Final products and/or reports were delivered to project sponsors at the end of the semester.
In the Spotlight …

President Dudley-Eshbach will confer Dr. Gene Hahn tenured status, effective August 13, 2008.

Dr. Tylor Claggett presented his paper “Solar Energy in Maryland: ShoreEnergy’s Testimony to the Maryland PSC” for the Econ/Finance Brown Bag Seminar on Friday, February 8.

Dr. Frank Shipper completed an interview with Gary Haber of the News Journal of Delaware on the 50th anniversary of W.L. Gore & Associates.

The SGA of Salisbury University presented Dr. Marc Street and Dr. Debbie Easterling with a Faculty Appreciation Award.

Dr. Susan Cabral was presented the Alumni Association Faculty Appreciation Award at December graduation.

Sherwin Williams is reporting that two SU alums are in their management training program. Sherwin-Williams has been recognized among Fortune Magazine’s “Top 100 Companies To Work For.” Natasha Thorne ’07, management major, and Joseph Tagert ’06, information systems major.

Dr. Memo Diriker, director of BEACON, was featured in a recent (February 2008) Star Democrat article that highlighted his participation and contribution to the Upper Shore Workforce Investment Group.

The Perdue School is proud of the 306 Perdue students who made the Dean’s List for fall 2007. Visit the Perdue School Web site to see the complete list of names.

On February 1, Dr. Tylor Claggett made a presentation titled, “Residential Energy Use and Potential Energy Cost Savings” to a group of Ocean Pines’ citizens known as the “Java Info Hour” which meets regularly to exchange and gain information about topics of public interest. After the program, the audience asked numerous questions concerning ways to save energy and the associated costs while doing day-today activities around the home. This was an event sponsored by ShoreEnergy as part of its community outreach initiative.

Dr. Gerry DiBartolo was named the 2007 National Soccer Coaches Association of America NCAA Division III South Region Coach of the Year.

February 2008 Perdue School Calendar

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<td>18</td>
<td>ABLE Workshop 3:30 p.m. • HH 114 Beta Alpha Psi Meeting 3:30 p.m. MBA Committee 3:30 p.m. • DCR</td>
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<td>Vera Street B-Day</td>
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<td>AoL Committee 8:30 a.m. • DCR</td>
<td>Michele Nelson B-Day General Job Fair Wicomico Room</td>
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