The Perdue School now resides in Caruthers Hall (CH) after more than 20 years in Holloway Hall. CH has been renovated to include painting of all classrooms and offices, new flooring and ceiling tiles in many spaces, along with new construction of 10 offices. Terance McCann (facilities planning) and Wayne Shelton (human resources) oversaw construction; David Lake and his crew undertook major cleaning tasks. Perdue staff, especially Ellen Fykes and Michele Nelson, monitored the process insuring a smooth move in August. All Perdue programs are now housed in CH, and we have additional conference space as well as gathering spaces for both students and faculty.

A comparison with our previous situation appears below. An added benefit: we are now diagonally across the parking lot from where our new building will begin to take shape starting next summer.

<table>
<thead>
<tr>
<th>Current Home</th>
<th>Previous Home(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Square Footage</td>
<td>25,390</td>
</tr>
<tr>
<td>Classrooms</td>
<td>13</td>
</tr>
<tr>
<td>Faculty Offices</td>
<td>51</td>
</tr>
<tr>
<td>Conference Rooms</td>
<td>3</td>
</tr>
<tr>
<td>Training Rooms</td>
<td>2</td>
</tr>
<tr>
<td>Open Computer Lab</td>
<td>1</td>
</tr>
<tr>
<td>Lounges</td>
<td>2</td>
</tr>
</tbody>
</table>

This fall is our reaccreditation review by AACSB. Our five-year maintenance report was completed summer ’08 under the direction of Dr. Ken Smith and was sent out to the review team three weeks ahead of schedule! Peggy Baker greatly facilitated the editing and assembly process for this report. The review team will be on campus October 29-31; more about the visit will be in our next newsletter.

Some of our faculty appear to be working on new beginnings as well. New faculty include: Dr. Jamie Emerson (Ph.D. Syracuse) joining the economics faculty from Clarkson University. Dr. Arvi Arunachalam is joining the finance faculty having recently completed his Ph.D. at Florida International. Mike Koval (J.D. Georgetown) is transferring from management to business law (a tenure-track line from management to business law (a tenure-track line in accounting and legal studies). Dr. Christy Weer (Ph.D. Drexel) will be joining the management faculty in January from Radford University.

Other new faculty beginnings include:

- Dr. Tylor Claggett, professor of finance, will pursue Fulbright Fellow at the Shanghai University of Finance and Economics. Upon his arrival in Shanghai, he met with Dr. Pat McDermott, associate professor of business law and management, who was completing his year-long stay as a Fulbright Fellow at the East China School of Law in Shanghai. Where among other things, he coauthored a chapter for the first law book on U.S. law in China.
- Dr. Steve Adams, associate professor of management, is spending a year-long sabbatical working on a book titled Institutional Forces in the Development of a High-Tech Region: The Rise of Silicon Valley. His work will be partially sponsored by the Johns Hopkins Institute for Applied Economics and the Study of Business Enterprise. In the spring, Adams will be a visiting fellow at Stanford’s Bill Lane Center for the Study of the North American West while conducting research on site.
- Dr. Gerry DiBartolo, associate professor of marketing, has assumed the position of SU’s assistant athletic director. Gerry will continue to coach men’s soccer (with his 300-plus career wins) and will teach two courses a year for us. Another faculty testing the administrative waters is Dr. Memo Diriker, associate professor of marketing, who will assume full-
Summer ’08 Study Abroad Trip

Contributed by Sarah Bunch, Graduate Student

The Perdue School of Business study abroad trip to Estonia this summer was absolutely amazing! This is a new summer program developed by the Perdue School of Business and the University of Tartu for both Perdue undergraduate and M.B.A. students. The trip took place from May 20–June 7 and Dr. Marc Street did a great job of teaching the course and leading the trip, along with Dr. Richard Hoffman. The country is very beautiful and holds such a dynamic history. The citizens of Estonia were very welcoming and kind to us throughout the trip.

I would highly recommend studying abroad to every business student, particularly in this increasingly global business environment. Being in the country you are studying truly gives a much deeper insight than just reading or hearing about it. All of our tours and cultural events gave us a sense of connection to the country and its citizens and enhanced everything we learned in the classroom.

Having an Estonian student coordinator was also wonderful. Our coordinator, Liina, helped to show us around and make us comfortable in our surroundings. With her we got to experience what life is really like for college students in Estonia and through her we met many new people. It was interesting to compare and contrast their lifestyle with ours and realize how different yet how similar our lives really are.

With all of the traveling we did on this trip we were able to visit several cities including Tartu, Tallinn, Parnu, Helsinki and Berlin (on our free weekend). It was definitely the most on-the-go three weeks of my life and I don’t think the school could have done a better job planning and allowing us to see and do so much in the time we had. I would recommend visiting Estonia without reservation!

And the Winner Is …

Contributed by Jamie Holmes-Kiger

Congratulations to graduate James Sutherland, an information systems major from Millersville, MD. James was the winner of a $100 gift certificate to Seacrets for participating in the Perdue Senior Exit Survey. The Perdue Senior Exit Survey was sent to students for the first time this past spring semester. We had 117 students complete the survey out of 249 students. Overall, the results were positive with many great suggestions from students on how we can improve the Business School. The Office of the Dean has reviewed the results and will begin to implement some of the suggestions as well as make improvements requested by the students this academic year.

SAVE THE DATE

Executive Leadership Series
Richard W. Cass,
President of the BALTIMORE RAVENS
3 p.m., Tuesday, October 21, 2008
Holloway Hall Auditorium
(Look for more information in future issues of The Perdue News)
A New Year – A New M.B.A. Program

With the start of the 2008-2009 academic year, incoming M.B.A. students will complete courses during eight-week accelerated terms in a program designed to move students through program as a cohort. Students in the new curriculum will experience an increase in experiential learning and more opportunities to evaluate personal and professional growth. Additionally, courses are sequenced to allow students to continue to build on previous course knowledge with less time spent reviewing undergraduate level course material. The new program requires students to complete 30 to 34 credit hours. We are excited about the new program and the opportunities for growth and change it will bring.

2008-2009 M.B.A. Students At-A-Glance

- 18 new full-time students, 3 new part-time students and 4 part-time provisional students who have recently completed foundation coursework
- Incoming students of whom over 50 percent have undergraduate business degrees
- Incoming students who have earned degrees in other majors including biology, communication arts, elementary education, exercise science, physics and technical engineering
- Incoming students of whom 60 percent are Salisbury University undergraduate alumni
- Incoming students including 7 international students from France and Germany, and a current student from China graduating in May 2009
- Incoming students of whom 19 students enrolled immediately after completing their undergraduate degree
- An additional 8 students who completed fewer than 3 courses in the old program curriculum who have switched to the new program curriculum
- An additional 52 M.B.A. students completing the “old program” course requirements, 73% of which are part-time students

BEACON Team Update

Contributed by BEACON Senior Project Manager, Annie Chaudhry

We at BEACON—the Business, Economic and Community Outreach Network of the Perdue School of Business—are ready for the fall 2008 semester with a fully energized team:

In addition to our director, Dr. Memo Diriker, we welcome Senior Project Manager Annie Chaudhry, Project Specialist Leila Mechtentel, Practice Manager Sarah Bunch and Senior Research Associate Mike Edwards. In addition, we are delighted to announce the arrival of GIS/Dashboard Specialist James Garrity, who will be a joint appointment between BEACON and the Eastern Shore GIS Cooperative (Henson School). Last but not least, Budget Analyst Della McGee and Bienvenidos Consultant Amy Liebman round out our team.

We take this opportunity to welcome Dr. Renee Fredericksen, a renowned scholar and practitioner on aging studies to our community. Dr. Fredericksen and former MAC, Inc. (Lower Shore Area Agency on Aging) chairman and current Wicomico County Council member David MacLeod will be assisting us with our GrayShore(TM) and ShoreWisdom(TM) initiatives.

We look forward to another semester full of exciting experiential learning opportunities in partnership with faculty members and many of the undergraduate and graduate students of the Perdue School. Some of the projects in the pipeline include feasibility studies and demand forecasts for renewable energy ventures (in partnership with ShoreENERGY(TM)), GIS-based dashboards for local and regional business and economic Indicators; a Web-based market development project for biomass assets on the Shore; resource allocation and scenario analysis models for transit operations on the Upper Shore; a workflow analysis and process reengineering project for a government agency; an online, map-based resource allocation model for a public-service agency; various program and process evaluations using our proprietary 3E (Effectiveness, Efficiency, and Evidence) model; and a number of white papers examining current business, economic and workforce trends such as “Renewable Energy” and the “Aging of our Workforce.”

Freshman Open House

Contributed by BEACON Senior Project Manager, Annie Chaudhry

On Friday, August 29, the Perdue School of Business hosted a Freshman Academic Open House. This event is intended to be both motivational and informative. The event was well attended with over 200 students present. Interim Dean Richard Hoffman and Associate Dean Debbie Easterling began with a warm welcome. Student Business Leaders presented a PowerPoint slide show and spoke about various topics such as AACSB accreditation, available major and minors, salaries, study abroad opportunities, etc. Students were then dismissed by major to meet with department chairs and faculty. After this information session students and faculty were invited to a luncheon on the Devilbiss Hall lawn. The event was a huge success!
In the Spotlight …

- Howard Dover successfully completed dissertation defense on June 2, 2008, at University of Texas at Dallas. Dissertation Title: “The Development of a Multiple Service Customer Lifetime Value Model.”
- It’s a girl! Jamie and Star Kriger are proud to announce the arrival of Leah Kriger who was born on July 23.
- Drs. Jill Caviglia-Harris, Dustin Chambers and James Kahn’s (forthcoming) article “Taking the ‘U’ out of Kuznets: A Comprehensive Analysis of the EKC and Environmental Degradation” has been accepted for publication in Ecological Economics.
- Olivier Roche successfully defended his doctoral dissertation August 28, 2008. The oral defense committee, chaired by the dean of religious studies as pro-dean, consisted of professors in strategy from McGill, Concordia and HEC-Montreal plus two McGill professors in finance.
- Dr. Hong Yao presented the paper “Gender Differences in the Career Perspectives of Future Chinese and U.S. Managers” at the meeting of the International Federation of Scholarly Associations of Management. The meeting was held in Shanghai in July. The paper was co-authored with Drs. Wayne Decker and Tom Calo.
- Dr. Jill Caviglia-Harris presented her paper “Promoting ‘Green’ Agriculture in the Amazon: Matching Methods for Evaluating a NGO Sponsored Sustainability Program” presented at the 2008 joint meeting of the Northeastern Agricultural and Resource Economics Association and the Canadian Association of Agricultural Economics, Quebec City, Quebec June 30-July 1, 2008.
- Dr. Jill Caviglia-Harris of the Economics and Finance Department along with faculty from North Carolina State University and University of California-Santa Barbara were awarded a $530,000 grant from the National Science Foundation to continue their study of the Amazon.
- Congratulations to Della McGee, budget analyst, who was chosen as Contingent Employee of the Month for August.

September 2008 Perdue School Calendar

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<tr>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
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<tr>
<td>8</td>
<td>ABLE Workshop 3:30 p.m. • CH 201</td>
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SALISBURY UNIVERSITY