March Madness (MM) evokes images of youthful athletes dribbling, dodging and dunking their way to the finals. In a sense this time of the semester has students, faculty and staff working feverishly toward final exam week and beyond, and yes at times it seems like madness. Let me give you a glimpse into the Perdue School version of MM.

Early in March we held our Spring Junior Orientation. This time the format was completely changed from a Perdue School show and tell to an interactive format with a bingo theme. Students had their choice of several tables to visit such as student clubs, academic advising, ABLE, career services, global programs, BEACON, etc. The festive atmosphere was punctuated with background music, light refreshments and door prizes. A brief exit survey indicated that this format was much preferred by the students to previous orientations.

On the recruiting end of things, the Perdue School participated in the University’s Scholars Day where high school seniors who have been granted admission to the SU but have not yet committed come to campus for another look. This gives the University an opportunity to sell the campus and its programs one more time. At the end of our session, a couple of students indicated that they were planning to commit to SU. Parallel to this event, a committee met to review and make offers to selected new students for the Perdue Scholarships. A total of 32 offers were made which would bring the total to over 50 Perdue Scholars on campus next fall.

As we entered the last week of March, program planning began with group advising of freshmen and sophomores. Thirty-one advising sessions are conducted March 25-April 21 involving some 40 faculty and staff and over 600 students. In addition faculty schedule individual meetings with upperclassmen beginning the week of March 31. On average our faculty have 38 advisees so this is no easy task.

Along with scheduling courses and registering students, faculty must make book selections for their summer and fall courses and submit them to the bookstore. Faculty were reminded to be certain of the materials they will use before placing an order, to notify the University Bookstore if they are delaying their decision and to interact in a professional manner with bookstore personnel.

To add to the madness, this is also the time of the year when faculty and staff have their annual performance evaluations reviewing accomplishments over the previous 12 months. This involves self evaluations as well as supervisor evaluations. As a new administrator, some of us are...
Helping Hands  Contributed by Dr. Jill Caviglia-Harris

During spring break the Global Program Service Group of eight SU students and myself participated in the first international alternative spring break program sponsored by the University. The group was placed at a foster home with the 37 plus children in Cartago, Costa Rica. The stories of these children are compelling. Many were abused in their homes and left on the doorsteps of the foster home or discovered abandoned in the streets of the city. The students’ main task was to keep the children occupied while they were out of school for the holy week, but they ended up accomplishing much more. They planned activities including relay races, chalk games, crafts and playing with the children. Beyond what was asked, the students also helped with personal hygiene and housekeeping. The experience was enjoyable, amusing, enlightening and heart wrenching all at the same time. With an open mind, willing heart and the desire to help, these students not only explored the rewarding nature of volunteer work and humanitarian endeavors, but also ultimately discovered themselves.

The program was initiated by the Economics Society after several successful fundraising events such as poker tournaments, a 5K run, bingo game and participating in work crews for hire in our local community. The students fundraised endlessly to support the program costs. Ideas for a field trip evolved into an opportunity to accomplish something that would make a difference.

The program was arranged by Cross-Cultural Solutions (CCS), an international not-for-profit organization founded in 1995 with no political or religious affiliations. CCS is a recognized leader in the field of international volunteering, with over 4,000 volunteers each year. CCS believes that the most successful approach to international volunteering is one that defers to the needs and goals of the local community and recognizes that local people know what is valuable and appropriate for their own community, and are committed to providing volunteer work that helps them carry out their own set of objectives. SU chose to work with CCS because they have established long-term relationships with community organizations that need help and strongly believe in their mission to assist communities and volunteers by providing program that aids local communities without developing dependency and allows volunteers to experience another culture like never before.

With the assistance from the Student Government Association, the SU administration, and the Center for International Education we are hoping to develop an annual program. As part of this initiative, a banquet dinner is planned for Monday, April 14, to celebrate our successes with the administration and interested faculty. An interest meeting for students is 3:30 p.m. Tuesday, April 29, to begin recruiting for next year.

2008 Scholarship & Awards Recipients

Dolle Scholarship
Megan Hammond
Linda Johnson

A.L. Fleming Memorial Fund Award
Rachel Hentschel
Lindsay Southworth

Holland Business Scholarship
Rebekah MacLean-Blevins
Zachary Norman

Khazeh Family Distinguished Senior Award
Lisa Woodward

Piepenbring Memorial Scholarship
Jamison Douglas
Amy Gilbert
Leah Shirley

School of Business
Outstanding Senior Award
Accounting ..................Chris Harper
Business Administration .......Kelly Ralston
Economics ..................Andrew Hartstein
Finance ........................Lisa Woodward
Information Systems ..........Sarah Stone
Information Systems ..........Bridget Gambino
Management ..................Jenna Kunz
Marketing ......................Lisa Woodward

Scott N. Ralston Memorial Scholarship
Rebekah MacLean-Blevins
Joshua Weikers

Trinity Transport Scholarship
Erin Matonak

Wall Street Journal Achievement Award
Rachel Hentschel

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.” — Margaret Mead

Dolle Scholarship winner Megan Hammond and Dr. Ken Smith.
Spring ’08 Junior Orientation
Contributed by Student Business Leader DeAnna Orwig

The Perdue School’s commitment to providing opportunities for students is made evident by events such as Junior Orientation. Junior Orientation is faculty’s way of tightening the load of students by providing the information they need for a smooth transition into the business school as well as a clear path toward graduation.

For those of you reading this that are not yet admitted to the business school, Junior Orientation is a mandatory event that you will attend during your first semester after admittance to the Perdue School. Junior Orientation provides students with information about clubs to join, organizations that students should utilize such as Career Services, graduation requirements, BUAD 300, ABLE internship, studying abroad and the list goes on.

For many years Junior Orientation was set up as a lecture-type experience where the dean, the chairs of the departments, as well as other faculty members each took turns addressing the junior class. This year faculty decided that the lecture style may not be the best way to meet the dynamic needs of individual students. So this year, we decided to try something new and changed the traditional format.

Students who went to Junior Orientation this semester were surprised to find that it was set up as a “meet and greet” with the idea that students would get more from the experience if it were given to them on paper and they were given the opportunity to ask questions by mingling with students and faculty. Being it was our first attempt in this format there were a couple of changes that will need to be made for next year, but overall we felt that it was an a great step toward making Junior Orientation more of an interactive event.

As I am chair of the event I would glad to hear any ideas that you may have toward making the event more enjoyable and informative please feel free to e-mail me with any ideas you have at studentbusinessleaders@salisbury.edu.

Seasonal Wellness Plan

Dear Students,

As the spring semester begins to wind down, it’s important to remember the importance of taking care of your own health and well-being. This includes both physical and mental health. Here are a few tips to help you stay healthy and set yourself up for success in the upcoming months:

1. Get enough sleep: Aim for 7-9 hours per night to help your body recover and rejuvenate.
2. Exercise regularly: Aim for at least 30 minutes of moderate exercise most days of the week.
3. Eat a balanced diet: Focus on whole foods and limit processed and sugary foods.
4. Stay hydrated: Drink enough water throughout the day.
5. Manage stress: Find ways to reduce stress, such as meditation, yoga, or hobbies.
6. Connect with others: Stay connected with friends, family, and peers to support your mental health.

By taking these steps, you can set yourself up for success this spring and beyond. Remember, taking care of your own health and well-being is essential for success in all areas of your life.

Best regards,
[Your Name]

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Discussing ISO 14001
Contributed by Dr. Gene Hahn

On Thursday, April 17, from 3:30-4:30 p.m., Jim Newton from Kent County Department of Public Works - Wastewater Facilities Division visits SU to present a talk “Bringing ISO 14001 to a Publicly Owned Wastewater Treatment Plant, the Kent County DE Experience” in Holloway Hall Room 114.

Kent County Wastewater has won numerous awards from the EPA for environmental excellence and is one of few such facilities to have successfully obtained ISO 14001 certification (as well as ISO 18001 Health and Safety certification). ISO provides worldwide standards for quality control and environmental standards, so this is quite an accomplishment. Jim will be speaking about the environmental advances and quality control measures that Kent County has put into place to improve Delaware’s water quality and save energy. As one example, Kent County Wastewater is working with Constellation Energy to build a renewable plant on site that would consist of wind, solar and biomass production. This particular project has been featured on WHYY, a Delaware/Pennsylvania public television channel.

The talk comes a few days before Earth Day (April 22) and would be of interest to a broad range of students including Perdue future business leaders who would like to see how institutions can put into place practices to reduce waste, save energy and lessen environmental impact. All interested members of the SU community are welcome to attend.

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From the Dean’s Office: March Madness–Midsemester and Beyond

learning the staff side of the process as well as the faculty side. In addition to regular annual evaluations, this is also the period of pre and post tenure reviews of faculty. These involve evaluations by the chair, faculty committee and a meeting with the dean. This semester we will conduct eight pre-tenure reviews and four post-tenure reviews. While most of us look at evaluations with some disdain, it is an opportunity for us to reflect on our areas of accomplishment and to work on those things that might be performed better in the future.

Considerable data collection takes place during this time to assess our learning goals. Faculty in selected courses are using rubrics to assess student decision making, ethical perceptions and oral communication. Our common body of knowledge (CBKE) exam is also being revised for implementation to assess the business content knowledge of our graduating seniors.

This year a fitting culmination of March Madness was the Perdue Scholar’s reception held at Mitzi Perdue’s Ocean City penthouse. This was like winning the final game if I can stretch my analogy a bit more. Other family members in attendance included Jim and Jan Perdue and Carlos and Gea Ayala. The affair included a heartfelt presentation by Mitzi to the scholars. She indicated that Frank insisted on having this reception because he liked to meet the scholars and hear about their experiences. At the end of her presentation, two Perdue Scholars—Sarah Stone and Eric Siegfried—thanked Mitzi and Jim for their support and presented each with gifts. In attendance were Dr. Janet Dudley-Eshbach, Dr. Tom Jones, Greg Mitchell, Dr. Rosemary Thomas and Dr. Ellen Neufelt. On a sad note, this will be the last Perdue reception held at the penthouse with its spectacular ocean view as it has been sold. Next year the “finals” will be back in Salisbury.

As with the sport version, our March Madness extends into April. In our next newsletter, we hope to be celebrating our successes.
In the Spotlight …

- Dr. Tylor Claggett has been selected as a Fulbright Scholar, one of higher education’s highest honors.
- Dr. Jeff Kotteman and Fati Salimian presented their paper titled “Engaging Students in Statistics” and discussed business statistics and decision making in the Perdue School at the interdisciplinary brown bag seminar held on March 28.

- Four new Student Business Leaders have been selected: Andrew Eck, Sara Gadoci, Rebekah Maclean-Blevins and Kyle Wettlaufer.
- Paula Morris has been selected as one of Maryland’s Top 100 Women for 2008. She is recognized for her work with Kids of Honor.

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### April 2008 Perdue School Calendar

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<tr>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
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| AoL Committee: 8:30 a.m. • DCR  
Group Scheduling:  
1 p.m. • CH 201  
2 p.m. • HH 117  
3 p.m. • HH 116 | ABLE Workshop:  
6 p.m. • DH 123  
Student Dev. Comm.:  
10 a.m. • DCR  
BAP Meeting: 3:30 p.m.  
Group Scheduling:  
8 a.m. • HH 117  
7 p.m. • DH 323 | Group Scheduling:  
1 p.m. • CH 201  
2 p.m. • HH 117  
3 p.m. • HS 337 | Group Scheduling:  
1 p.m. • CH 201  
2 p.m. • HH 117  
3 p.m. • HH 116 | Book Orders Due  
George Summers B-Day |
| Group Scheduling:  
1 p.m. • CH 201  
MKTG 331: American Diabetes Assoc. • Wicomico Rm. | Cathy Beise B-Day  
M.B.A. Comm.:  
3:30 p.m. • DCR  
Group Scheduling:  
3:30 p.m. • HH 117  
MKTG 331: Students for a Safer Community Fundraising • Green Turtle | Kathie Wright B-Day  
Group Scheduling:  
3 p.m. • HS 337  
4 p.m. • HH 116 | Advisory Council Meeting:  
8:30 a.m. • Montgomery Rm. |
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| SATURDAY | | | | | | | | | | |
| Bernstein Competition: 2 p.m. • HH 114  
MKTG 331: Pittsville Fire Dept. Deck Party • Station 7 Restaurant |}

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Salisbury University