We often hear of the need for business schools to have more partnerships with firms. The Perdue School is fortunate to have a new business partner in helping our students gain some real world experience while still in college. Trinity Transport, Inc., one of the leading transportation brokers in the nation has created scholarships for Perdue School students who wish to do internships with their firm. Trinity is a 180 million dollar firm expecting to almost double their size over the next few years. The firm has hired Perdue School graduates in the past, and this past summer had a very successful experience with one of our interns. As a result of these experiences, Trinity would like Perdue School graduates to be part of their growth. Professor William Burke worked with the firm, the Development office, and the Dean’s office to enable the firm to provide scholarships for student interns at their firm.

On Tuesday, September 11th Trinity Transport hosted faculty and staff from the Perdue School at a presentation and tour of their facilities and a luncheon. At the conclusion, Jeff Banning the CEO handed Kim Nechay of the SU Development office a check for the first set of scholarships. Perdue School attendees included: Dick Hoffman, Interim Dean, Debbie Easterling, Associate Dean, Herman Manakyan, Chair of Economics & Finance, Frank Shipper, Chair of Management & Marketing, Bill Burke, Lecturer in MIS, Janine Vienna, MBA Director, and Dreanna Ryan, representingABLE. In addition to the CEO, Doug Potvin, CFO, John Smith, Director of HR, Brian Kenney, Director of National Accounts, and Denise Hurley, Corporate Recruiter were among the Trinity staff who served as hosts.

Located in Seaford, Delaware Trinity Transport has won numerous awards including Broker of the Year and Best Small to Medium Companies to Work for in America. Interim Dean Hoffman hopes that this will serve as a model for how businesses might become more involved with the Perdue School.

Richard Bernstein Achievement Awards of Excellence:
A Business Plan Competition

SU students have a chance to win $5,000 to fund a new dance studio, biotech engineering firm, restaurant, preschool, or whatever business venture they dream of launching.

The 2007-2008 Bernstein - Business Plan Competition will award $5,000 to the best plan for a new business. The Bernstein Competition provides an opportunity for every Salisbury University student—regardless of major—to develop a plan for the business of his or her dreams. Both individuals and groups are encouraged to enter.

Students who would like to learn more about the competition and the campus resources available to help them create their plans are invited to an information meeting on Tuesday, September 25, at 3:30 in Holloway Hall Room 114.

For more information visit our website, www.salisbury.edu/perdue/bernstein/. Should you have any questions, please contact: Dr. Stephen B. Adams at sbadams@salisbury.edu or 410-677-5058.
Karen Papke-Shields and Catherine Beise made a presentation "A Look at Project Management Methods and Project Success" to two local chapters of the Project Management Institute (Salisbury and NASA Wallops Island).

Catherine Beise and Peggy Baker made a presentation to staff at Peninsula Regional Medical Center (PRMC) on "Effective Minute-Taking 101.

Jeff Kottemann and Fati Salimian have had their paper "Engaging Students in Statistics" accepted for publication in the Decision Sciences Journal of Innovative Education.

Wayne Decker is quoted in an article on Humor at Work in the October 2007 issue of Pink Magazine, a publication for professional women.

ABA Stonier Graduate School of Banking recognizes Tom Calo for his outstanding contribution as a Capstone Advisor of the 2007 ABA Stonier Graduate School of Banking. Stonier continues to grow and be successful because of individuals like Tom.

Ni-Hao from Shanghai, China

Dear Colleagues –

Ni Hao from Shanghai, China. Over the next year I will share some of my and the family’s Fulbright experiences with you. The Fulbright program. Established in 1946, the international exchange program operates in more than 150 countries. Sponsored by the U.S. Department of State’s Bureau of Educational and Cultural Affairs, its purpose is to build mutual understanding between the U.S. and people worldwide. The program is proud of noting the many Fulbrighters who are Nobel Prize recipients.

The key to the Fulbright experience is taking advantage of the opportunities presented. I am seeking lecturing invitations across China pursuant to the Fulbright Guest Lecture program which strongly supports such lectures. I meet with colleagues concerning my research and coach Little League baseball. I am working with our Federal Mediation and Conciliation Service on an international conference on arbitration.

Our orientation in Beijing was a three day process introducing us to China through U.S. State Department experts and other resources. I have emailed PowerPoints to Interim Dean Hoffman concerning the Chinese market and rule of law from the presentations of our State Department experts in import/export and law.

In the children’s orientation program my children made many friends who have now scattered to the far corners of China. My 9 year old daughter text messages her new friends as they compare their experiences. The kids are in a bilingual school and Renae and I are practicing our Chinese characters and language by working with them on homework. My 24 year old decided to come to Shanghai and lives across town where she teaches English. She and her boyfriend spend the weekends with us. While the traffic is crazy we have adjusted quite easily and are having a wonderful time. Cell phone calls are only .47 cents per minute so if you want to chat let me know when to call and you #; I am 12 hours ahead. My home # here is 86 21 62512263 and my cell is 15800798692. You can also leave me a message at 410-990-0792.

As I type this I am watching NFL football, and will get up at 6 a.m. tomorrow to listen to the Ravens pregame show and then watch the game over the Internet live. I miss the School and colleagues and wish you well. I would like to note my deep appreciation to Bob Domabrowski for his help in the Fulbright selection process. I wouldn’t be here without Bob.

Until next time, I will say good bye - zai jian.

Do You Need Assistance With Online Surveys?

If you need assistance with conducting survey research using a web-based survey software package, please call BEACON at Ext. 6-6001. You may find a demo version of the software they use at http://www.surveymonkey.com.

In The Spotlight ...

Karen Papke-Shields and Catherine Beise made a presentation "A Look at Project Management Methods and Project Success" to two local chapters of the Project Management Institute (Salisbury and NASA Wallops Island).

Catherine Beise and Peggy Baker made a presentation to staff at Peninsula Regional Medical Center (PRMC) on "Effective Minute-Taking 101.

Milton Jones, a certified Project Management Professional by the Project Management Institute (PMI), spoke to the INFO 315 / BUAD 699 Project Management class on September 10. Mr. Jones is the organizer of the local sub-chapters (Salisbury and NASA/Wallops) of the Baltimore chapter of PMI. He is one of few people certified by PMI to act as both an evaluator and consultant for companies on the Organizational Project Management Maturity Model (OPM3). He talked about differences between project, program and portfolio management.

Project Management Institute