Meet Hoon Cha

Hoon S. Cha is an assistant professor of information & decision sciences at the Franklin P. Perdue School of Business at the Salisbury University. He holds a M.S. and Ph.D. in Management Information Systems from the University of Arizona and a B.S. in Material Sciences and Engineering from Seoul National University. He worked for Samsung for three years as an Information Technology consultant, where he experienced various types of jobs and responsibilities related to information systems development and management. His current research examines the strategic and economic impacts of IT with a focus on two critical themes: the impact of IT offshoring decisions on firm knowledge levels, production costs, and coordination costs and the allocation of IT investment among business functions and its impacts on business value. His work has appeared in MIS Quarterly and Communications of the ACM.

Paula Morris Selected to Attend Conference

Salisbury/Wicomico County is a second time winner of America’s Promise as 100 Best Communities for Young People. Paula Morris is one of the six people selected from our community to attend their conference and Gala Reception in Washington, DC because of her involvement in the Youth Leadership Academy, the Wicomico Mentoring Project, Salisbury’s Promise and Kids of Honor.

GWU Visit

The Perdue School Building Committee visited George Washington University’s new business building on Friday, October 5th to get ideas from their building experience. The team was hosted by Dean Susan M. Phillips and project executive David Wellman of GWU. The SU team consisted of Drs. Derrick, Easterling, Hoffman, Khazeh, Shipper, Wright, Ms. Vienna, and Jeff Downes of facilities planning.

Sea Gull Century

The 19th annual Sea Gull Century took place on Saturday, October 6th in summer like weather. Among the 5000 plus riders included Perdue School’s own Ken Smith and son Kevin who took on the 100 miler while Dick Hoffman, Frank Shipper, and Dick’s kid sister tackled the more modest 100K ride. We apologize if we have overlooked other Perdue School riders! The riders found the best part to be the ice cream and pie rest stop!!
Summer 2008 Study Abroad

The 2008 SU Summer Program in Scandinavia will run for three weeks from May 26 - June 13. The Perdue School, in collaboration with the University of Tartu, in Estonia, has created the program, which offers students a chance to experience firsthand two of the most dynamic economies in Eastern Europe. The Baltic states are developing their economies at any impressive rate. Estonia is one of the leaders in business growth in the region, and across the gulf, Finland has been a major player in the development of the region. The program begins at SU and after a few days moves overseas for three weeks. The program includes lectures, business and sight visits in Estonia and Helsinki, Finland.

The faculty trip leader will offer the course BUAD 396/BUAD 696: Business Study Abroad- Issues in business administration in an international setting. Specific topics may be selected from the fields of accounting, economics, finance, information systems, management, or marketing depending on the faculty's area of expertise. Part or all of the course will be held outside the USA.

The faculty trip leader is expected to design and teach the whole course in SU campus pre-departure and while overseas. The leader is also required to be involved in recruitment, application reviews, interviews of interested students; pre-departure planning, travel arrangement, preparation of the handbook; conduct orientations and participate in interest meetings. While overseas, the leader shall work with the partner university and the collaborators to administer all course delivery, business, education, and sight visits. The leader shall be available to students always, and is responsible for all logistics. The leader will set the behavioral expectations of students while they are abroad. The leader will be the main point of reference for managing emergencies or security matters for the student group while they are on the program and will also conduct trip evaluations. Please refer to the SU Handbook for Faculty Trip Leaders for the complete set of responsibilities.

The trip leaders expenses associated with the trip will be covered to include: air travel, ground travel to and from airports and to official field trips, hotel room and meals, and subway passes, etc. She/he is also paid teaching stipend depending on the number of students enrolled in the program, as well as the trip leader stipend.

We sincerely invite faculty to take this wonderful opportunity. Please see Bob Dombrowski or Hong Yao for an application. The deadline to submit your application is October 18th.

Meet Student Business Leader
Kat Stone

Sarah Stone (a.k.a. Kat) has been a Student Business Leader for 2 years. She is a Senior majoring in Information Systems and minor in History and plans to graduate in May 2008. She is from Jefferson, MD. Her hobbies/interests include reading and playing with her cats.

Support Kids of Honor

FALL PIG ROAST PARTY & SCAVENGER HUNT
Date: October 20, 2007
Time: Scavenger Hunt 3:00 – 5:00 pm
Time: Pig Roast 6:00 – 9:00 pm
Price: Scavenger Hunt $5 pp
Price: Pig Roast $40 pp or $75 per couple
Party Location: McIver Residence 26144 Nanticoke Road Salisbury, MD
RSVP: 410-422-5437 (No later than October 12th)

Perdue School Calendar

The Perdue School has a school-wide calendar. The calendar is a useful tool in planning meetings and events to avoid conflicts, or just to check on when or where a meeting is scheduled. Department Chairs, Committee Chairs, Student Club Faculty Advisors and Presidents, and administrative staff have access to record information. It is very easy to add/update information.

To access the calendar, go to the Perdue School’s official calendar site on SU’s website to post your meetings at http://www2.salisbury.edu/calendars/Program/Manage/calendar.asp
Or:
Click on “Calendars” (at the top of SU’s homepage)
Click on “Log In” at the bottom of the page
Enter your log in (same as your computer log in)
Click on “Perdue School of Business”
Enter your meeting information

Graduation Audit Training

A training session on how to conduct a graduation audit for senior advisees will be held in HH115 on Thursday, October 11th at 3:30 pm. Everyone is welcome to attend!
PSC Planning Conference

On July 26th and 27th, Drs. Ervin and Claggett were in Annapolis where they were asked to testify before the Maryland Public Service Commission during its recent Planning Conference on Maryland’s Energy Future. The conference focused on electrical issues, but it is safe to say those in attendance came away with a sense of pending change in the way the state will address all energy concerns going forward.

Dr. Ervin testified during the first panel, “Electricity Demand Forecasts,” on 07/26. A summary of Dr. Ervin’s testimony follows:

His testimony compared and contrasted two forecasts. One forecast, produced by the Capacity Adequacy Planning Department at PJM, provided predicted peak demand load growth estimates for various PJM regions. The other forecast provided by the Maryland Department of Natural Resources Power Plant Research Program (PPRP), contained growth rates for peak demand. Also, the PPRP report provides forecasts for energy consumption. This forecast included estimated growth rates for different customer classes, i.e. residential and commercial/industrial customers.

The PPRP forecast is specifically for Maryland while the PJM forecast includes regions outside of Maryland. This geographic difference could explain a major part of the variation in the growth rates. Each forecast provides insight into the electricity needs in Maryland. Although the PJM forecast is not specific to Maryland, an accurate expectation for the state must include influences external to Maryland. The transmission system does not recognize state borders and external changes to the system can impact the electricity consumers of Maryland.

Requesting Nominations

The Honors Convocation Committee is requesting nominations for The Achievement Key Award, The Campus Life Award, and WHO’S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES.

Nominations are due in the Vice President of Student Affairs Office by October 12, 2007.

Faculty, staff and student organizations may nominate students to receive awards and a student may propose his/her own name for consideration. In addition, students must contact one faculty, staff member who will agree to write a recommendation (the form to be used is in the application packet sent to qualified nominees).

Please be sure to nominate early so that there is ample time to contact the student for the completion of the application packet required for consideration by the Honors Convocation Committee prior to the November 9, 2007 deadline.

If you have any questions or comments, please call the Office of Student Affairs at (410) 543-6080.

In The Spotlight ...

- Jing Quan was interviewed on WMBR (MIT campus radio station) on issues related to Information Technology Service Management (ITSM) on Sunday 9/30/2007.


- Ying Wu presented his research paper entitled "Some Macroeconomic Anomalies under Processing Trade and Conflicted Virtue." on Friday, October 5th as part of Econ/Finance department’s Fall Brown Bag seminar series.

- After a peer review Bill Burke’s paper titled: Experiential Learning in Systems Analysis and Design has been accepted for presentation by Bill at this year’s ISECON 2007 conference in Pittsburgh this November.


- Election results for the special Fall election to fill “at large” vacancies on Senate and Forum committees are in:
  - Shekar Shetty - Faculty Development
  - Jerry DeRidder - Fiscal Advisory