

## PACE ANNUAL REPORT July 2001 – June 2002

### EXECUTIVE SUMMARY

In its second full year of operation, Salisbury University's Institute for Public Affairs and Civic Engagement (PACE) has developed some exciting new initiatives, expanded significantly on its already established programs and looks forward with cautious optimism to the future.

On October 2<sup>nd</sup>, we launched the (first of its kind in the Maryland System) *John R. Hargreaves Distinguished Legislative Fellow Program*, which will recognize annually a distinguished state legislator and promote the honoree's interaction with our campus and local community. Maryland Senate President, Thomas V. Mike Miller, Jr., was the first recipient. Senator Miller was presented with his award in a ceremony by President Janet Dudley-Eshbach and spent the afternoon on campus meeting with students and sharing his ideas on political engagement. The day was capped by a well-attended public evening lecture on political leadership. In the spring, a number of Salisbury University students spent a day in Annapolis; among its highlights was an hour-long meeting with Senator Miller.

Our Thomas E. Bellavance Intern, Carson Friedman, coordinated the legislative fellow program and a number of other visits to the campus by legislators and distinguished public figures. Our new Bellavance intern was chosen for next year, Ronald Cirillo who already brings to PACE a wide experience in public affairs, particularly in labor union work.

PACE's new CATI (Computer Assisted Telephone Interviewing) system got off and running to a highly successful start. Among its 6 projects, PACE did survey research for government organizations in three counties on the Eastern Shore and one private corporation. CATI has employed 16 students, giving them valuable experience in survey research.

Three PACE faculty-student research teams studied traffic problems in Salisbury, performance measurement instruments also in Salisbury, and wage and compensations issues in Berlin. In addition, PACE increased its number of interns to 11 and placed them throughout the lower shore in local municipalities, the Legal Aid Bureau, a local Chamber of Commerce office, the Maryland Coastal Bays Program, and a local law firm. An exciting new faculty-student initiative is being sponsored by PACE in which book discussion groups at the Eastern Correctional Institution (ECI) are led by Salisbury University students under the supervision of a philosophy faculty member. This new program was described by the education coordinator at ECI as the best program in the prison. In these various programs, PACE has generated 78 student credit hours and involved 15 faculty members/administrative staff/consultants.

In this academic year, PACE brought to campus two elected Maryland state legislators, Delegate Talmadge Branch and Senator Lowell Stoltzfus, a local representative. Branch and Stoltzfus both SU alumni, spoke to classes on their experiences in politics. We also brought to campus a distinguished woman in public life, Frances Humphrey Howard, the sister of former Vice-President Hubert Humphrey and long time friend of Eleanor Roosevelt. Her visit coincided with Women's History Month and Howard made a lasting impression on our young students.

Among a number of partnerships with university and community groups, the highly successful Salisbury mayoral and council candidates debate should be cited. Spearheading partnerships with the League of Women Voters, Access Channel 26, and *The Daily Times*, PACE put on a two and a half hour, two part debate among the city council and mayoral candidates. The very well attended and watched debates were, by all accounts, the highlight of the city's spring political campaign. This was but one example of numerous programs in which PACE was a co-sponsor, from the local chapter of the Alzheimers Association to Salisbury University's Amnesty International Chapter.

Intense planning has been underway on important projects for PACE. The new Paul S. Sarbanes Lecture Series will start this fall with the Senator himself giving the inaugural lecture. In the spring, a second lecture will be given by a distinguished public servant. The staff at PACE has been in negotiations with the University about possible consolidation with other outreach programs on campus and the transfer of a PIN position to the Managing Director's post. This latter move would give more coherence to the University's outreach programs and help put PACE on more solid financial ground.

The financial future of PACE is now our primary concern. The Kerr funds will run out in another year and a half and PACE will need substantial financial support to continue. As we seek more University support, we are also looking to outside funding for grants and a possible endowment. Such fund-raising efforts put a severe strain on PACE's operations because its two co-directors are still teaching three quarters time and our managing director is only part time. The new CATI system is beginning, as expected, to bring in some modest revenue; but, without significant new monies, we estimate that PACE will be forced to close early in 2004.

Despite a somewhat troublesome financial outlook, we remain hopeful that new sources of revenue will be found and the good public work that we do and the service we provide our students, faculty, university and community will be able to continue.

## DETAILED ACCOUNT

### NEW PROGRAMS

- *THE JOHN R. HARGREAVES DISTINGUISHED LEGISLATIVE FELLOW PROGRAM:* This program recognizes the accomplishments of an outstanding legislator in the Maryland General Assembly and brings the honoree on campus for our students to have the opportunity to get to know and understand the difficult and important work of legislating.

This year's first honoree was Senator Thomas V. Mike Miller, Jr., President of the Maryland Senate. Senator Miller visited the campus on October 2, along with his wife (Patricia Miller) and daughter (Melanie Miller). At a press conference in the Social Room of Holloway Hall, President Janet Dudley-Eshbach presented the Senator with a plaque designating him as the first John R. Hargreaves Distinguished Legislative Fellow. Senator Miller met in a seminar with students selected by PACE in a freewheeling discussion on politics. Following a campus tour and dinner in the Founders Room with students and faculty, Senator Miller gave a public lecture on leadership to over a hundred gathered faculty, students and community members. On March 7, a group of SU students, accompanied by Drs. Basehart and Kane, spent the day in Annapolis attending sessions and meeting with Senator Miller and Delegate Conway.

The next recipient will be chosen by the President and PACE staff after the November 2002 elections.

- *EASTERN CORRECTIONAL INSTITUTION DISCUSSION GROUP PROGRAM:* This program coordinates the activities of students, under faculty supervision, who lead book discussion groups at the Eastern Correctional Institution. This program was initiated by a philosophy student, Patrick Karsnitz, and had been operating about a year when he asked PACE to oversee the program to give it stability and an ensured future. PACE appointed Dr. James Hatley of the Philosophy Department to coordinate and supervise the program. Dr. Hatley has also invited Dr. Grace Clement of the Philosophy Department to assist in the program. Two groups were run in the spring semester, two in the summer and more are planned for the fall. The program is run in cooperation with the continuing education program at the facility.
- *PUBLIC POLICY RESEARCH COURSE:* PACE co-sponsored with the Fulton School of Liberal Arts a Public Policy Course, which was designed in the fall semester and taught in the spring semester around a local public policy issue. The course, which studied the public policy implications of undocumented immigrants who cannot get drivers' licenses, was taught by Kit Zak of the English Department with the assistance of Amy Liebman, a public policy consultant.
- *YOUR VOTE, YOUR VOICE INITIATIVE:* This was a continuation, on a smaller scale, of PACE's registration drive that started in the 2000 presidential election: approximately 80 voter registration forms were completed and mailed from PACE's office. Dr. Basehart and a team of six students organized and carried out the drive as part of the Service Learning course. During the spring semester, PACE collaborated with Bio Environments (a student group) to register students to vote at the Earth Day event on campus. Students also had the opportunity to complete voter registration applications at the campus' Cinco de Mayo event.

## FACULTY-STUDENT RESEARCH TEAMS

- *Town of Berlin Wage and Compensation Project:*  
A student team (Candace Knox and Thomas Paparounis) led by Mitzi Scott, a human resources consultant, researched wage and compensation plans for comparable towns and recommended a plan for the Town of Berlin.
- *Salisbury Police Department Performance Measurements Project:*  
A student (Allison Davis) led by Victor Tervalá, from the Institute for Governmental Services at the University of Maryland, College Park, made recommendations for the development of performance measurements for the Police Department.
- *Salisbury, Public Works Department Performance Measurements Project:*  
A student (Joe Hastings) led by John Pick, City Administrator and Victor Tervalá, a government consultant from the Institute for Governmental Services at the University of Maryland, College Park, made recommendations for the development of performance measurements for the Department of Public Works.

These teams involved 4 students for a credit hour production of 12.

## SURVEY RESEARCH

PACE was involved in 6 research projects, employing 5 students on an individual basis, 11 paid interviewers and approximately 80 students who interviewed as part of course assignments.

- *Lower Shore Private Industry Council (LSPIC) Survey Project:*  
Ms. Gehrlich directed this telephone follow-up study with the assistance of a student (Dennis Urban).
- *Information Technology, Salisbury University Survey Project:*  
A student (Julie Horner) developed and coordinated a survey under the direction of Jerry Waldron of the Information Technology Department of SU.
- *Teacher Education Consortium - Service Learning Data Entry for Q-Analysis Project:*  
Dr. Basehart and two students (Melissa Cirillo and Keith Humphries) entered and analyzed surveys of students enrolled in teacher education courses with a service learning component.
- *Talbot County Citizen Sense of Community Survey Project:*  
Dr. Lindy Lewis of the Social Work Department and two students used PACE's CATI system to study citizens' perceptions of the county.
- *Wicomico Health Department Survey Project:*  
Dr. Lindy Lewis of the Social Work Department and his class of 25 students along with Dr. Basehart's class of 30 used PACE's CATI system to study citizens' opinions on how to address alcohol use by teenagers.

- *Worcester County Family Needs Assessment Project:*  
Dr. Marvin Tossey, Social Work Department and Center for Social Program Development and Evaluation, contracted with PACE to conduct telephone interviews to identify problems facing Worcester County families.

## STUDENT INTERNSHIPS

- *The Thomas E. Bellavance Internship:*  
Recognizes the contribution of a distinguished student to public service and offers the student honoree a \$2,500 stipend and the opportunity to work with a distinguished legislator. The stipend is made possible by a generous donation from the Bellavance family.

This year's first honoree was Carson Friedman. Ms. Friedman was involved with the staff in developing, organizing, and running PACE programs. She was particularly responsible for the John R. Hargreaves Legislative Fellow program and bringing speakers on to campus. Ms. Friedman was awarded a scholarship to attend graduate school in International Studies at the University of Denver this next year.

The 2002 – 2003 Bellavance Intern was named in May and the recipient is Ronald Cirillo, a political science major with extensive political experience.

- *City and Town Internships*  
PACE increased its number of interns working in towns, in non-profit organizations and in PACE to 11.

Salisbury, Mayor's Interns: students Allison Davis and Josh Heller worked on organization and running of neighborhood town hall meetings.

Salisbury, Legal Aid Bureau Intern: student Jessica Fyock assisted with the work of the Legal Aid Bureau.

Salisbury Chamber of Commerce Intern: student Patrick Rozengota assisted in a legislative review for members of the Chamber.

Salisbury, Traffic Intern: student Darren Morgan worked on the management of neighborhood meetings to address traffic concerns.

Fruitland, Town Manager's Intern: student Suzann Smith assisted in the development of a web site for the town.

- *Other Internships*

Maryland Coastal Bays Program, Intern: student Jessica Parrott assisted in a legislative review for the program.

Salisbury University, Government Relations Committee Intern: student Carson Friedman assisted with management of this committee.

Salisbury University, PACE, Writing Interns: students Kelly Spindel and Melissa Robinson wrote press releases.

Law Firm of Laws and Robertson, P. A., Intern: student Ronald Cirillo assisted with the work of the law firm.

## FORUMS

- PACE co-sponsored with the League of Women Voters, Public Access Channel 26, and *The Daily Times* the Salisbury Election Debate for city council and mayoral positions (April 23). The debate was carried live on Channel 26 and rerun extensively in the days leading up to the election.
- PACE partnered with the Friends of the Nanticoke to hold a Wicomico County Land Use Forum (February 26).
- PACE partnered with a local adoption advocacy group to sponsor media discussion of adoption issues in this country (February 27). Adam Pertman, author of *Adoption Nation*, was a featured panelist. Dr. Kane was the moderator.
- With the League of Women Voters and various other groups, PACE sponsored the citizens forum, “Health Care for All Town Meeting,” on October 10.

## PARTNERSHIPS

- *League of Women Voters*  
Legislative Tea (December 2) - Eastern Shore Delegates invited to citizens forum held at Salisbury University  
Health Care for All Town Meeting (October 10).  
Salisbury Debate (April 23)  
Placed student on Executive Committee of League
- *Friends of the Nanticoke*  
Wicomico County Land Use Forum (February 26)
- *Eastern Shore Chapter, Alzheimer’s Association*  
Annual Care-Givers Conference (April 11 – 12)
- *Mental Health Association of Talbot County*  
Sold tickets for ex-hostage Terry Waite’s lecture (November 27)
- *Institute for Governmental Service (IGS) at U. of Md., College Park*  
Visioning workshop for Salisbury city council and mayor (July 24)  
Performance measurement studies for two Salisbury departments

- *Shriver Center, U. of Md., B.C.*  
Coordinated application process for Governor's Summer Internship
- *Adoption Forum*  
Partnered on media forum (February 27)
- *Mapping Science Group at Salisbury University*  
PACE sponsored a presentation on GIS by the University's Mapping Science Group to a luncheon of the Managers' Association of the Eastern Shore (January 25)
- *Amnesty International: Local Branch*  
PACE partnered on a speech by the American Director of Amnesty International, William Schulz (March 13)

## **SPEAKERS**

- Francis Humphrey Howard, sister of former Vice-President Hubert Humphrey and friend and colleague of Eleanor Roosevelt, visited campus on March 12, during Womens' History Month. She spoke to Dr. Clement's *Feminism and Philosophy* class and to a Conflict Resolution class on her work with Ms. Roosevelt and the role of women in politics. She also attended a lunch with students and faculty.
- State Representative Talmadge Branch, an alumnus of Salisbury University, addressed Dr. Clara Small's class on *Race and Minorities* and discussed his experience of being refused service in a small restaurant in Florida (November 12). He also attended a lunch with students and faculty. His presence on campus was coordinated with Salisbury University's Alumni Week.
- Greg Bassett, editor of *The Daily Times*, spoke to Dr. Basehart's State and Local Government class (May 10).
- David Ferguson, General Manager of the Ocean Pines Association, spoke to Dr. Basehart's State and Local Government Class (April 1).
- Maryland Senator Lowell Stoltzfus lectured to Dr. Basehart's State and Local Government class and attended a lunch with students and faculty (February 25).
- William Schulz, President of Amnesty International, U.S.A., spoke at Salisbury University on (March 13). His talk was jointly sponsored by the campus chapter of Amnesty International and PACE.

## **PRESENTATIONS AND CONFERENCES BY DIRECTORS**

- Dr. Kane attended, as the University's chosen representative, a week-long forum on civic education held at the Wye Institute (July 21 – 27).
- Dr. Basehart made a presentation to the League of Women Voters on Election Reform (September 27).

- Dr. Basehart participated in an Election Reform Panel sponsored by the League of Women Voters (November 14).
- Dr. Kane delivered the keynote address to the annual Eastern Shore Chapter, Alzheimer's Association (April 11 – 12) and served as chair of the workshop experts panel. He also served on the organizing committee for that affair.
- Dr. Basehart attended the Mid-West Political Science Association Annual Conference (April 24 – 26).
- Dr. Kane attended the Maryland Municipal League Convention in Ocean City, with PACE as an exhibitor (June 23 – 25).

## **PUBLICITY**

- Articles appeared in local newspapers on Senator Thomas V. Mike Miller, Jr.'s visit to the campus and on the Thomas E. Bellavance Internship award.
- Article appeared in the "Fulton Exchange" on Francis Humphrey Howard's visit to the campus.
- Article appeared in the Salisbury University Alumni Association's "In Touch" magazine on Maryland Delegate Talmadge Branch's visit to the campus.
- A half page advertisement for PACE appeared in the Daily Times.

## **PLANNING**

- PACE is planning to do a study of the impact of the revenue cap in Wicomico County.
- Discussions with the Provost:

We have proceeded on several fronts in discussions with the Provost and other concerned parties about the possible consolidation with Service Learning/ShoreCAN under the auspices of PACE. This would involve getting a PIN line for the Managing Director of PACE.

Discussions with the Provost regarding funding for an Associate Director of PACE for Survey Research. Given that this operation is becoming increasingly busy and potentially profitable, a person is needed in this position.

- Searched for additional sources of funding from grants, endowments and university support.

# BUDGET

YEAR 3 (2001 - 2002)

## INCOME

<b>Kerr Fund Gift</b>	\$50,000
<b>Interest</b>	\$2,194
<b>University Allocation</b>	\$4,500
<b>Donations - Bellavance Internship</b>	\$2,500
<b>Fulton School Support</b>	\$15,166
<b>Lectures and Forums Income</b>	\$130
<b>Survey Research Fees</b>	\$18,360
<b>TOTAL INCOME</b>	<b>\$92,850</b>

## EXPENSES

	K E R R Funds							Total
	Kerr	Hargreaves	Policy	Bellavance	ECl	Univ.	Fulton	
	Funds	Endow.	Research	Internship	Discussion	Alloc.	School	
		Course		Group				
<b>OPERATIONS</b>								
Staff Salaries - Mg. Dir. & Sec.	\$45,355					\$2,961		\$48,316
Consultant - grants search	\$300							\$300
Co-Directors - Reassigned time, stipends							\$15,166	\$15,166
Operations Costs	\$2,937					\$1,087		\$4,024
Foundation Yearly Fee	\$2,033							\$2,033
<b>SURVEY RESEARCH EXPENSES</b>	\$13,594							\$13,594
<b>CIVIC ENGAGEMENT PROJECT EXPENSES</b>	\$4,491				\$1,030			\$5,521
<b>CIVIC ENGAGEMENT PROJECT DEVELOPMENT</b>	\$1,010							\$1,010
<b>LECTURES AND FORUMS</b>	\$2,023							\$2,023
<b>POLICY RESEARCH COURSE</b>	\$3,924		\$2,500					\$6,424
<b>BELLAVANCE INTERNSHIP</b>				\$2,500				\$2,500
<b>HARGREAVES LEGISLATIVE FELLOW PROGRAM</b>		\$1,094						\$1,094
<b>CONFERENCES/TRAVEL</b>	\$475					\$452		\$927
<b>TOTAL EXPENSES</b>	<b>\$76,142</b>	<b>\$1,094</b>	<b>\$2,500</b>	<b>\$2,500</b>	<b>\$1,030</b>	<b>\$4,500</b>	<b>\$15,166</b>	<b>\$102,932</b>