



ANNUAL REPORT

(July 2008 – June 2009)

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PACE Annual Report

July 2008 – June 2009

EXECUTIVE SUMMARY

This has been an active and productive year for PACE with growth in the events and programs sponsored by the Institute. For purposes of this summary, let us highlight some of those significant activities and new directions for 2008-2009.

Some overall statistics give an indication of how PACE is continuing to impact the University and the surrounding local community. Faculty members from a range of academic disciplines (Biology, Conflict Analysis and Dispute Resolution, Communication Arts, Education, Economics and Finance, History, Honors, Nursing, Philosophy, Psychology, Political Science, Social Work and Sociology, to name a few) were involved in PACE programs. Different administrative departments (Fulton School of Liberal Arts, The Provost's Office, Center for Conflict Resolution, Office of Student Affairs, Registrar's Office, Scarborough Student Leadership Center, PAC-14, Guerrieri University Center, Career Services, Public Safety and Dining Services) worked on numerous projects in collaboration with PACE.

More than thirty students became involved with PACE's elite one-year Presidential Citizen Scholars program. This does not include the hundreds of students, faculty, staff and community members who attended PACE-sponsored lectures and events.

The Presidential Citizen Scholars Program finished another one-year run with 30 students from every school and more than 20 different majors represented (Accounting, Biology, Chemistry, Communication Arts, Economics, Elementary Education, English, Exercise Science, Finance, History, Literature, Marketing, Medical Technology, Nursing, Philosophy, Physics, Physical Education, Political Science, Religious Studies, Social Work, and Sociology). In May, a number of parents attended the final Scholars ceremony in which President Janet Dudley-Eshbach awarded each participant a certificate of recognition and special honor cords.

PACE conducted survey research for the SU School of Social Work in Fall 2008 -- a Family Needs Assessment for Charles County, Maryland.

The John R. Hargreaves Distinguished Legislative Fellow Program continued its success. Delegate Addie Eckardt from the Maryland House of Delegates was honored as the 8th recipient of this award at SU Day in Annapolis. Delegate Eckardt visited our campus in April, where PACE hosted a dinner reception with SU's President Dr. Janet Dudley-Eshbach, faculty, staff, and students. Afterward, Dr. Fran Kane and Mary Kane's Ethics class met with Delegate Eckardt for an interesting discussion on health care issues.

10th Anniversary Gala

This year marked PACE's 10th year as an Institute and we initiated new events and programs to celebrate this significant milestone. The first part of our anniversary celebration involved a fundraiser, organized by Managing Director Ginie Lynch, in the spring – PACE hosted a 10th anniversary “friend raiser” at the Alumni House on May 3, 2009.

The event brought out the best of the Eastern Shore community in support of PACE. More than 80 faculty, administrators, advisory board members, community leaders, SU Foundation Board, and students gathered to honor PACE's civic contributions to Salisbury University and the community. Provost Tom Jones gave overview remarks, and Dr. Fran Kane and Dr. Harry Basehart spoke on PACE's history and developments. Delegate Addie Eckardt presented PACE with a special recognition certificate on behalf of the Eastern Shore Delegation of the Maryland General Assembly.

The Gala received comprehensive media coverage, including *The Daily Times* and SU publications. In addition, Dr. Kane conducted two media interviews about “PACE at 10 years,” one for television station WMDT-TV and the other for Phil Tilghman's cable television show. PACE's first benefit netted about \$5,000 for PACE's operating funds, no small feat in a time when the economy is experiencing hardships.

The second part of PACE's 10th anniversary commemoration, which will be led by Co-Director Fran Kane, will focus on an academic reflection of PACE's first decade during the fall 2009 semester with a series of unique civic engagement classes and seminars, and a special keynote speaker in September.

Fall 2008 Elections

PACE spent a good deal of time and energy on the fall elections, helping to educate students and the community about the issues through public forums and lectures, and by facilitating the voting process for college students.

- **PACE Voter Registration Drive** (Sept. 29-Oct. 10, 2008)
PACE oversaw one of its most successful student voter registration drives on campus. Through the combination of classroom visits (nearly 100), tables at the Commons and walk-ins at PACE, the Institute submitted about 800 voter registration and absentee ballot applications to boards of elections (in-state and out-of-state).
- **College Student Voting Seminar.** PACE sponsored a 1-credit College Student Voting Seminar taught by Dr. Harry Basehart. The students learned about the importance of

voting, the voting process and conducted a Voter Registration/Absentee Ballot Application Drive. Based on analysis from past PACE voter registration drives, students respond best to their peers when it comes to learning about the importance of becoming active, informed voters. Interest in voting traditionally increases during presidential election years. Fall 2008 was no exception.

- **Student Voter Assistance Days.** PACE also hosted two Student Voter Assistance Days in October in the Commons to help SU students with registration forms and absentee ballot applications. At one of these events, PACE helped more than 50 students get registered in one hour. During the voter registration drive, students visited PACE on a daily basis to fill out applications in the PACE House, which was clearly recognizable for its efforts with the “Your Vote, Your Voice” banner draped across the outside.
- **Student Voter Toolkit.** PACE also developed a virtual Student Voter Toolkit on the Institute’s website. On it, SU students were able to link to state election boards, absentee voting procedures and deadlines, campaign and party websites, and find general information on voting rights.
- **Maryland 1st District Congressional Debate** (Sept. 30, 2008)
The three candidates running for the House of Representatives last year in Maryland’s 1st Congressional District—Andy Harris, Frank Kratovil and Richard Davis—held their first major debate on the Eastern Shore September 30 in front of a packed audience in Salisbury University’s Holloway Hall Auditorium. Public Radio Delmarva’s news director Don Rush moderated the event. The debate was recorded for re-broadcast by PAC 14 and covered by nearly 10 media outlets including: *The Washington Post*, *Maryland Public Television*, *The Washington Times*, *Associated Press*, *The Daily Times*, *WBOC-TV* and *WMDT-TV*, and other media.
- **Fall Election Debate Watches** (Oct. 2nd and Oct. 7, 2008)
PACE co-sponsored two “Debate Watches” (part of the National Commission on Presidential Debates’ programs) -- the Vice Presidential Debate (Oct. 2) and the Second Presidential Debate (Oct. 7). Both were well attended with lively debate and discussion of the candidates. Dr. Scott Britten of Communications Arts led the first discussion and Dr. Creston Long of the History Department led the second debate discussion. A PACE former Presidential Citizen Scholar and Bellavance Intern, Kasey Wright worked for the National Commission on Presidential Debates and was seen on C-Span at the end of the town hall debate between candidates John McCain and Barack Obama.
- **Fall 2008 Presidential Election Speaker** (Oct. 16, 2008)
In election years, PACE sponsors a speaker to help inform our students and the community about the issues. Dotty Lynch, a veteran political pollster and CBS News commentator, gave PACE’s fall lecture. Her topic: “*McCain vs. Obama: How will the Voters Decide?*” She spoke to a large audience in the Wicomico Room on Oct. 16. Students were impressed by Lynch’s knowledge on presidential elections. “I’m certain

that every person who attended the lecture walked away with a much better understanding of where the election currently stands, and what factors will affect its outcome,” said Senior Sarah Lake. “It’s great that PACE is putting forth the effort to be sure that our student body is armed with information they need when they go to polls on November 4.” *The Daily Times* and *Public Radio Delmarva* covered Lynch’s visit to campus.

- **SU Faculty Discussion of Candidates and Issues (Oct. 29, 2008)**
Along with the Political Science department, PACE sponsored a faculty panel discussion on the 2008 presidential elections in Caruthers Hall Auditorium. The event, “Policy and Elections: What are the Choices?” featured Professors Greg Cashman, Adam Hoffman and Michael O’Loughlin presenting the policy positions of the Presidential candidates. Caruthers Hall Auditorium was filled to capacity with students, faculty and community members interested in learning campaign details.

PRESIDENTIAL CITIZEN SCHOLAR PROGRAM

In 2004, in an effort to reach more of SU’s students and give them an intensive/extensive immersion in civic engagement, PACE created the Presidential Citizen Scholars Program, with President Janet Dudley-Eshbach’s approval. Through this program, students become engaged in the 3Cs: curricula, campus and community. Each student had to enroll in 2 different civic engagement courses (one 3 credit and one 1 credit); attend 6 politically related events on campus or in the community; volunteer for 40 hours; and, finally enroll in PACE’s “bookends” Citizen Workshops classes I and II.

This year, 30 students completed the one-year Presidential Citizen Scholar program. The class consisted of juniors and seniors (and one sophomore) from different academic disciplines. Their majors included: Business Management, Exercise Science, Athletic Training, Psychology, Finance, International Studies, Political Science, Philosophy, Communications, Nursing, Respiratory Therapy, Management, Mass Media Communications, Biology, Elementary Education, and Marketing.

In the fall Dr. Kane and Dr. Long conducted a 1-credit Citizen Workshop I seminar to teach students about the basic principles of citizenship and civic engagement. We were able to accommodate nearly all those who applied to the program because we added a second section of the fall seminar taught by Dr. Long. In this class each student selected a civic problem in a specific community. They then studied it and developed a personal action plan for themselves as though they were in that community. For reasons of time and credit constraint, the action plans remained for the most part on the drawing board. Nonetheless, the exercise was quite valuable to the Scholars and, in a number of cases, they actually initiated action in their chosen communities.

The students received a certificate of completion from President Janet Dudley-Eshbach at the closing ceremony in May 2008 and were honored at Honor’s Convocation.

The “graduation” ceremony, at which the President spoke to them in glowing terms, witnessed a “first” with a number of parents attending. PACE was proud to graduate its fourth class of Presidential Citizen Scholars in May of this year.

We brought in a number of guest speakers to both our sections, including Rick Pollitt, the Salisbury County Executive, and two of our former students who were involved in the fall campaigns, Kasey Wright and Nick Loffer.

As usual, the one-credit seminar introduced students to the ideas, dispositions, and skills required for effective civic action. Case studies were used extensively and effectively. Many of the scholars became involved in the fall election efforts spearheaded by Dr. Basehart’s seminar. Besides that offering, scholars were able to take a 1-credit seminar on “Selling the Candidate: Campaign Ads in American Politics” taught by Dr. Adam Hoffman and another 1-credit seminar “College Student Voting” taught by Dr. Harry Basehart.

Our Scholars participated in SU’s annual fall “Fun Day” by sponsoring its own activity center with face painting, patriotic coloring pages, stickers, and a special kids’ poll on “What Would You Ask the Next U.S. President?” Local kids were questioned about what they would like to ask the next President of the United States if given the chance. Scholars wrote positive remarks about the volunteer experience with elementary and middle-school-age kids in their evaluations.

During spring break, PACE sponsored a one-credit service learning course, “Activism through Community Engagement,” on Staten Island in New York City. Dr. Dennis Leoutsakas (Communication Arts) and eight students, most of them Presidential Citizen Scholars studying a variety of disciplines, volunteered for a week at Project Hospitality, an interfaith effort feeding the hungry, sheltering the homeless and caring for people with HIV/AIDS. SU students worked at multiple sites—a Drop-in Center, a home for families impacted by HIV and homelessness, a soup kitchen, and a food pantry—where they were able to see the wide range of services vital to making a difference in hard-hit communities.

The class attended two professional seminars, the first addressing homelessness and extensive substance abuse, and the second focused on the impact of HIV, hepatitis and AIDS. While in New York City, SU students also visited the site of the 9/11 tragedy, other historic locations, the pop cultural neighborhood of Nolita and took in authentic local cuisine. Students found the experience to be very rewarding – one student commented that they learned as much in this one week through this real life experience as in a class with traditional study using a textbook.

The students received a certificate of completion from President Janet Dudley-Eshbach at the closing ceremony on May 7th at the Scarborough Student Leadership Center and were honored at Honor’s Convocation.

Responses to the program were very positive. In the words of one scholar who participated in this year's program, "Thank you to PACE and everyone involved in the Presidential Citizen Scholar Program for inviting me into this distinguished group of students. This program has been the highlight of my time here and has been an experience that will always remain close to my heart. The seminars, civic events, and PACE courses have taught us all the importance of shaping society instead of letting society shape us."

Another Scholar agreed and said, "Meeting with local officials and political writers that reflected the grassroots non-partisan approach of PACE and the Presidential Citizen Scholars Program ... gave me the opportunity to see the kind of citizens that truly care about local politics."

JOHN R. HARGREAVES DISTINGUISHED LEGISLATIVE FELLOW PROGRAM

Our eighth honoree in this program was Delegate Addie Eckardt who represents District 37B. Delegate Eckardt is one of our Advisory Board members. Her graciousness and willingness to be available to our students made this a truly memorable program this year.

- Delegate Addie Eckardt was awarded the honor by President Janet Dudley-Eshbach at SU Day in Annapolis (February 5), an event that was attended by a large group of state legislators.

Dr. Fran Kane and Ginie Lynch took students later in the session to Annapolis in March for a meeting with Delegate Eckardt. They visited the chambers and were able to listen in on the House debate in full session and then attended committee sessions in the afternoon. The day was a great learning experience and sparked several internship possibilities for our students.

- On April 21, Delegate Eckardt visited SU's campus, meeting with President Janet Dudley-Eshbach and having dinner with invited guests in the Founders' Room. She then spoke to Dr. Fran and Mary Kane's "Life and Death Issues in Health Care" class. Students responded enthusiastically to her presentation in which she wove in her nursing and political background to discuss ethical issues.

Lectures and Forums

Besides a very busy fall election program, PACE also hosted lectures and forums that were politically diverse, all quite well attended, and enthusiastically received.

- **Constitution Day Lecture** (Sept. 25, 2008)
Maryland Senator Jamie Raskin (D-Montgomery) discussed how U.S. Constitution relates to individuals in today's world. Senator Raskin gave a dynamic presentation on "One Nation under the Constitution: Church, State, Politics and Faith in the New Century." Raskin is a professor of constitutional law at American University's Washington College

of Law, and the Director of the Program on Law and Government and its Marshall-Brennan Constitutional Literacy Project. *The Washington Post* has described Raskin as the “Senate’s authority on constitutional issues” in the Maryland state legislature. Raskin has published several books, including *Overruling Democracy: The Supreme Court versus the American People* and *We the Students*, which analyzes Supreme Court decisions affecting America’s students.

- **U.S. Senator Tom Carper Visits Salisbury University** (Nov. 14, 2008)
In what has become a biennial event, Delaware’s Senator Tom Carper visited SU, met with President Janet Dudley-Eshbach and visited Dr. Kane’s “Violence and Nonviolence” class. He remarked how knowledgeable and engaged SU students were and vowed to continue visiting the campus. The students commented on what an honor it was for a U.S. Senator to join them for a class and share his personal wisdom and anecdotes.
- **Meet the Salisbury Candidates Forums** (Feb. 6, Feb. 13, Feb. 20 and February 27, 2009)
In partnership with the Salisbury Chamber of Commerce, PACE sponsored a series of forums where each candidate for city office spoke and answered questions.
- **SU Night with the Mayoral Candidates.** (March 25, 2009) In honor of Civility Day, a debate was held between the candidates for Mayor of Salisbury – Jim Ireton and Gary Comegys – in Holloway Hall Auditorium. PACE was one of the co-sponsors of this event, along with the Center for Conflict Resolution, the Student Affairs Wellness Committee, Guerrieri University Center, and the College Democrat and College Republican student organizations. The purpose of the evening was to promote civil discourse and the exchange of information between the candidates and the University community.
- **Alternative Energy Forum** (April 22, 2009)
PACE took an active approach to Earth Day this spring by co-hosting an Energy Forum with the SGA and Shore Energy. The forum topic: “*Alternative Energy: Where Are We Now and Where Are We Going?*” was held in the Worcester Room of the Commons. Dr. Piet DeWitt of the Political Science Department and Dr. Danny Ervin of the Economics and Finance Department offered views on wind, solar power, water, nuclear power and clean coal as alternative energy sources. Don Rush, Public Radio Delmarva news director, moderated the lively, well-attended forum.
- **Former Maryland Governor Robert Ehrlich** (May 5, 2009)
Former Maryland Governor Robert L. Ehrlich, Jr. spoke on “The 12 Principles that Bind” 4:30 p.m. Tuesday, May 5, to a large audience in the Great Hall of Salisbury University’s Holloway Hall. Ehrlich’s visit to SU was sponsored by the SU College Republicans and PACE. A reception was held in the Social Room after his speech.

Organization

Dr. Fran Kane continued to serve as PACE's co-director and Ginie Lynch remains the Managing Director. The most significant change in organization this year has been the appointment of Dr. Adam Hoffman (Political Science) to the position of co-director.

After about a year and a half in which Dr. Creston Long served as co-director, he left to take the position of Director of Graduate Programs in the History department. Creston served admirably and was committed to PACE and its mission but, when asked to head up the History Department's graduate program by the Dean and the department, he felt it his obligation to do so. We wish him well in his new responsibilities.

We are delighted that Adam Hoffman has agreed to step in to the co-directorship. Hoffman said he was initially attracted to SU due to the opportunity to become involved with PACE: "One of my goals in teaching political science is to show students how to access politics and to connect politics to various aspects of their lives. I am thrilled to join PACE and to help continue their fine work in enhancing and empowering the political lives of students as well as the entire Salisbury community."

Dr. Hoffman joined the Political Science Department in 2008 after teaching at Gettysburg College, PA. He earned his B.A. in political science and history from SUNY Buffalo, his M.A. in political science from the University of New Mexico, a J.D. from Albany Law School, and his Ph.D. in political science from the University of Maryland College Park.

Dr. Hoffman's teaching interests include American politics, campaigns and elections, race and politics, public opinion, research methodology, and state and local government. At the University of Maryland, Hoffman coordinated the Capitol Hill Internship Program. He has worked in the Maryland and New York state legislatures and in Washington, D.C., as a policy analyst for both a private sector policy institute and a large nonprofit organization. In addition, Dr. Hoffman leads the PACE-Political Science Internship Program, which makes him a natural fit for the Institute.

The second very significant change is brought about by Salisbury University's giving PACE responsibility for the remaining John R. Hargreaves monies and the development of programs, chief of which organizationally is the partnership and joint housing with the Institute of Service Learning. We will be working closely with Dr. George Whitehead, the "face" of service learning at SU for over 30 years, to strengthen the University's mission to develop an engaged campus.

Survey Research

PACE conducted survey research for the SU School of Social Work in Fall of 2008. This project focused on conducting a Charles County Family Needs Assessment.

Fund Raising and Donations

This past year has shown a significant increase in donated funds for PACE that should serve us in good stead for a number of years. Although we did not bring in grant money, the new approach we have developed in cooperation with SU's Foundation has enabled us to put PACE on a much stronger financial footing.

- Hargreaves Fund: The S.U. Administration gave PACE the remaining un-dispersed funds from the John Hargreaves bequest, just over \$100,000. This will allow us to initiate a number of new programs over the next five years; among them, a faculty civic engagement/service learning seminar, a resource center for enhanced courses using civic engagement and service learning, and a survey of the need and impact of civic engagement/service learning at SU.
- First PACE Fundraiser. Our spring "friend raiser," celebrating our 10th anniversary raised a significant amount of money for a first-time effort -- about \$5,000 -- for our operating expenses in a fiscally conservative time.
- We applied for a grant from the Community Foundation of the Eastern Shore to hold another session of the CGLA (Civic and Governmental Leadership Academy) but were unsuccessful. The Community Foundation wanted to fund us, we were told, but the economic situation meant what funds they had needed to be designated for basic services, such as programs for those in the greatest economic need.

Conferences and Talks

- Our Managing Director, Ginie Lynch, represented PACE in June 2009 at the American Democracy Project National Meeting "Diversity and Civic Engagement" held in Baltimore. The American Democracy Project is a multi-campus initiative focused on higher education's role in preparing the next generation of informed, engaged citizens for our democracy. The 230 participating colleges and universities, as members of the AASCU, (the American Association of State Colleges and Universities, have been described as "Stewards of Place."
- In December 2008, Dr. Harry Basehart and Ginie Lynch attended a Dorchester County Chamber of Commerce meeting where Dr. Basehart was the featured guest speaker on a summary of the 2008 elections and where Ginie Lynch spoke on PACE and its mission.
- Ethics Conference. PRMC, the Medical Center's Patient Care Advocacy Committee and PACE sponsored its fourth Ethics Conference and Dinner held April 7th at SU. This year's conference was titled: "*Genetic Testing Meets General Medicine: Ethical Considerations.*" Speakers were Dr. Howard P. Levy of the Division of General Internal Medicine and McKusick-Nathans Institute of Genetic Medicine at Johns Hopkins

Community and University Partnerships

PACE continues to establish partnerships at SU and throughout the region.

- External: Salisbury Chamber of Commerce and Peninsula Regional Medical Center
- Internal: SU Foundation, Salisbury University Town Gown Participation, and work with various departments including: Nursing, Social Work, the Center for Conflict Resolution, Communication Arts, History, Philosophy, Political Science, Career Services and others.

Directors' Activities

- Dr. Fran Kane continues to serve on the Salisbury City Ethics Commission.
- Ginie Lynch continues to serve on the SU Town/Gown Council and the External Relations Committee.
- *VisUalize* – SU News Magazine. This summer Ginie Lynch was asked to participate in a new pilot news magazine to be produced by staff and faculty from Communication Arts, Publications, SU Foundation, Alumni Relations, the Fulton School, Career Services, and PACE. The show will feature a number of segments on Salisbury University artists, programs, and organizations. PACE at 10 years is to be one of the segments and Ginie Lynch will assist with this.

In conclusion, PACE finished an academic year that was incredibly engaged and active. This was due in part to the 2008 voter registration drive; numerous strong programs and panel discussions; increased awareness of PACE through the 10th anniversary fundraiser; and forums on policy issues that brought out large numbers of SU students, faculty, and community members. This summer will see PACE focused on planning a full fall 2009 schedule of events and special academic seminars that embody PACE's civic engagement mission and a reflection of a decade of PACE.

2008-2009 Budget and Finances

Budget

2008-2009 Budget and Finances

FY08 Balance forward \$ 64,843

INCOME :

Operations and Programs:

Survey Research Program	8,110
PACE/PRMC	400
PACE 10th Anniversary Ticket Sales	1,900
Donations	5,885
Interest Income	<u>289</u>

Total Income \$ 16,585

EXPENSES:

Operations:

Staff Salaries (Mg Dir & Admin Support)	85,750
SU Salary Contribution	(79,262)
Summer Stipends	3,530
Faculty Stipends	6,000
Staff Development	2,497
SU Operations Contribution	(5,000)
Operating Costs:	
Misc. Operating Expenses	1,781
Misc. Event Costs	2,416
SU Foundation Administrative Fees	593

Programs:

Lectures and Forums Programs	1,896
Hargreaves Legislative Fellow Program	86
PRMC	595
College Student Voting Program	21
Survey Research Program	2,717

Presidential Citizen Scholarship Program		<u>1,429</u>
	Total Expenses	\$ 25,049
Misc Adj - SU Foundation		(243)
	June 30, 2009 Ending Balance	<u>\$ 56,136</u>