



ANNUAL REPORT

(July 2007 – June 2008)

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EXECUTIVE SUMMARY

This has been a busy and a pivotal year for PACE. For purposes of this summary, let us highlight some of those significant activities and new directions for 2007-2008.

Some overall statistics might give an indication of how PACE is continuing to impact the University. Faculty members from a range of academic disciplines (Anthropology, Biology, Conflict Analysis and Dispute Resolution, Communication Arts, Education, English, Geography, History, Honors, Interdisciplinary Studies, Library, Management, Nursing, Philosophy, Physical Education, Political Science, Social Work, and Sociology) were involved in PACE programs and 5 different administrative departments (Fulton School, The Provost's Office, Registrar, Public Safety and Dining). Twenty eight students from more than 16 different majors became involved with PACE programs throughout the year. This does not include the hundreds of students in addition to members of the community who attended various PACE sponsored lectures and events.

One program that carried with it significant *grant monies* was completed successfully. The Survey Research for Social Work sponsored by SU School of Social Work brought in \$8,000 to PACE.

The Presidential Citizen Scholars Program finished another one-year run with 28 students from every school and 16 different majors represented. In May, a number of parents attended the final certification ceremony in which President Janet Dudley Eshbach awarded each participant a certificate of recognition.

The Hargreaves Distinguished Legislator program continued its success. Speaker Michael Busch from the Maryland House of Delegates was honored on SU Day in Annapolis, and visited our campus in April, where PACE hosted a luncheon reception with SU's President Dr. Janet Dudley-Eshbach, faculty, staff, and students. Afterward, Presidential Citizen Scholars, political science majors and one class in Communications Arts – met with Speaker Busch for an in-depth discussion on the intricacies of Maryland politics.

Along with the organizational help of Roz Hamlett, the President's Assistant for Government and Community Relations and new Managing Director Ginie Lynch, a special reception was given in Annapolis in honor of Harry Basehart's contribution with the SU internship program. Maryland State Sen. Lowell Stoltzfus, Sen. Page Elmore, Delegate Norman Conway and Provost Tom Jones all spoke at this event. Dr. Basehart was honored on both the House and Senate floors for his contributions to the State and to the University.

PACE also hosted a well-attended retirement reception at SU in May for Dr. Basehart on campus, and Provost Tom Jones, Sen. Elmore, Delegate Conway, Mayor Barry Tilghman, and Dr. Kane spoke.

Organizationally, this was a very pivotal year for PACE. Our ability to fund a managing director position was in question as was our continued existence. Fortunately, the President and the Provost both endorsed and supported PACE by establishing a PIN line for the Managing Director position. That decision allows PACE to have a continued presence on campus and in the community while PACE actively looks at a variety of ways to do more fund raising for the Institute, through seeking grant opportunities, donor contributions and fund raisers to fund its programs and operations. The search for a new director was conducted beginning in July 2007 and was completed with the hiring of new Managing Director Ginie Lynch in October 2007. With the help of the new PIN, we are busily engaged in the work of implementing the University's mission of civic engagement.

First of all, some of our recent activities:

(Fall, 2007 semester lectures)

- Congressman Wayne Gilchrest addressed the conflict in Iraq (Nov. 2007).
- Democratic Candidates Public Forum for the Maryland First District Congressional race (Nov. 2007).
- Maryland Delegate Jeannie Haddaway and Deputy State's Attorney for Worcester County Mike Farlow spoke to Presidential Citizen Scholars (Nov. 2007).

(Spring, 2008 semester lectures and programs)

- *Hargreaves Distinguished Legislative Fellow* award presented to Michael Busch on SU Day (Jan. 08)
- Speaker Michael E. Busch met with PACE students in Annapolis (March 2008).
- U.S. Senator Tom Carper discussed foreign policy, the economy, and the environment (March 2008) with SU students in a PACE-sponsored visit.
- Johns Hopkins Professor Dr. Thomas Finucane spoke on End of Life issues, co-sponsored with School of Nursing and Peninsula Regional Medical Center (March 2008).
- April 4th: **Annapolis Reception for Dr. Basehart**: Dr. Basehart's placement of hundreds of students in the Maryland General Assembly and his contributions to the University were highlighted by state legislators and former students in Annapolis. The event was held in the President's Conference Room in the Miller Senate Office Building.
- April 10th -12th: **NCUR Participation**. PACE distributed materials during the Graduate Fair to build awareness about PACE with representatives from other national colleges and universities. PACE co-directors and managing director also moderated individual sessions and participated in conference activities.
- April 15th: **Election Speaker**, 7 p.m., Worcester Room, Dr. Molly Andolina, a DePaul University professor and a co-author of the book, "A New Engagement?" spoke on the generational politics and youth voting during this 2008 election year, targeting DotNet and GenXer voters.

- April 21st: **Speaker Michael Busch**, our Hargreaves Fellow for 2007-2008, visited the SU campus to meet with students, faculty and President Janet Dudley-Eshbach. PACE coordinated the campus tour and University welcome, assisted with media interviews, and the lecture to SU students, and a special luncheon for Speaker Busch.
- April 28th: **Learn with SU**: Ginie Lynch hosted a Book Club at PACE to discuss David Gergen's book, *Eyewitness to Power*, for the new **Learn with SU** program.
- May 6th: **Medical Ethics Program**: In partnership with Peninsula Regional Medical Center, PACE co-sponsored a successful evening program on organ transplant policies featuring Dr. Scott Halpern from University of Pennsylvania Medical Center.
- June 12th-14th: Dr. Creston Long, PACE's new co-director, participated in the 6th **Annual American Democracy Project (ADP) National Meeting**, "Citizenship in the New Millennium" to foster collaboration with other institutions.

ANNUAL REPORT DETAILED ACCOUNT

GRANTS

In spring of 2008, PACE's co-directors and Managing Director investigated a variety of grant opportunities for the Institute. PACE researched National Endowment for the Humanities grant, the idea of applying for another grant from the Community Foundation of the Eastern Shore, and investigated the possibility of a Gannett Foundation grant. It was decided that Dr. Fran Kane and Ginie Lynch would pursue writing a proposal for a Community Needs grant from the Community Foundation of the Eastern Shore in Fall 2008 for another Civic and Government Leadership Academy.

PROGRAMS

- *PRESIDENTIAL CITIZEN SCHOLAR PROGRAM*

In an attempt to reach more of our students and to give them an intensive/extensive immersion in civic engagement, we created in 2004, with President Janet Dudley-Eshbach's blessing, the *Presidential Citizen Scholars Program*, in which students became engaged in the 3Cs: curricula, campus and community. Each student had to enroll in 2 different civic engagement courses (one 3 credit and one 1 credit); attend 6 politically related events on campus or in the community; volunteer for 40 hours; and, finally enroll in PACE's "bookends" Citizen Workshops I and II.

This year, 28 students completed the one-year Presidential Citizen Scholar program. The class consisted of Juniors and Seniors (**one sophomore**) who came from different

academic disciplines. Their majors included Business Management, Exercise Science, Athletic Training, Psychology, Finance, International Studies, Political Science, Philosophy, Communications, Nursing, Respiratory Therapy, Management, Mass Media Communications, Biology, Elementary Education, and Marketing.

In the fall Dr. Kane conducted a 1-credit Citizen Workshop I seminar.

In this class each student selected a civic problem in a specific community. They then studied it and developed a personal action plan for themselves as though they were in that community. For reasons of time and credit constraint, the action plans remained for the most part on the drawing board. Nonetheless, the exercise was quite valuable to the Scholars and, in a number of cases, they actually initiated action in their chosen communities.

The students received a certificate of completion from President Janet Dudley-Eshbach at the closing ceremony in May 2008 and were honored at Honor's Convocation.

Responses to the program were very positive and that was especially gratifying given that the time spent on it by the students was considerable. The "graduation" ceremony, at which the President spoke to them in glowing terms, witnessed a "first" with a number of parents attending.

- *AMERICAN DEMOCRACY PROJECT*

PACE is a member of the national *American Democracy Project*, which is sponsored by the American Association of State Colleges and Universities (AASCU). The American Democracy Project is a multi-campus initiative that seeks to create an intellectual and experiential understanding of civic engagement for undergraduates enrolled at institutions that are members of AASCU.

The goal of the project is to produce graduates who understand and are committed to engaging in meaningful actions as citizens in a democracy. Over 200 Colleges and Universities are now participating. The one remaining initiative out of the four in which PACE and SU are taking an active role is:

Civic Engagement in Action Initiative

Democratic Participation: Key Pedagogies and Strategies – Voting Module:
Dr. Harry Basehart (Political Science and PACE) heads up this module. He led a 1-credit civic engagement seminar on College Student Voting.

- *JOHN R. HARGREAVES DISTINGUISHED LEGISLATIVE FELLOW PROGRAM*

This program recognizes the accomplishments of an outstanding legislator in the Maryland General Assembly and brings the honoree on campus for an opportunity to interact with our students.

This year's honoree, our sixth in the program, was Speaker of the Maryland House of Delegates Michael Busch. At Salisbury University's annual "SU Day" in Annapolis (Jan. 30, 2008), President Janet Dudley-Eshbach presented the award to Speaker Busch. The speaker spoke of how honored he was to receive the award and to be in the company of previous award winners. On March 5th, a group of SU students led by Dr. Harry Basehart traveled to Annapolis to see firsthand the workings of the state legislature. They attended committee meetings, toured the legislative buildings, and met with Speaker Michael Busch.

In April, Speaker Busch visited Salisbury University's campus where he gave an informative lecture to Dr. Darrell Mullins' Communication Arts Leadership Class along with the Presidential Citizen Scholars. Before the lecture, a lunch was held to honor him. The dinner was attended by President Janet Dudley-Eshbach, key administrators, faculty, PACE staff, and students.

Students were enthusiastic about having the opportunity to meet Speaker Busch and learn about the value of public service and leadership. "As the President of the Men's Club Lacrosse team here at Salisbury, I could relate to a lot of what Senator Bush was saying in his speech today about leadership," said Calvin Jackson. Junior Katie Kerner agreed. "Although I am not seriously thinking about it now, people like Speaker Busch make the possibility of a career in public service look both appealing and rewarding," Kerner said.

- *SPEAKER LECTURE SERIES*

Since this past fall, PACE hosted an array of dynamic speakers on diverse topics. They included:

- Congressman Wayne Gilchrest on the conflict in Iraq.
- U.S. Senator Tom Carper discussing foreign policy, the economy, and the environment with students.
- Johns Hopkins Professor Dr. Thomas Finucane, on "End of Life" issues, co-sponsored with School of Nursing.
- A debate among the three Democratic candidates running for the Maryland First District Congressional race – Frank Kratovil, Steve Harper and Christopher Robinson.

Recently, PACE sponsored two events that were especially relevant for students and community observers of the political arena.

On March 31st, the Student Art Club and PACE co-hosted travelling artist and book author Sheryl Oring, who was on a national tour for her “**I Wish To Say**,” program. Profiled by *The New York Times* and *ABC News*, Oring asked, “*If I were president, what would you wish to say to me?*”

This project gave students the opportunity to take a message to the next president of the United States. While on campus, Oring took dictation on her portable public office (her typewriter), and the questions were typed onto cards and will be sent to the next president after the fall election. SU students’ questions are posted on her website:
oring@wishtosay.org

Following this project, PACE brought a national expert on civic engagement, polling and generational politics to campus. On April 15, Dr. Molly Andolina, a DePaul University political science professor, spoke on youth voter trends among GenXers and DotNets and their impact on this year’s elections.

Dr. Andolina is the co-author of a fascinating book, “*A New Engagement? Political Participation, Civic Life and the Changing American Citizen*,” which examines shifting patterns of civic engagement among GenXers and DotNets, and how Americans under 30 are reshaping today’s political landscape. Dr. Andolina is a former research director of Pew Research Center for the People & the Press and previously worked as an NBC News poll analyst.

YOUR VOTE, YOUR VOICE INITIATIVE

PACE continued in Fall 2007 with its annual voter registration drive that started with the 2000 presidential election. In Fall 2007, Dr. Creston Long (History) taught a College Student Voting seminar in which students focused on voter registration and absentee ballot processes in Maryland especially targeting Freshman students. In the class, the students discussed voting trends, did a general examination of college student voting, became certified as voter registrants, and worked with the Wicomico County Board of Elections.

CIVIC ENGAGEMENT SEMINARS

Following up on the popularity of our 1-credit seminars, two new ones were designed this year. While the courses were developed primarily for the new Presidential Citizen Scholars Program, they were also open to students throughout the campus. These 1-credit courses work well. Students like them—the fact that they are targeted, practical and the amount of work are limited. Faculty find it easier to take on 1 credit than a full 3 credit course and are easier to recruit. Finally, we judge that the students who take these courses do very good work and give the classes high marks.

- *College Student Voting*

Dr. Creston Long of the History Department taught students in this fall seminar who then became the core group in the very successful PACE “Your Voice, Your Vote” campaign.

- *Blogging and Salisbury Politics*

Dr. Haven Simmons of the Communication Arts Department taught a spring seminar class that gave students the opportunity to examine how local blogs influence local politics.

- *Maryland’s Greenways: History, Policy and Prospects*

Dr. Joan Maloof, Environmental Studies Coordinator in the-Biological Sciences Department, taught a class that took an in-depth look at Maryland’s Greenways.

SURVEY RESEARCH

In September and October of 2007, PACE conducted a Family Needs Assessment Survey of Kent County residents. This survey was a part of a larger study of Kent County social programs conducted by SU’s Center for Family and Community Life, The principal investigator for the project was Dr. Marvin Tossey from the SU Social Work Department. PACE was pleased to partner in these efforts.

STUDENT INTERNSHIPS—

PACE offered internships for 18 Salisbury University students from a variety of majors. Students interned in local and state government offices.

The following students interned locally at the following offices in Fall 2007:

- Stacey Livesay (City of Salisbury)
- John Swanson (Public Works)
- Katie Ryan (Service Employees International Union)
- Regina Willingham (Sierra Club, Maryland Chapter)

The following students interned with the following in the Maryland General Assembly in the Spring 2008:

- Lauren M. Elcik (Senator J. Lowell Stoltzfus)
- Michael G. Hawkins (Delegate Norman Conway)
- Michael A. O’Halloran (Senator David Brinkley)
- James T. Patterson (Senator Paul Pinsky)
- Kasey E. Wright (Senator Jamie Raskin)

Students also interned locally at the following offices:

- Ronald E. Andrew (Town of Hurlock)
- Josh D. Cherriman (Salisbury Area Chamber of Commerce)
- David T. Davenport (Deputy State's Attorney Circuit Court Division, Worcester Co.)
- Matthew J. Manning (Deputy State's Attorney Circuit Court Division, Worcester Co.)
- Hunter J. Emory (Office of Senator Thomas R. Carper)
- Danielle Hall (Deaf Independent Living Association, Inc.)
- Nicholas G. Madiou (Circuit Court, Worcester Co. Court House)
- Kimberly A. Rowan (Wicomico County)
- David J. Spielman (Maryland Coastal Bays Program)

COMMUNITY PARTNERSHIPS

- Other community partnerships already mentioned were with the Chamber of Commerce and Peninsula Regional Medical Center.
- **Town/Gown Participation:** PACE's Managing Director Ginie Lynch was an active participant in SU's Town/Gown Council during the 2007-2008 academic year. She served on the External Relations Committee that each year presents suggestions to President Janet Dudley-Eshbach for the Community Leadership Award.

PRESENTATIONS AND CONFERENCES BY DIRECTORS

- Dr. Creston Long attended the American Democracy Project's Fifth Annual Conference in Snow Bird, Utah (June 12-15, 2008).

PUBLICITY

PACE published its eighth newsletter (Summer 2007) highlighting PACE accomplishments with articles and columns on events, forums and speakers. Dr. Harry Basehart was sought by national, state and local media as expert on political races and Maryland politics, in publications such as the *Washington Post*, *Annapolis Capital Newspaper*, *Gazette Newspapers* and the *Daily Times* and in interviews for broadcast outlets such as WBOC-TV, WMDT-TV and *Public Radio Delmarva* in Salisbury.

PACE hired a new managing director and this was covered with feature stories on Managing Director Ginie Lynch in the *Salisbury Business Journal* and the *Daily Times*. PACE also contributed stories to the Fulton School Exchange. Many articles were written in the *Flyer* about PACE sponsored events. The *Daily Times* covered Congressman Gilchrest's speech on the War in Iraq and the Democratic Candidates Forum for Maryland's 1st District Congressional race.

Articles about Speaker Busch as the Hargreaves Award recipient were published in the *Daily Times*, *Annapolis Capital* and elsewhere. The *Daily Times* also wrote a story on Dr. Molly Andolina when she spoke on youth voting trends in April.

ORGANIZATION

This 2007-2008 academic year (and in the summer of 2007) saw significant changes to how the Institute for Public Affairs and Civic Engagement is structured. Thanks to the supportive efforts of President Janet Dudley-Eshbach and Provost Tom Jones, our request for a PIN position for the Managing Director was approved. This has gratefully given stability to PACE that Co-directors Harry Basehart and Fran Kane have long sought for the Institute.

Regrettably, very soon after, our Managing Director, Pauline Gehrich, accepted an offer from Peninsula Regional Medical Center in their education department. PACE then conducted a national search to fill the Managing Director position and was pleased to be able to hire Ginie Lynch, who brought with her an extensive background in public relations, journalism and community outreach both here on the Shore and previously in Washington, D.C. Ginie Lynch joined PACE in October of 2007, diving into PACE's hectic fall semester by assisting with forums, lectures and debates and bringing consistency to PACE's programs, management and long-term planning.

We proceeded in our efforts to supply a smooth transition for our faculty co-director, Harry Basehart. Fortunately, Dr. Basehart stayed with PACE in the 2007-2008 transitional year until his recent retirement and PACE was able to secure a new co-director in Dr. Creston Long, an assistant professor of History, who has been active in PACE's Presidential Citizen Scholars Program and in teaching Voter Registration classes.

By June 2008, PACE's co-directors and managing director were actively engaged in planning for a busy fall 2008 election year with a full slate of public activities -- ranging from speakers, forums, a voter registration drive, the 4th annual Presidential Citizen Scholars program class, faculty forums, events involving the community, and much more.

2007-2008 Budget and Finances

FY07 Balance forward \$ 75,523

INCOME:

Operations and Programs:

Survey Research Program	8,198
PACE/PRMC	944
Donations	1,785
Interest income	460

	Total		
	Income	\$	11,386

EXPENSES:

Operations:

Staff Salaries (Mg Dir & Admin Support)	82,117
SU Salary Contribution	(69,317)
Faculty Stipends	2,000
Staff Development	2,199
Managing Director Director Candidate Search	103
Operating Costs:	
Misc. Operating Expenses	2,446
Misc. Event Costs	2,128
SU Operations Contribution	(5,000)
SU Foundation Administrative Fees	742

Programs:

Lectures and Forums Programs	1,261
Hargreaves Legislative Fellow Program	238
PRMC	238
College Student Voting Program	1,021
Survey Research Program	1,291
Presidential Citizen Scholarship	400

Program

	Total Expenses	\$	21,868
Misc Adj-SU Foundation			(199)
	June 30, 2008 Ending Balance	\$	<u>64,843</u>