After reading the 2015 New Student Reader (NSR) book selection, Moonwalking with Einstein, use the memory tools from the book to challenge yourself to remember sets of words, numbers, and names and faces.

Connect daily with NSR through Instagram, Twitter and SU’s My Classes to get a new piece of the puzzle: @SalisburyU_NSR

Engage with NSR through: #SUNSR15

Almost every day until the week of Move-In, a new piece of the puzzle (a number, a word or a photo and name) will be posted. Before you arrive on campus, you will have a list of 20 random numbers, 20 random words, and 20 faces and names to memorize. This sheet also provides the entire list of numbers, words, and faces and names (as well as some clues about the importance of the numbers and words as well as fun facts about the people).

On Move-In Day, Thursday, August 27, look for the New Student Reader table at the following events to take the Einstein Challenge (you’ll be provided a form to list the numbers and words, and to match the faces and names):

- Survival of Arrival: 10 a.m.-1:30 p.m. • Devilbiss Mall
- Dinner: 4:30-6 p.m. • Commons, Dorchester Room

For each of the three challenges you complete correctly, you will be entered into a drawing for the grand prize:

$200 on your Gull Card!

The winner will be contacted by SU email. If the winner does not respond within seven days. Another winner will be drawn.

For questions, call 410-543-6100.

20 NUMBERS

8, 31, 20, 15........................First Day of Classes
9, 8, 19, 25..........................First Day of Classes at SU Ever
42 .....................................Number of Majors
2.0 ....................................Minimum GPA Needed for Good Academic Standing
3.75 ....................................Average incoming student GPA
10, 30 ..................................Last Day to Withdraw from a course with a grade of W
12, 11 ..................................Last Day of Classes for Fall
90 .......................................Number of Years SU has Existed
5 ........................................Number on the card that won the author the Memory Championship
52 ........................................Number of cards in a deck of cards

20 WORDS

Memory — That’s what this challenge is all about!
Convocation — See you on Red Square at 8:30 a.m. Friday, August 28, for this official opening of the semester.
Palace — Build one in your mind to help you remember these words.
Library — Visit Blackwell Library before it is replaced by the amazing, new Guerrieri Academic Commons.
Major — If you haven’t already, start thinking about what yours should be.
Intramural — Campus Recreation’s intramurals sports have something for everyone: from cornhole to dodgeball to volleyball.
Exam — Consider this your first one at SU!

Achievement — Visit the Center for Student Achievement for an array of academic success programs.
Seagull — SU’s mascot is actually the Sea Gull — 2 words! We began as the Golden Gulls, then when we were Salisbury State College, everyone called us the SSC Gulls: and C Gull (Sea Gull) just stuck.
Graduate — See you in four years as you cross the stage and get your diploma!
Attendance — You have to show up to get the grade.
Advising — Get to know your academic advisor — they can make all the difference in your time at SU and getting a head start on what’s next.
Career — Career planning starts now! Stop by Career Services your first semester at SU.
Clubs — SU has over 100 of them — join one or make your own!
Orientation — Get involved and learn what you need to know at Orientation 102.
Bookstore — Yes, you will need that textbook for your class!
Ocean — It’s only 30 miles away and it’s a great place to relax ... and study.
Scholarship — SU awards nearly $5 million in financial aid.
Study — Make time for this every day to make the grade.
Succeed — We know you will!
Dr. Christy Weer • Dean of Perdue School of Business
Her favorite author is James Patterson.

Dr. Bea Hardy • Dean of Libraries & Instructional Resources
When she was a little kid, her family was so notorious for overdue library books that the local public library actually sent a staff member to her house to pick them up.

Dr. Kelly Fiala • Interim Dean of Seidel School of Education & Professional Studies
She has fostered over 50 Springer Spaniels in a 3-year period, sometimes having up to 7 dogs in the house at one time!

Melissa Boog • Assistant Vice President of Academic Affairs
The Great Gatsby has remained her favorite book since the 9th grade.

Valerie Randall-Lee • Assistant Vice President of Student Affairs
She is an “army brat” and has lived in over 22 locations. She just relocated here two years ago from the Boston area. (Salisbury makes move 23.)

Dr. Lawanda Dockins-Mills • Associate Dean of Students
Her favorite author is James McBride and her favorite book that he has written is The Color of Water. Through the One Maryland One Book Program, she brought James McBride to SU and coordinated a very successful lecture and book signing event.

R.J. Chittams • Assistant Dean of Students
He played on the women’s lacrosse team in high school.

Dr. Kelly Fiala • Interim Dean of Seidel School of Education & Professional Studies
She has fostered over 50 Springer Spaniels in a 3-year period, sometimes having up to 7 dogs in the house at one time!

Dave Gutaskey • Director of Housing and Resident Life
He biked 5,000 miles last year and has already biked 2,200 miles this year.

Vaughn White • Director, Multicultural Student Services
His favorite author is W.E.B. DuBois.

Tricia Garvey Smith • Director of Student Activities
She can’t wait to explore the world of Harry Potter with her son.

Sara Lowery • Coordinator of Student Life
She is extremely shy with people one on one.

Owen Rosten • Director, Dining Services
He used to be the Chef of the Denver Broncos’ owners club.

Tyler Gibson • President, Student Government Association
His fun fact is that he is 6’ 3’’. 