



The Sammy digital MEDIA AWARDS 2009  
Student Entertainment/Film Competition OFFICIAL ENTRY FORM

**Contact Information**

For team entries, please list the co-author(s) of the work.

Name: \_\_\_\_\_

(First Name) (Middle Initial) (Last Name)

Mailing Address Line 1: \_\_\_\_\_

Mailing Address Line 2: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Academic Department: \_\_\_\_\_

**Entry Information**

Entry Title: \_\_\_\_\_

Completion Date: \_\_\_\_\_ Length: \_\_\_\_\_

Student Entertainment/Film Competition Category – Check One

PSA/commercial

Narrative

Music Video

**Submission Requirements**

Four (4) copies of the entry must be submitted on a separate standard DVDs (NTSC format/R- format preferred).

**Judging Process**

1. Evaluation Criteria: Entries are evaluated according to the following criteria: 1) professionalism; 2) the use of aesthetic and/or creative elements; 3) sense of structure and timing; 4) production values; 5) technical merit; and 6) the overall contribution to the discipline in both form and substance.
2. Judging: A panel comprised of media educators and/or industry professionals with expertise in the submitted category will judge each entry. Short-form entries (less than 15 minutes) will be viewed in their entirety. For long-form entries, judges are required to watch at least 15 minutes of each entry.

**Submission Deadline: No entries will be accepted after April 17, 2009. Entrants will be notified of the results by May 15, 2009.**



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PART II  
Background Information

Please Note: The answers to questions 1 and 2 should add up to 100%.

1. What percentage of the work on this project did you and any listed co-authors personally perform?  
\_\_\_\_\_ %
2. What percentage of the work on this project did others perform (e.g. - classmates and/or other people not listed as co-authors of the project)? \_\_\_\_\_ %
3. Briefly describe your project submission:
  
  
  
  
  
  
  
  
  
  
4. What was the intended purpose or goal of your project?
  
  
  
  
  
  
  
  
  
  
5. Describe the intended audience for your project.
  
  
  
  
  
  
  
  
  
  
6. Describe your role(s) in the project (please be specific).



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PART III  
Release Form

I certify that this entry was completed while I was enrolled as a full- time graduate or undergraduate student at Salisbury University. I certify that this entry is an original work and that I maintained predominant authorship over the project's content and aesthetics.

I the undersigned, hereby warrant that I own and/or have obtained legal clearance or license to all contents of my Awards entry including but not limited to script; still and moving pictures; writings; talent; music and all other images and sounds. I further affirm that I have the authority or authorization to submit the enclosed program with this application. Additionally, I will hold Salisbury University harmless for any and all suits or liabilities arising from any alleged or actual violations of copyright or other rights, or loss of programs submitted. I understand that with my signature the winning entries may be exhibited at the 2009 Sammy Awards. I also give non-exclusive permission to Salisbury University to use segments of this production for the following applications:

- display on the Salisbury University websites
- public relations and press materials
- advertisements, documentation and print collateral
- compilation reels.

I hereby certify and represent that I have read the foregoing and fully understand the meaning and effect thereof and, intending to be legally bound, I have hereunto set my hand this day of

\_\_\_\_\_, 2009.

Entry Title:  
Printed Name:  
Signature:  
Address: