

INSTRUCTIONAL DESIGN & DELIVERY

Salisbury
UNIVERSITY

Inside this issue:

TWITTER	2
SOARING THIS WINTER	2
NEW MACS	3
NEW CLICKERS	3
NEW ONLINE TRAINING	4
SLOAN-C	5



NOVEMBER/DECEMBER 2009

MUSIC, MOVIES & ONLINE MEDIA

As more faculty begin the transition from the traditional classroom to hybrid and online learning, the use of media has become a hot issue. The use of DVDs, streaming audio and publisher content has instructors questioning copyright rules and regulations.

As the HigherEd Hero website explains, the application of Fair Use in the college and university setting is often confusing and difficult to determine. The increased use of music and movies for educational purposes can make these determinations even more confusing. This 60-webinar conference took place on November 2nd from 1 pm-2pm in the ID&D office.

Some of the content covered in the webinar included:

- How to avoid copyright violations when using DVD's & CD's
- Guidelines for applying fair use law to music & movies



- Keys to handling personal & institutional liability issues
- What your rights are for copying DVD's, CD's, Movies & Video Clips
- Fair Use and You Tube Videos in the Classroom

More about the presenter:

Kevin Smith. Kevin is the Scholarly Communications Officer at Duke University, where his principle role is to teach and advise faculty, administrators and students about copyright, intellectual property licensing and scholarly publishing.

Visit the [HigherEd Hero](#) website for more details regarding the webinar.

NATIONAL DISTANCE LEARNING WEEK



Sponsored by the United States Distance Learning Association, National

Distance Learning Week held on November 9-13, 2009, seeks to promote and celebrate the tremendous growth and accomplishments occurring today in distance learning programs offered by schools, businesses, and governmental departments.

Currently, over 3.5 million college students are taking online course and/or earning online college degrees. At the secondary school level, over 700,000 high school stu-

dents are taking one or more courses online, and nearly 40 states have established state-wide or state-lead virtual schools. Michigan became the first state in 2007 to require high school students take at least one online course for graduation.

During the week, the USDLA will be conducting a series of free webinars during NDLW, showcasing various types of distance learning providers.

To participate in the online webinars and discussions, please visit <http://www.ndlw.org>.

FOLLOW ID&D ON TWITTER

If you are interested in learning more about what's happening in Instructional Design & Delivery, there's a quicker way to be in-the-know. Follow our Tweets online at www.twitter.com/su_idd. If you are an avid Twitter user, you'll be introduced to many other important distant learning events. Not only can you see what we're doing here at SU, but see what other institutions are doing, read the latest online research and participate in free webinars.



SOARING THIS WINTER

Instructional Design & Delivery offers the Soaring with Online Learning (SOL) faculty program in two formats to prepare Salisbury University (SU) faculty to deliver courses in a fully online or hybrid environment through the course management system MyClasses @ SU (Campus Edition 8). The first program is aimed at faculty who will be managing and delivering an already developed online/hybrid course. The second program is aimed at faculty who will be both developing and delivering an online/hybrid course.

The program will run for four weeks for those faculty who are delivering online/hybrid courses and six weeks for those faculty who will also be developing online/hybrid courses. Upon completing the program, faculty will be able to:

- Understand the framework of online courses in distance education and at Salisbury University.
- Incorporate strategies to facilitate the various relationships found in online learning.
- Apply the best strategies and pedagogical practices of online learning.
- Deliver an online/hybrid course for an upcoming semester.

Faculty who will be developing and delivering a course will also be able to:

- Apply an instructional design model to the course development process.

COURSE DEVELOPMENT FORM

Faculty requesting assistance in developing content for their course will soon have an easier way of communicating with ID&D. A new interactive online form will debut on our website in the coming weeks. Unlike the old form, which you had to download, fill-out and send back via email, you can easily fill out the new form online and submit it from one web page. This new form will allow faculty to inform ID&D of their needs in a quicker fashion.

Look for the new online form later this month. We will send an email announcing the web address soon!

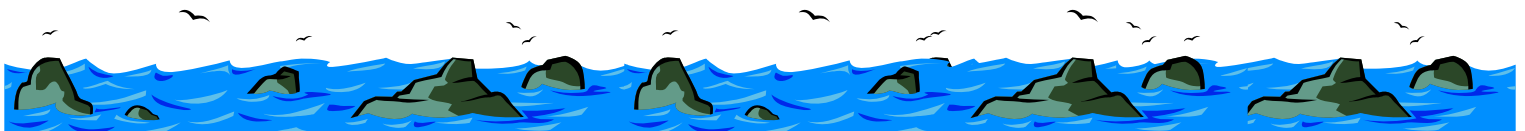
- Design an online/hybrid course in MyClasses @ SU.

Topics covered during the program include:

- Light Post 1: Introduction to Online Learning
- Light Post 2: Educators and Learners
- Light Post 3: Instructional Approaches
- Light Post 4: Delivery, Implementation and Support
- Light Post 5: Course Assessment and Evaluation

In each program faculty will only need to attend a face to face meeting on the first and last day of their respective programs. The remaining program activity will be conducted online. Our methodology is to model how an online/hybrid course can be conducted and for each faculty member to experience being an online student. Furthermore, during the program faculty will have the opportunity to meet one-on-one with instructional designers in ID&D. Although optional, the one-on-one sessions are highly recommended since they provide the opportunity to work directly on your online/hybrid course.

Applications are currently being accepted for faculty desiring to develop/deliver hybrid or online courses during Summer and Fall 2010. Applications are available from the ID&D homepage at <http://www.salisbury.edu/instructionaldesign>. The deadline for Winter Soaring applications is November 13th.



NEW CLICKERS FOR FACULTY CHECK-OUT

ResponseCard® XR is Turning Technologies' most feature rich response hardware. ResponseCard XR's multi-line LCD display and alphanumeric entry make it an ideal tool for self-paced assessment. ResponseCard XR utilizes the most advanced technology available ensuring maximum user participation.

The new clicker has many advanced features that are helpful for faculty who are interested in using them for assessments.

Input Capabilities

- Alphanumeric Entry (like texting)
- Multi-Digit Entry
- Decimal Point Entry
- Positive/Negative Entry

Automatically create participant rosters with ResponseCard XR's user stored data or have participants login to existing rosters.

Self-Paced Testing

Participants use ResponseCard XR to navigate to any question on the test or assignment and select a response. The ResponseCard XR has the largest storage capacity in the industry, storing all responses into non-volatile memory to ensure data security and stability.

Students can also take their paper-based assessment on the clicker, at their own pace and transmit their answers to the instructor's computer for instant grade calculations.

*This clicker is available for check out for faculty to use in their classrooms. As of now, we will continue to use our standard clicker for student purchase in the bookstore. A workshop on how to use this device is planned for next semester.



NEW MACS COMING TO ID&D

Faculty who are fans of the Mac can rejoice! ID&D will now have a new iMac computer as part of the Faculty Development Studio. No longer do you have to navigate through a PC's interface to work inside MyClasses or to receive support. With the addition of the iMac to our studio, faculty who experience issues with MyClasses and their Mac can now duplicate their concerns in our office. Before the addition of the Mac, ID&D had to troubleshoot MyClasses issues for Mac users using a PC, which could sometime lead to a longer wait time for a resolutions. We hope that this new computer will increase the traffic our Mac users in our studio.



Not only is the ID&D home to a new iMac, but we're also going to be welcoming 2 new MacBooks for faculty checkout. Many Mac users head out to conferences with laptop PCs from our department, but if you feel more comfortable with a Mac, we'll soon have a way for you to take one along. Check out for the new MacBooks will be identical to the process used to reserve laptop PCs. Look for more information on their arrival after the New Year.

SAFEASSIGN IN MYCLASSES

Since the migration from Turnitin.com to the new SafeAssign tool in MyClasses, faculty are wondering...."What databases are our my students' papers check against?" SafeAssign checks all submitted papers against the following databases:

- Internet - comprehensive index of documents available for public access on the Internet
- ProQuest ABI/Inform database with over 1,100 publication titles and about 2.6 million articles from '90s to present time, updated weekly (exclusive access)
- Institutional document archives containing all papers submitted to SafeAssign by users in their respective institutions
- Global Reference Database containing papers that were volunteered by students from Blackboard client institutions to help prevent cross-institutional plagiarism.

TIP

If you want to edit the properties of a SafeAssignment after you have created it, you must first DELETE the old assignment before creating a new one. If you try to edit the old assignment, you will receive an error message.

TECH-KNOW HOW

In last month's newsletter we gave you many helpful tips and advice for preparing your course for a campus emergency. One of those tips was to setup an account at dimdim.com. This website is a FREE web conferencing service which allows users to create an area where they can meet, chat and share information. This is an excellent example of using a tool for online synchronous learning. With the use of Dimdim, faculty can deliver an online lecture, share PowerPoint slides, use a whiteboard and allow students to talk and answer questions, live, while others are listening and watching.



From their website:

"Unlike other web conference products, Dimdim does not require users to install software on their computers to attend web meetings. Users can start or join meetings with just a few clicks. Dimdim is available for free so everyone - not just big companies with big budgets - can use it. And Dimdim is available as open source software so you can extend and improve it freely. And Dimdim is extremely flexible, available in hosted and onsite configurations and easily customizable.

For more information on their product, including an online video demonstrating it's use, visit www.dimdim.com.

NOVEMBER DROP-IN SESSIONS

Here are the schedule Drop-In Sessions for the month of November. Remember, these sessions are open to all faculty to stop by our faculty development studio in TECT, Suite 213G. During these session you can see assistance with any of the instructional software that we support, plus talk about new and exciting technologies that can enhance the instruction of your course.

WEDNESDAY, NOVEMBER 4TH | 9AM-11AM

THURSDAY, NOVEMBER 12TH | 2PM-4PM

MONDAY, NOVEMBER 16TH | 2PM-4PM

TUESDAY, NOVEMBER 24TH | 9AM-11AM

Salisbury University offers undergraduate and graduate online courses and hybrid courses. When looking for online & hybrid courses in GullNet, you need to look at the section number of the course:

** Online courses have section numbers in the 700 range*

** Hybrid courses have section numbers in the 600 range*

To see a list of online and hybrid courses, [click here!](#)

MYCLASSES TRAINING ONLINE

ID&D offers formal MyClasses training each January, June and August. Soon you will be able to participate in online versions of some of those workshops. The face-to-face workshops will continue to be offered, but now there will be a place to go for a refresher, if you need it. The interactive tutorials will introduce faculty to the basics of MyClasses as well as brief overviews of the tools that are available.

Through the use of flash animation, ID&D will enhance the tutorials from standard listening activities to an interactive experience. Instead of just watching the tutorial and trying to duplicate what you see and hear, faculty will actually interact with the tutorial, clicking

on images and tools to see various options. "Providing this type of tutorial to our faculty will help to increase their comfort level with MyClasses" says Robin Hoffman, Instructional Designer in ID&D. "We must meet the needs of busy faculty members; bringing the information they need, where and when they need it."

Look for these new tutorials beginning next year! If you are interested in helping "test" these tutorials, please contact Robin Hoffman in ID&D at rjhoffman@salisbury.edu or call 410-548-4763.

STUDENT QUICK SHEETS

Faculty have yet another resource to use to help their students better understand MyClasses. Available now on our website (<http://www.salisbury.edu/instructionaldesign>) are a variety of new Quick Sheets for student support. They are conveniently provided in PDF format for easily creating web links to them inside your MyClasses course. The new Student Quick Sheets will soon be accompanied by Student Video Tutorials. All this is an effort to help faculty reduce the number of student questions about MyClasses and direct them to the new materials online.



SHORT DECEMBER

As many of you are aware, the campus will be closed the week prior to the Holiday break. Our services will be provided until 5pm on December 18th. We will return to the office on Monday, January 4th. There are some important events that will occur while the campus is closed. December 28th, Winter 2009 courses will be accessible by enrolled students and January 1, 2010, student access to Fall 2009 courses ends.

UPCOMING WORKSHOPS

SAFEASSIGN | TUESDAY, NOVEMBER 17th 9AM-10AM

SAFEASSIGN | WEDNESDAY, DECEMBER 9th 10AM-11AM

MYCLASSES GRADES | THURSDAY, DECEMBER 17th 10AM-12PM

Sign-up for these workshops online at the ID&D website.

SLOAN-C WORKSHOPS

Here is a list of the upcoming Sloan-C Workshops. They are all completed online and require pre-registration with ID&D. Visit our website to sign up today!

11/4/2009

Fair Use & The TEACH Act: A Closer Look

11/4/2009

Video Tools for Teaching and Learning

11/4/2009

Beginning Second Life for Educators (SL Workshop Level 1)

11/11/2009

Using Moodle to Create Online Courses

12/2/2009

Intermediate Second Life for Educators (SL workshop Level 2)

12/2/2009

Academic Integrity in Online Education

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WEDNESDAY, DECEMBER 16TH | 9AM-11AM

Have You Tried iTunes U @ SU?

iTunes U provides faculty the ability to upload customized podcasts and vodcasts that they want students to download to their iPod or mp3 player.

This service requires that the faculty member requests an account to have an area for uploads of files. If you wish to have an account, please fill out our request form. @ www.salisbury.edu/

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