



MEMORANDUM

January 26, 2007

TO: Dr. Janet Dudley-Eshbach, President
The Executive Staff
The Academic Deans
SU Administration and Faculty
SU Staff and Students
The Broader Community

FROM: Bryan Price
Director

RE: Salisbury University Fact Book 2006-2007

I am pleased to present the **Salisbury University Fact Book 2006-2007**. The Fact Book is produced annually by the Office of University Analysis, Reporting, and Assessment for a wide variety of University and external audiences. It contains enrollment, employee, program and financial statistics generated from the official files and reports that conform to federal and state reporting guidelines. Additionally, the document includes planning information, peer comparisons, and accountability analyses meant to inform management audiences of critical trends and discussions that are vital to the planning processes of Salisbury University.

The publication is the culminating project of months of rigorous data review, analysis, and compilation. The data and planning information are published on the Office's website (<http://www.salisbury.edu/iara/>) weeks and often months before they finally appear in a document that is as accessible and useful as the Fact Book. Additionally, the Fact Book is supplemented throughout the year by multiple publications and reports that further describe the University; our students, faculty, and staff; and both our progress and performance against multiple planning, assessment, and accountability measures.

I am deeply indebted to my entire staff and the many departments who collaborate with us to ensure data are accurate and precise, information is accessible, tables and graphs are understandable, and the visuals professional. In closing, I am reminded of the words—words that have a far richer application than the information we provide—of John Henry Cardinal Newman who has been quoted in three previous fact books: “Let us take things as we find them: let us not attempt to distort them into what they are not. We cannot make facts. All our wishing cannot change them. We must use them.” I sincerely hope that this year's edition, complete with enhancements, will continue to be useful to all audiences.

Bryan Price
Director of University Analysis, Reporting, & Assessment