

Partners in Respiratory Care Excellence • 2008
Salisbury, Maryland
March 12 – 13, 2008



Salisbury
UNIVERSITY

EXHIBITOR PROSPECTUS

Salisbury, Maryland
March 12-13, 2008

To Our Prospective Exhibitors



As the chair of the organizing committee, I would like to invite you to join more the 200 participants as an exhibitor at the 8th Annual **Partners in Respiratory Care Excellence Symposium**, in Salisbury, Maryland, March 12 – 13, 2008. The exhibit hall will be open on both days.

This conference is the result of the combined efforts of the Respiratory Care Program of Salisbury University and Respiratory Care Department at Peninsula Regional Medical Center (PRMC). PRMC is the largest comprehensive hospital of the eastern shore of Maryland. For the first time, this coming year's Partners Conference is collaborating with Salisbury University's Department of Career Services to bring the largest health care career fair on the eastern shore of Maryland to Salisbury University.

This conference is dedicated to providing health care practitioners from the Eastern Shore of Maryland and surrounding areas, educational opportunities of a caliber that they would otherwise not have access to. Conference speakers are carefully selected by the organizing committee to present on a variety of topics involving adult, pediatric, and neonatal critical care. The conference targets practicing respiratory therapists, nurses, and physicians; as well as students in health care majors. Salisbury University has a large contingent of Respiratory Therapy, Clinical Laboratory Science, and Nursing students.

This is a wonderful conference with a very attentive and influential audience. We view the exhibits as an integral part of the conference and we know that our participants value their interactions with our exhibitors. Additional information is attached to assist you in participating in this upcoming conference.

Sincerely,

Robert L. Joyner, Jr., PhD, RRT
Chair, Organizing Committee
Partners in Respiratory Care Excellence Symposium

PARTNERS IN RESPIRATORY CARE EXCELLENCE VIII

This year's conference will be held on March 12th and 13th, 2008.

Speaker sponsorship - \$500 (local speaker) / \$1000 (out of state speaker). This includes an exhibitor booth for both days and special recognition in attendee handouts and during presentation sponsored.

Exhibitor booths - \$350. This includes a vending booth for both days and recognition in handouts.

Exhibition area for all exhibitors will be open from 11:30 – 1:50 both Wednesday and Thursday.

Extended hours for exhibitors recruiting at the health career job fair will be from 11:30 – 4:00 both Wednesday and Thursday. (During this time conference attendees as well as students (e.g., nursing majors, clinical laboratory science majors, etc.) and others interested in investigating job opportunities will come through the exhibition area.

In addition to the educational sessions, the Partners Conference provides an exhibitor/attendee/speaker wine and cheese reception, held on Wednesday, March 12th from 4:00 pm to 5:00 pm.

Register soon, space is limited

Fax **Letter of Agreement to Salisbury University** at 410-548-9185.

Make checks payable to **Salisbury University**
and mail to:

Robert Joyner, Ph.D., RRT
c/o Partners Conference
312D Devilbiss Hall
Salisbury University
Salisbury, MD 21801
(Note "Partners Conference" on check)

Salisbury University's Tax ID#: 52-6002033

*Electric outlets available upon request for exhibitor booths.

**We are asking each exhibitor to provide one question/answer to be used for a test in which participants can obtain an additional CEU. The participants should be able to answer the question by visiting your booth. Please fax this question to SU – 410-548-9185.

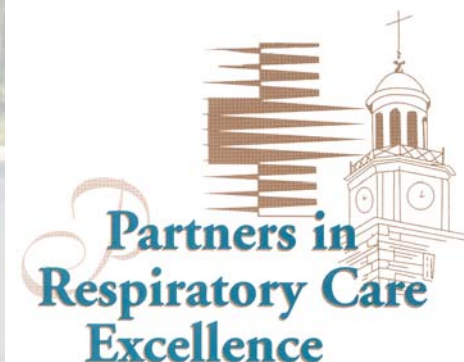
<http://henson1.salisbury.edu/~healthsc/partners/ptnrsfirt.htm>

For additional assistance please contact Sue Harman at – 410-543-6365

Thank you,

Partners in Respiratory Care Excellence Committee

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LETTER OF AGREEMENT

BETWEEN COMMERCIAL SUPPORTER (Company) AND SALISBURY UNIVERSITY'S RESPIRATORY THERAPY PROGRAM (SURTP) regarding terms, conditions and purposes of an Educational Grant.

CAREER FAIR PARTICIPANT / COMMERCIAL SUPPORTER(Company name):		
ADDRESS:		
CITY, STATE, ZIP CODE:		
TITLE OF CME ACTIVITY: Partners in Respiratory Care Excellence		
LOCATION: Salisbury University, Salisbury, MD		DATE: March 12 & 13, 2008
CONTACT PERSON:	PHONE:	FAX:
Level of Support: Speaker Sponsorship _____ / Booth Sponsorship _____ / Other _____ (e.g., Speaker Dinner, etc.)		
The above-named company, based on level of support identified, wishes to provide support for the named continuing medical education activity by means of an unrestricted educational grant for the support of CMS in the amount of \$ _____.		



EXHIBITOR CONDITIONS

1. **Statement of Purpose:** Program is for scientific and educational purposes only and will not promote the company's products, directly or indirectly.
2. **Control of Content and Selection of Presenters and Moderators:** SURTP is ultimately responsible for control of content and selection of presenters and moderators. Company or its agents will respond only to SURTP's requests for suggestions of presenters or sources of possible presenters. Company will suggest more than one name (if possible), provide speaker qualifications, disclose financial or other relationships between company and speaker and provide this information in writing. SURTP will record role of company, or its agents, in suggesting presenter(s); seek suggestions from other sources; and make selections of presenter(s) based on balance and independence.
3. **Disclosure of Financial Relationships:** SURTP will ensure disclosure to the audience of, (a) company funding and (b) any significant relationship between SURTP and the company, or between individual speakers or moderators and the company.
4. **Involvement in Content:** There will be no "scripting," emphasis or influence on content by the company or its agents.
5. **Ancillary Promotional Activities:** No promotional activities will be permitted in the same room or obligate path at the educational activity. No product advertisement will be permitted in the program room.
6. **Objectivity and Balance:** SURTP will make every effort to ensure that data regarding the company's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
7. **Limitation of Data:** Salisbury University's Respiratory Therapy Program will ensure to the extent possible, disclosures of limitations of data (e.g., on-going research, interim analyses, preliminary data or unsupported opinion).
8. **Discussion of Unapproved Uses:** Salisbury University's Respiratory Therapy Program will require that presenters disclose when a product is not approved in the United States for the use under discussion.
9. **Opportunities for Debate:** Salisbury University's Respiratory Therapy Program will ensure opportunities for questioning or scientific debate.

10. Independence of the Salisbury University's Respiratory Therapy Program in the Use of Contributed Funds:

- a. Funds shall be in the form of an educational grant payable to Salisbury State University;
- b. All other support associated with this CME activity (e.g., distributing brochures, preparing slides) must be given with the full knowledge and support of Salisbury State University's Respiratory Therapy Program.
- c. No other funds from the commercial company will be paid to the program director, faculty, or others involved with the CME activity (additional honoraria, extra social events, etc.)

The Commercial supporter agrees to abide with all requirements of the Standards for Commercial Support of Continuing Medical Education (attached).

The Salisbury University's Respiratory Therapy Program agrees to:

- 1. abide by the Standards for Commercial Support of Continuing Medical Education;
- 2. acknowledge educational support from the commercial company in program brochures, syllabi and other program materials; and
- 3. upon request, furnish the commercial company supporter with a report concerning the expenditure of the funds provided

AGREED:

Career Fair Participant / Commercial Company Representative (name, please print):

Signature: _____ Date: _____

Course Director (name, please print):

Signature: _____ Date: _____

Salisbury University's Respiratory Therapy Program Designee (name, please print):

Signature: _____ Date: _____