Master of Science in GIS Management
Learn & Lead

SALISBURY
A Maryland University of National Distinction
Salisbury University’s Master of Science in Geographic Information Systems Management (GISM) integrates the theoretical and applied aspects of the GIS technology with studies in both public and private administration, policy formulation, and information system management. The program consists of course work in Geography and Geosciences, Technology Management, Political Science, Information Decision Sciences, Leadership, and Public Administration. The curriculum provides training on the latest GIS software and equipment and prepares students for careers in geospatial science and administration in government agencies, non-profit organizations, consulting firms, private sector business, site selection and logistics, social service and transportation planning and analysis.

Program Information
The M.S. in GISM at SU is unique among all such programs. It provides a practical, hands-on educational experience that prepares students for a career in the management of GIS. The M.S. in GISM is a direct response to the increasing value in using GIS technology to allocate scarce resources in support of informed policy decisions. The degree is designed to enhance the GIS management proficiency of professionals working in government, business and non-profit organizations.

For more information contact:
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DID YOU KNOW?
- GIS is one of the fastest-growing, high-tech career paths. The U.S. Bureau of Labor Statistics lists the geospatial technology industry, within the architectural and engineering occupations group, as one of the top 10 fastest growing careers between 2002 and 2012.
- The adoption of GIS by government and private organizations continues to accelerate, especially in areas such as environmental protection, resource management, public planning, law enforcement, economic development, facility management, public health and property management.
- Students who complete this program achieve the necessary education credits for certification as a Geographic Information Systems Professional (GISP).
- As an online degree program, the M.S. in GISM program is designed for both working professionals who have a finite amount of time to further their education and those looking to complete the degree in an intense one-year program.

Take Your Career to the Next Level

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GIS: The Career Path for You

Are you looking to enter an exciting, dynamic field with management skills sorely needed by organizations across the country? Then this is the program for you. SU’s M.S. in GISM offers:

- The only online program in the U.S. focusing on GIS administration/management
- The opportunity to continue working full time while advancing your education
- A focus on interaction between faculty and students and between student colleagues
- Collaboration between SU, which is well known for its top-quality undergraduate GIScience education, and the University of Maryland, University College Technology Management Program
- Hands-on, real-world solutions to pressing GIS management issues
- The chance to solve real-world problems through a local business or government cooperative

Recent Grad Employers

- ICF International, Inc.
- Greenehorne & O’Mara, Inc.
- Analytical Graphics, Inc.
- Maryland Coastal Bays Program
- Maryland Department of Business & Economic Development
- Clay County (FL) Government
- Geographic Information Services, Inc.
- Talbot County (MD) Government
- U.S. Coast Guard - West Virginia
- Vision Systems & Technology, Inc.

Faculty

Program Director
- Michael S. Scott, Ph.D., GISP
  University of South Carolina

Affiliated Faculty
- Catherine M. Beise, Ph.D.
  Georgia State University
- Hoon Cha, Ph.D.
  University of Arizona
- Arthur Lembo, Ph.D.
  State University of New York
  College of Environmental Science and Forestry
- Michael O’Loughlin, Ph.D.
  Ohio State University
- Rosemary M. Thomas, Ed.D.
  West Virginia University

Student P.O.V.

“I became familiar with the managerial aspects of GIS and now understand GIS in technical terms. Through the courses, I was able to combine organizational knowledge and theory and apply both to GIS.”

“The hard work and dedication of the faculty in preparation and execution of the program are extremely commendable”

“It is awesome to be in a program that is teaching me about all the things that I’ve wanting to know after a few years in the industry.”

“I thoroughly enjoyed the program. It addressed many professional issues that I encounter in my work. I took away a great deal of knowledge and valuable experience.”
The Master’s of GIS Management

Apply Online!
www.salisbury.edu/geography/msgism