

Salisbury University
Fulton School of Art
Art Department

SENIOR SEMINAR, ART 498 Spring 2007 Syllabus



Class of 2006 (Winter) Logo

Office: 410-543-6274
Studio: 410-543-2430
Art Dept.: 410-543-6270
E-mail address: JXKIM@salisbury.edu
Web site: www.jinchulkim.com
Office: FH219 & PP139
Office Hours:
Monday through Thursday (FH219): 12:00pm-12: 50pm
Thursday (FH219): 11:00am-12:00pm &
2:30pm- 3: 30pm
You may use sign-up sheet for
reserving the appointments (Fulton office door)

Professor Jinchul Kim

COURSE DESCRIPTION:

The finalization of University art studies encompasses various focuses and areas through active planning and execution of professionally oriented activities. Examples of core activities and topics are: constructing a professional portfolio, group exhibitions, resumes, interviews and other skills. Technical structures and their utilizations in the professional field will be executed through actual practical events.

CLASS STRUCTURE:

The first 1/4 of the class (approximately) will examine various topics and constructive elements that will create professionalism in each emphasis. Guest lectures by job placement professionals and artists will be the majority of lecture time. The administration of committee assignment will occupy much of the remaining class time. Hard copy resources regarding cover letter and resume writing will be provided to supplement individual reviews and class critiques.

Word processing demonstrations and other essential software methods in a computer Lab may be available to those students who need instruction. Portfolio reviews by the instructor should prepare students for *final interviews*.

ATTENDANCE POLICY

Attendance is mandatory. You are expected to attend every scheduled class. Curriculum for each session is precisely determined and critically related to the next workshop and critique. Therefore any absences will directly affect your class performance and your grade. Each student will be expected to **be present for the entirety of each class**. Class attendance will be accurately recorded. Again, absence from or tardiness to any scheduled class period will be used in the evaluation of grades. Written excuses will be accepted as a reason for absence. If any assigned work is missed for any reason, it will be the responsibility of the student to consult with the instructor to determine if and/or how the work may be made up.

METHOD OF EVALUATION:

The instructor will objectively evaluate the student's ability to demonstrate the development of knowledge, comprehension, analysis, application, synthesis and evaluation of individual practical exercises.

NOTE:

Because of the multi-resources needed to learn professional applications is the core of this senior seminar, the class atmosphere might be a bit scattered at times. Student should be present in class through out the whole session. There is no exception. This attitude is critical and will be observed closely by the instructors.

Unless particular pieces of your work need to be presented for the final show in order to match with your sequential research or other necessary thematic links, do not plan on creating a new series of massive work to try to include for the show in this semester. You will not be able to tolerate the pressure of the many **deadlines** that will be demanded of you from this class. If you really want to display recent work from this semester, I would strongly suggest that you work extremely hard in the beginning of the semester and finish the work two weeks before the dead line.

GRADING

Grading will be based on, as much as possible, the instructor's objective evaluation of the exercise(s). Grading will be based on personal improvement or progression, technical handling, attention to assignment requirements, and class participation. Written assignments may be given to evaluate practical assignments.

FINAL EVALUATION POINT-BREAKDOWN

- 200 points from Class Contribution
- 200 points from Weekly assignment
- 200 points from Working w/time lines
- 400 points from *Cover Letter/Resume drafts*
- 400 points from *Emailed Cover Letter & Resume*: jxkim@salisbury.edu & macavallaro@salisbury.edu
- 800 points from committee (*peer?*) evaluation
- 800 points from Portfolio

DISABILITY ACCOMMODATION POLICY

If you have a physical, psychiatric, medical, or learning disability that may impact on your ability to carry out assigned course work, we would urge that you contact the staff in the Disabled Student Services (DSS) office, (the Guerrieri University Center room 212) DSS will review your concerns and determine, with you, what accommodations are necessary and appropriate. All information and documentation of disabilities is confidential. Please notify me within the first two weeks of the course if you will require extra time in completion of assignments or will need to make appropriate arrangements in carrying out the coursework as outlined.

ACADEMIC INTEGRITY POLICY

Plagiarism:

The Art Department follows the Fulton School policy on academic integrity and prohibits plagiarism, the unacknowledged use of other people's ideas and/or images. The Student Handbook and Directory describes "Student Academic Integrity" and explains that such plagiarism may receive such penalties as failure on a paper/studio assignment or failure in the course. Plagiarism is a serious offense, and instructors should make their decisions regarding sanctions accordingly. Any violation should be reported to the Department Chair and proceed following University policies.

Academic Misconduct.

All students are now aware that academic misconduct is not tolerated at the university. Acts generally recognized as dishonorable include plagiarism (presenting the work of another as one's own work), cheating on quizzes, tests or exams, illicit collaboration with other individuals in the completion of course work, or the use of fraudulent methods in studio work. Such acts will be confronted according to the University's "Code of Conduct" policies. (Students should refer to the "Student Handbook" for their rights and responsibilities.)

Under University policy, all acts of academic misconduct must be reported. And, the student will receive a zero for the related assignment, project, quiz or exam

WRITING ACROSS THE CURRICULUM (WAC):

In accordance with University policy stressing the importance of writing in all disciplines, there will be occasional writing assignments. These are designed to help you to review what you have learned and will be done as homework. They will be graded with a checked-off system. All papers and homework assignments must be typed.

Note: At the University Writing Center at Herb's Place (Guerrieri University Center, Room 213), trained consultants are ready to help you at any stage of the writing process. It is often helpful for writers to share their work with an attentive reader, and consultations allow writers to test and refine their ideas before having to hand papers in or to release documents to the public. In addition to the important writing instruction that occurs in the classroom and during office hours, the center offers another site for learning about writing. **All undergraduates are encouraged to make use of this important student service.** For more information about the writing center's hours and policies, visit the writing center or its website at www.salisbury.edu/uwc.

EXPENSES

Typically students and University Galleries each contribute resources to framing and presenting artwork in the Fulton Hall Gallery. Students must pay for portfolio costs.

SAFETY PROTOCOLS:

This course will not require the use of studio equipment or potentially hazardous materials. Students should remain aware of and follow safety protocols in each studio are and immediately report any accidents if any should occur.

SPRING 2007

EXHIBITION TIMETABLE

1 PRACTICAL SHOW:

36th Biannual Senior Art Student Show, April 20 – May 4, 2007

Opening & President Award Reception – Friday, April 27th, 6 p.m. – 8 p.m.

MON, Apr. 16, 2007: Deliver all Artwork for 36th Annual Senior Show

(Just a one-day mission, make no mistake!!!)

MON-FRI, 16-20: SELF EVALUATION AND GROUP CRITIQUE

TUE, April 17, (Class Time) – Print All Labels/

WED, April 18, Finish Hanging

THU, April 19, (Class Time) – Report from Exhibition Committee & Finish Lighting w/SU Staff (Pete)

FRI, April 20: Show officially starts at 10am

FRI, April 27: OPENING RECEPTION (6-8PM) with PRESIDENT AWARD CEREMONY (at 7PM)

FRI, May 4, Pick Up ALL ARTWORK (4PM) and All BFA ARTWORK DELIVERED

(Make yourself available on this day. Just a one day execution, make no mistake!)

2 PRACTICAL SHOW:

Spring 2007 BFA Show, May 9 – May 18, 2007

Opening Reception – Friday, May 11th, 6 p.m. – 8 p.m.

FRI, May 4, All BFA ARTWORK DELIVERED (4PM)

SAT, May 5, Hanging starts

MON, May 7, Finish Hanging

TUE, May 8 (Class Time) – Finish Lighting w/SU Staff (Pete)

WED, May 9, Show is open for Faculty & Public Relation

May 9-18: MEETING WITH BFA EXIT REVIEW COMMITTEE

FRI, May 11, (6 – 8 PM) OPENING RECEPTION

May 15, (CLASSES END)

FRI, May 18, Pick-Up Artwork / Final Gallery Clean-Up

THU, May 24, COMMENCEMENT

ART 498

CLASS AGENDA

W DATE LINE

k

- | | | |
|----------|------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Tuesday
JAN.30
Classes Begin | Presentation of the SYLLABUS – Exhibition Schedule Discuss Committee
Structure/Duties
Committees Include:
1. Poster Design Committee
2. Logo and Invitation Committee Including (Bulk Mailing)
3. Web Interface Design Committee
4. Exhibition Planning & Hanging & Opening Night Committee
5. Publicity/Public Relations
6. Photography Committee
Topic: Body of work - Exam student work
Assignment: Proposal (minimum single page) for the show(s) and CD contains current body of work (minimum of 6): Due - following week (Tuesday, FEB 6)
Students request/appointed committee
PowerPoint Lecture: "Photographing Artwork", Jinchul Kim |
| | Thursday
FEB. 1 | |

BFA/BA Committee assignments made

Committees Include:

1. Poster Design Committee-proposal (design)
 2. Logo and Invitation Committee- (invitation card w/logo design)
Including (Bulk Mailing) – mailing list
 3. Web Interface Committee- web site / design research & design
 4. Exhibition Planning & Hanging & Opening Night Committee – hanging layout & food prep.(menu)
 5. Photography Committee – scheduling for picture taking (headshots & art works)
 6. Publicity/Public Relations- press release research and prep. for he both shows
- First committee meetings
Poster & Logo committees start working on the design (**Catching the characteristics of CLASS 2007**)

2
Tuesday
FEB. 6

Assignment 1: (Collect Proposals)

1:10 – 1:40 PM: Committees Report their proposals (Poster & Class Logo
THEME REVIEW)
(Class Committees First Meeting?)
Topic: Cover letter & Resume

Thursday
FEB. 8

1:10 – 1:30 PM: **GUEST**: Mrs. Rebecca Emery, Director, Career Services, 1:30-
1:50 PM: **GUEST**: Prof. Paul Flexner, HANDOUTS: "Writing Job Search Letters
and Resumes"

Cover Letters and Resumes: **involve CAREER SERVICES**

Assignment 2: 1st Draft Cover Letters and Resumes

3
Tuesday
FEB. 13

Committees reports

Critique (first comps) of POSTER / LOGO designs

Web Interface Committee

Photography Committee – headshots for web site

Topic: Studio Art Portfolios

Portfolio Examples: studio art and applied art (graphic)

Lecture: Fine / Applied Art Portfolio- Jinchul Kim & Marie Cavallaro

Thursday
FEB. 15

1:10 – 1:30 PM: **GUEST**: Dr. Jim Hill, Sculptor
"A method of visual analysis"

Video Review: Artist Interview

Assignment 3: (Collect cover letter & resume)

Assignment 4: (Dr. Hill lecture)

4
Tuesday
FEB. 20

Committees reports

Critique: 2nd. presentation; poster/logo themes

**PowerPoint Lecture: Writing Artists Statement - Jinchul Kim & Marie
Cavallaro**

Thursday
FEB. 22

1:10 – 1:30 PM: **GUEST**: Prof. Brooke Rogers, "Artists Statement &
Approaching galleries"

Video Review: Artist Interview

Assignment 5: & Assignment 6: Draft Artists statement

<p>5 Tuesday FEB. 27</p> <p>Thursday MAR. 1</p>	<p>Committee reports</p> <p>LOGO Complete</p> <p>PowerPoint Lecture: Curating Shows - Jinchul Kim & Marie Cavallaro</p> <p>1:10 – 1:30 PM: GUEST; Mrs. Anne Coates, Bishop's Stock Galleries, "Art Gallery" Poster review Web site plan review with concrete layout [REDACTED] & [REDACTED]: Gallery / Design Firm research in your area/focus</p>
<p>6 Tuesday MAR. 6</p> <p>Thursday MAR. 8</p>	<p>Committee Reports</p> <p>[REDACTED]</p> <p>Web committee - Meet with Mr. Brooke Rogers</p> <p>1:10 – 1:30 PM: GUEST; Prof. Ed Brown, "Artist Grant and other opportunities" Powerpoint Lecture: Grant Writing - Jinchul Kim Senior Show Poster & Invitation Final Choices [REDACTED] & [REDACTED]: mailing list for bulk mailing</p>
<p>7 Tuesday MAR. 13</p> <p>Thursday MAR. 15</p> <p>8 Tuesday MARCH 20 Thursday MARCH 22</p>	<p>Photo shooting week (Photography Committee) Committee Reports (POSTER / INVITATION make final Changes) Power Lecture: Grad School - Jinchul Kim & Marie Cavallaro</p> <p>1:10 – 1:30 PM: GUEST; Prof. Alison Chism, Sculptor, "Graduate school and applications" Final Review: Poster and Invitation SEND TO PRINTER: Chair of Invitation Committee & Jinchul Kim (after class) Fine Art PORTFOLIO REVIEWS [REDACTED] & [REDACTED]: Final CD Submission-contains 15-20 JPEG images in students' concentration with a word document including the work Information (titles, date, medium, dimensions)</p> <p>SPRING BREAK: Saturday, March 17 through Sunday, March 25</p>
<p>9, Tuesday MARCH 27</p> <p>Thursday MARCH 29</p>	<p>Collect final Cover Letters and Resumes / Photo shooting week Mailing Labels for invitation (in class) BULK MAILING for out of state 1:10 – 1:30 PM: GUEST; Prof. Paul Flexner, "Design Firms and Job Searching" PR Committee submits draft of press release for the two shows</p> <p>1:10 – 1:40 PM: GUEST; Mr. Rick Maloof, "Artwork" Poster in Production [REDACTED] & [REDACTED]: Grad School Research (include graphic area)-5 choices</p>

1 0	Tuesday APRIL 3	Distribute Posters and Invitations- BULK MAILING for INSIDE Opening Reception Food Order: Exhibition (opening night) Committee PowerPoint Lecture: Art Venues - Jinchul Kim & Marie Cavallaro Return final Cover Letters and Resumes
	Thursday APRIL 5	PowerPoint Lecture: Framing your artwork – Jinchul Kim PowerPoint Lecture: Installing your artwork – Jinchul Kim [REDACTED] to Web Interface Committee to complete web site plan
1 1	Tuesday APRIL 10	Return final Artist Statement PowerPoint Lecture: Preparing Performance – Jinchul Kim Vinyl Letter Order: Gardener’s Sign (Chair of Exhibition Committee) PR committee submits “press release “ to Jason Rhodes (PR-SU) about senior show (details). Work Info. due to EX Committee (maybe chair) Portfolio Review (Graphic)-Paul Flexner & Brooke Rogers
	Thursday APRIL 12	MEETING AT JINCHUL KIM’S STUDIO Powerpoint Lecture: Packing & Shipping Art - Jinchul Kim [REDACTED] & [REDACTED]: Scheduling BFA Exit Review with Faculty Committee via e-mails
1 2	Monday APRIL 16	WORK DELIVERY
	Tuesday APRIL 17	We will have classes at the gallery for following practices; <ul style="list-style-type: none"> • Self-evaluation • Photographing artwork (Photograph Committee) • Final tuning prior to display
	Thursday APRIL 19	Senior Show Installation Schedule MON, April 16, Work Delivery TUE, April 17, (Class Time) – Print All Labels WED, April 18, Finish Hanging THU, April 19, (Class Time) – Report from Exhibition Committee & Finish Lighting w/SU Staff (Pete)
1 3	Tuesday APRIL 24	Web Interface Committee Design Complete Make arrangements with Mr. Brooke Rogers for hyperlink activation and report to Jinchul Kim & Marie Cavallaro
	Thursday APRIL 26	[REDACTED] BFA students: Scheduling with BFA Exit Review Faculty Committee Complete
	Friday APRIL 27	36th ANNUAL SENIOR SHOW: Opening Reception Final Portfolio REVIEWS / PRESIDENT AWARD CEREMONY Photography committee (Opening Reception)
14	Tuesday MAY 1	1:10 – 1:30 PM: GUEST ; Mrs. Rebecca Emery: “Placement Files & Interview Skills” HANDOUTS: “The Employment Interview” 1) Interview Information, 2) “50 Questions Most Commonly Asked at Interviews,” “Questions to Guide Pre-Interview Research,” “Questions to Ask the Employer,” 3) Education & Industry,” Negative Factors Evaluated During Employment

		Interview Which Frequently Lead to Rejection of the Applicant" & "Job Getting Procedure." PR committee submits "press release" to Jason Rhodes (PR-SU) about BFA Show (details). Vinyl Letter Order: Gardener's Sign (Chair of Exhibition Committee). Work Info. due to EX Committee (chair)
Thursday MAY 3		1:10 - 1:30 PM: GUEST ; Mrs. Cheryl Nemazie, Owner of Studio C Design and Photography Inc. "Design Firms and Company Searching" [Redacted] [Redacted] Class review
Friday May 4		All Artwork must be [Redacted] (Just a one-day mission, make no mistake!!!) and BFA show delivery (4PM)
Saturday May 5		Hanging starts (Exhibition Committee)
1 5	Tuesday MAY 8	BFA Exhibition Schedule: FRIDAY, May 4, All BFA Artwork Delivered SATURDAY, Hanging (starts at 11AM) MONDAY, May 7, Finish Hanging TUESDAY, Finish Lighting w/SU tech. Two rehearsal for the performance (PH Comm. Documents) WEDNESDAY, May 9, Show opens for public
Thursday MAY 10		Exit Interviews with Faculty committees Course Evaluations / Senior Exit Survey
Friday MAY 11		BFA OPENING NITE Photography committee (Opening Reception & Performance)
1 6	Tuesday MAY 15	Exit Interviews with Faculty committees CLASSES END
Friday MAY 18		STRIKE BFA SHOWS: Remove [Redacted] all artwork All BFA Students clean-up Gallery, patch hole in wall Chair reports to JINCHUL KIM when the job is done (studio; 410-543-2430)
1 7	Thursday MAY 24	Commencement (Civic Center 2PM)

PUBLICITY & PUBLIC RELATIONS COMMITTEE:

- Coordinate any/all off-campus publicity with SU Public Relations Office
- Select art/photographs/written newspaper story/graphics for release
- Get Logos of businesses that donate (for Billboard & Posters)
- Coordinate releases with local newspapers and radio/TV stations

Deadlines: March 27, April 10, May 1

PHOTOGRAPHY COMMITTEE:

- Set dates, times & place for photographing student artwork
- Take Photographs for Publicity/Public Relations Committee/WWW Committee and student portfolios
- plan to video tape & photograph opening night (also for WWW Committee)

Deadlines: Week of March 13, Week of March 27, April 20, May 8, May 11

EXHIBITION LOGO & INVITATION COMMITTEE:

- Distribute Exhibition Poster-Related INVITATION
- Present Invitation designs to seminar class
- Obtain production bids
- Submit electronic files to production house/printer

Invitation (bulk mailing sub-committee)

- Gather individual invitation MAILING LIST
- Get bulk mailing materials from Department and University Galleries (Kathy Brown and Linda Shipp)
- Type Class mailing labels and Print Labels.
- Prepare invitations for mailing, take invitations to post office *3 weeks* before opening night

Deadlines: Feb. 6, Feb 13, Feb. 20, Feb 27, March 15, March 27, April 3

EXHIBITION PLANNING & OPENING NIGHT COMMITTEE:

- Plans in accordance with University Galleries Contract
- Jury all submitted works to determine exhibition entries
- Plan hanging and lighting arrangements
- Design, typeset and print information cards for individual works

- Install Senior Exhibition: clean glass, prepare walls, stands floors, lighting, etc.
- Preparation for opening reception
- Strike show

Deadlines: Week of April 16, Week of May 5, April 20, May 11, May 18

WWW INTERFACE COMMITTEE:

- Design and publish hyperlink (In accordance with Brooke Rogers and University Web Office)
- "Portfolio Class of SPRING 2007" hyperlink pages with SU depARTment homepage
DUE BY May 3, 2005
- * There will be many class presentations regarding the whole design and contents (See syllabus)

POSTER COMMITTEE:

- Present THEMES/DESIGNS to seminar class
 - Obtain production bids
 - Submit electronic files to production house/printer with JINCHUL KIM
 - Distribute Exhibition Posters (to students and on campus)
- Deadlines: Feb. 6, Feb 13, Feb. 20, Feb 27, March 15, March 27, April 3

Art Materials Resources

ART MEDIA

ARTISAN/SANTA FE

ARTIST & CRAFTSMAN SUPPLY

BLICK ART MATERIALS

CHEAP JOE'S

HYATT'S - ALL THINGS CREATIVE

JERRY'S ARTARAMA

FEATURED INTERNET & CATALOG

www.artmediaonline.com

www.artisan-santafe.com

www.artistcraftsman.com

www.dickblick.com

www.cheapjoes.com

www.hyatts.com

www.jerrysartarama.com

(800) 990-3364

(800) 331-6375

(800) 876-8076

(800) 828-4548

(International Orders) 1-309-343-6181

(800) 227-2788

(800) 234-9288

(800) 827-8478

MCINTOSH ART COMPANY
MEININGER'S ART SUPPLIES
NEW YORK CENTRAL ART SUPPLY
PEARL PAINT

www.mcintoshart.com
www.meininger.com
www.nycentralart.com
www.pearlpaint.com

(800) 426-1998
(800) 950-2787
(800) 950-6111
(800) 221-6845

UTRECHT

(International Orders) 1-954-564-5700 ext. 37
www.utrecht.com (800) 223-9132

DISTRICT OF COLUMBIA

Washington D.C.
Washington D. C.

MARYLAND

Annapolis
Baltimore
Baltimore
Baltimore
Bethesda
Rockville
Rockville
Rockville
Silver Spring
Towson

NEW YORK

Brooklyn
Brooklyn
Brooklyn
Brooklyn
Manhattan
Manhattan
Manhattan
Manhattan
Manhattan
Manhattan
Manhattan
Manhattan
Manhattan
Manhattan
Manhattan
Manhattan
Manhattan
Manhattan

PENNSYLVANIA

Philadelphia
Philadelphia
Philadelphia
Philadelphia
Philadelphia
Pittsburgh
Pittsburgh
Pittsburgh
Pittsburgh
Pittsburgh
Pittsburgh

Salisbury

Classic & Custom Frames
Snow Hill Road, Salisbury, MD

Michaels Art Supplies

PLAZA ARTIST MATERIALS

UTRECHT

ART THINGS
PLAZA ARTISTS MATERIALS
MARYLAND INSTITUTE COLLEGE OF
ART
UTRECHT
PLAZA ARTIST MATERIALS
MONTGOMERY COLLEGE STORE
PEARL PAINT
PLAZA ARTIST MATERIALS
PLAZA ARTIST MATERIALS
PLAZA ARTIST MATERIALS

(202) 331-7090
(202) 898-0555

(410) 268-3520
(410) 625-9000
(410) 225-2314
(410) 727-7004
(301) 718-8500
(301) 279-5302
(301) 816-2900
(301) 770-0500
(301) 587-5581
(410) 823-6406

ARTIST & CRAFTSMAN SUPPLY

PRATT INSTITUTE

S. KLENOSKY INC.

SIMON LIU

A.I. FRIEDMAN

ART STUDENTS LEAGUE NY

BLICK ART MATERIALS

DA VINCI ARTIST SUPPLY

LEE'S ART SHOP

NEW YORK CENTRAL ART SUPPLY

PEARL PAINT

PEARL PAINT at School of Visual Arts

SOHO ART MATERIALS

UTRECHT

(718) 782-7765
(718) 636-3443
(718) 782-7141
(718) 638-7292
(212) 243-9000
(212) 247-4510
(212) 533-2444
(212) 871-0220
(212) 247-0110
(212) 473-7705
(212) 431-7932
(212) 592-2179
(212) 431-3938
(212) 777-5353

AMOEBA ART SHOP

PEARL PAINT

PENNSYLVANIA ACADEMY OF FINE ARTS

UTRECHT - Broad Street

UTRECHT - Chestnut Street

ARTIST & CRAFTSMAN SUPPLY

CARNEGIE MELLON UNIVERSITY

PRIZM

UNIVERSITY OF PITTSBURGH BOOK CENTER

UTRECHT

(215) 242-4568
(215) 238-1900
(215) 972-2035
(215) 546-7798
(215) 563-5600
(877) 447-2800
(412) 268-2968
(412) 630-4370
(412) 648-1454
(412) 432-1945