

Course Enhancement Rationale

Course Dept/Number: CMAT 456
Instructor: Andrew Sharma
Total Credits: 4.0

Course Name: Advanced Television Studio Production
Gen Ed Cr: Yes or No

Indicate which enhancement(s) will be used for this course by checking the appropriate box.

Enhancement	COMAR Requirements
<input type="checkbox"/> Increased course content and/or collateral readings	Additional 45 hours per semester of supervised, documented learning.
<input type="checkbox"/> Undergraduate Research and Information Literacy	Additional 45 hours per semester of supervised, documented learning and/or supervised instruction and documented learning through appropriate technology mediums.
<input type="checkbox"/> Technology	Supervised instruction and documented learning through appropriate technology mediums.
<input type="checkbox"/> Higher Level Critical Thinking Exercises	Additional 45 hours per semester of supervised, documented learning and/or supervised instruction and documented learning through appropriate technology mediums.
<input type="checkbox"/> Service Learning/Civic Engagement	Additional 45 hours per semester of supervised, document learning.
<input type="checkbox"/> International Education/Cultural Enrichment	Additional 45 hours per semester of supervised, documented learning.
<input checked="" type="checkbox"/> Additional hour(s) in class	Additional 15 hours per semester of supervised, documented learning. (Complete only questions #1 below)
<input type="checkbox"/> Additional hour(s) in lab or studio	Additional 30 hours per semester of supervised, documented learning.

1. Describe the enhancement(s) for this course. Discuss how this enhanced course will differ from the current 3 credit course. Especially address what makes it a more rigorous, focused and engaging learning experience.

Before discussing the specific enhancements, here's a quick note about the rationale of changing this class from a 300-level (it was formerly CMAT 336) to a 400-level course: The scope and breadth of the pedagogy and assignments in this enhanced class justify moving it to the 400-level. Also, in the "curriculum guide" for students majoring in the CMAT Production Track, CMAT 456 Advanced Television Studio Production will be listed in the student's senior year. (The prerequisite for CMAT 456 is CMAT 343, so the senior year is the logical position for CMAT 456.)

The enhanced course will be improved because it will provide students with (1) more depth to the subject matter with increased content to the lecture components; and with (2) more experiential learning opportunities via the addition of in-class activities, the increase in required projects and project parameters.

1. Rationale for the course revision

The scope and breadth of the pedagogy and assignments in this enhanced class justify moving it to the 400-level. It will provide students with (1) more depth to the subject matter with increased content to the lecture components; and with (2) more experiential learning opportunities via the addition of in-class activities, the increase in required projects and project parameters, and the increase of required outside class production hours.

Also, in the "curriculum guide" for students majoring in the CMAT Production Track, CMAT 456 Advanced Television Studio Production will be listed in the student's senior year. (The prerequisite for CMAT 456 is CMAT 346, so the senior year is the logical position for CMAT 456.)

The replacement of "Advanced Television" with "Advanced Television Studio" reflects the true nature of this course as it is primarily Television production in the Studio environment.

2. Analysis of: library resources; staffing implications; additional costs associated with the revised course

The changes to the course will have no impact on these areas.

3. Course syllabus. See attached

4. Revised Checklist. See attached

5. CATALOG COPY

336. ADVANCED TELEVISION PRODUCTION 3 hours credit

Application to advanced television production of principles and processes learned in earlier production classes. Creation of programming for campus cable.

Prerequisites: C or better in CMAT 136, 236.

Replace with:

456. ADVANCED TELEVISION STUDIO PRODUCTION 4 hours credit

Advanced level production course designed for experience in writing, designing and producing programs in the television studio environment. Emphasis is placed on program proposals, writing, producing, directing and use of digital technology in production.

Prerequisites: C or better in CMAT 343. *3 hours per week with enhancement*

Course Enhancement Rationale

This course will change from its current schedule (meeting three hours a week) to meeting for four hours a week. The additional one hour of meeting time per week will, in itself, result in an additional fifteen (15) hours of supervised learning and will account for 100% of the enhancement of this course. The enhanced course will now provide students with more depth to the subject matter with increased content to the lecture components and increased requirements for the assignments.

Expanding the in-class time will allow for the course content to be re-arranged and for the expansion and addition of pertinent topics. The production assignments have been restructured to reflect the inclusion of different genres in television and longer versions in program production.

In-class exercises will be incorporated into the lectures on digital camera operation, digital non-linear editing, sound recording and microphone set-ups. These exercises will be supervised and graded. Students will document mastery of technology (digital cameras, digital editing hardware and software) used in studio television production through practical exams.

The readings from the text and content of the lectures will be used as the basis for the final exam.

Note. Increasing the class seat time will not negatively impact classroom management. The video production classes are the only ones that meet in the video studio and we will only have to coordinate a handful of classes. In addition, the new TETC building (which will be completed before fall of 2008) has more studios and several instruction areas, which will make it even easier to manage classroom allocation.