

Course Enhancement Rationale

Course Dept/Number: CMAT 100
Instructor: Welch-Hamill
Total Credits: 4

Course Name: Introduction to Communication
Gen Ed Cr: Yes or No

Indicate which enhancement(s) will be used for this course by checking the appropriate box.

Enhancement	COMAR Requirements
<input checked="" type="checkbox"/> Increased course content and/or collateral readings	Additional 45 hours per semester of supervised, documented learning.
<input type="checkbox"/> Undergraduate Research and Information Literacy	Additional 45 hours per semester of supervised, documented learning and/or supervised instruction and documented learning through appropriate technology mediums.
<input checked="" type="checkbox"/> Technology	Supervised instruction and documented learning through appropriate technology mediums.
<input type="checkbox"/> Higher Level Critical Thinking Exercises	Additional 45 hours per semester of supervised, documented learning and/or supervised instruction and documented learning through appropriate technology mediums.
<input type="checkbox"/> Service Learning/Civic Engagement	Additional 45 hours per semester of supervised, document learning.
<input checked="" type="checkbox"/> International Education/Cultural Enrichment	Additional 45 hours per semester of supervised, documented learning.
<input type="checkbox"/> Additional hour(s) in class	Additional 15 hours per semester of supervised, documented learning. (Complete only questions #1 below)
<input type="checkbox"/> Additional hour(s) in lab or studio	Additional 30 hours per semester of supervised, documented learning.

1. Describe the enhancement(s) for this course. Discuss how this enhanced course will differ from the current 3 credit course. Especially address what makes it a more rigorous, focused and engaging learning experience.

Increased Content/Collateral Reading – 10 hrs.: The students will be required to read *Boxing Plato's Shadow* which is an additional textbook. This addition text will enable the student to get a more complete introduction to the study of Human Communication. The additional content cannot be covered in the traditional 3 credit course. With this addition, students will be able to study the history of the field from the Greeks to the present and be introduced to more complex and varied theories. This collateral reading will require not only outside of class reading but will be assessed through online quizzes and discussion. It should take the students a total 10 hrs to complete the 100pg reading assignment, quizzes and discussion.

Technology-20 hrs: This enhancement will be accomplished with the use of the "MyClasses" platform here at SU. The instructor will create a blog. For the Fall 2008, it will be an Election Communication Blog. Each student will pick a Presidential Candidate from a hat. The students will follow their candidate from speech to speech, debate to debate, and interviews which will be assigned to them on a handout with the candidate's speaking schedule. The students will have to analyze their candidate's communication competence and overall communication ability. This is a critique of their communication and not their politics. The students will examine the candidate's body language, posture, appearance, word choice, inflection, diction, delivery, and paralanguage. This assignment will be fully explained with

detailed instructions and a critique guideline. Both the instructor and students will post to the blog. The blog will be assessed based on the correct number of blogs and their quality. This enhancement should take the students 20 hrs to complete.

Cultural Enrichment- 15hrs: Students will attend two speakers on campus outside of the classroom. They will have to write a 3-5 page critique of the speaker and their speech. Overall there will be two essays, one for each speech. They will have to critique the speaker on their communication competence and overall communication ability. The students will examine the speaker's body language, posture, appearance, word choice, inflection, diction, delivery, and paralanguage. This assignment will be given in a complete handout with instruction and a critique guideline. This enhancement should take the students 15 hrs to complete.

2. Discuss what the faculty member will do to provide appropriate guidance and feedback for the enhancement activity.

Increased Content/Collateral Reading will be assessed through online quizzes and discussion chapter by chapter. The students' knowledge from the collateral reading will also be important because it will enhance our regular in-class discussion and their overall understanding of Human Communication. The assignment will be given in a complete handout with specific instructions at the beginning of the reading assignment. This assignment will be 5% of their grade

Technology will be fully explained with detailed instructions and a critique guideline. Both the instructor and students will post to the blog. The blog will be assessed based on the correct number of blogs and their quality. This enhancement will allow the students to truly study the speaking process and learn how to accurately critique public speaking. In turn, the students will be able to learn how to become better public speakers through this process. This assignment will be worth 10% of their grade.

Cultural Enrichment will be assessed by two essays of 3-5 pages each. This assignment will be given in a complete handout with instruction and a critique guideline. This assignment will allow the students to experience a real world speaking environment and study both the challenges of a speaker and an audience. This enhancement will be 10% of their grade.

3. Discuss the estimated time expected for students to complete the enhancement (COMAR requires approximately 45 hours per 1 credit):

Increased Content/Collateral Reading – 10 hrs.: It should take the students a total 10 hrs to complete the 100pg reading assignment, quizzes and discussion.

Technology-20 hrs: It should take the students **20 hrs** to complete the watching the candidate's speeches, critiquing and blogging.

Cultural Enrichment- 15hrs: It should take the students **15 hrs** to complete attending the two speeches, critiquing, and writing the two essays.

The total time expected for students to complete the enhancements is a minimum of 45 hours.

4. Discuss how the enhancement will be assessed.

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The total enhancement will account for an additional 25% of the final grade.