

Dear Donors and Friends,

Once again we offer our thanks for your generous support of Salisbury University. This year's annual report is presented in a technologically advanced format that we hope you will find user friendly, informative and exciting.

While the past year has been one filled with many economic challenges, we are pleased to report considerable success and progress toward our short- and long-term fundraising goals. Our campaign momentum continues to be strong, and we truly are *Taking Excellence to New Heights* thanks to the generosity and confidence of our donors. There are exciting academic accomplishments to be touted, unprecedented scholarship support, impressive alumni giving rates and capital projects taking shape all around us.

As we move forward in the lifecycle of Campaign 2012, we will intensify our focus on fundraising efforts for the new home for the Franklin P. Perdue School of Business. This project was made possible, in part, by the immense generosity of the Perdue family and the Arthur W. Perdue Foundation. Our commitment to the project included a matching total of \$4 million, which features some very enticing naming opportunities that will serve to meld academics, campus services and the greater business community in many new and exciting ways. We hope you will choose to be a part of this project and consider leaving a legacy by naming a classroom, office, gathering space or other unique venue.

Many new donors have come to the forefront as they endeavor to be part of the tradition of giving established by the founding members of the Sea Gull Society and naming benefactors of the academic schools. We welcome Peninsula Regional Medical Center to the ranks of the Sea Gull Society and sincerely appreciate and publically acknowledge this invaluable partnership for improving the quality of life for the region. We also salute the generosity of Mitzi Perdue, whose continued generosity of both time and treasure fortify programs such as Healthy U of Delmarva that benefit Salisbury University and our region. This kindness makes her a member of our Sea Gull Society.

Thank you for your benevolent support of the many aspects of our institution that make us *A Maryland University of National Distinction*. Please peruse the pages that follow and celebrate our successes with us. Should you wish to have a hard copy of this report sent to you, we invite you to contact the Salisbury University Foundation, Inc. office and we will see that you receive it.

Sincerely,



Janet Dudley-Eshbach, Ph.D.
President
Salisbury University



Richard A. Givens, II '75
Chairman
Salisbury University
Foundation, Inc.



Janet Dudley-Eshbach, Ph.D.



Richard A. Givens, II