

What a wonderful year! Thanks to our generous alumni and friends, we continue to make great strides toward accomplishing the ultimate campaign goal. *Taking Excellence to New Heights* was the slogan chosen to express the goal we have for Campaign 2012. From the time the clock started ticking ... we began climbing higher than we could have imagined. This campaign has already had a significant impact on the future of this amazing institution and your gifts continue to make a difference each and every day. As a result of the continued leadership and guidance of the entire campaign team, we have posted outstanding numbers but still have a ways to go. We are on pace to exceed our campaign goal of \$30 million thanks to the early support of scholarships and campus enhancements. We have intensified efforts on our capital projects and anticipate much success in those areas in the coming months. We thank you all for your support and invite you to learn more about progress and developments of the last year throughout the pages of this report.

Henry H. Hanna III
Chairman, Campaign 2012



CAMPAIGN HIGHLIGHTS



SCHOLARSHIP

Champions: Edward M. Thomas
Dr. Irving Shen

You are changing the lives of students. The monies that have been contributed for any number of designated student scholarship programs have helped increase access, expand recruitment efforts and augment retention success. Additionally, scholarship is about what happens in the classroom. We are proud to convey that donors have stepped up and provided much-needed support for faculty development and program enhancements that help position Salisbury University firmly as one of the leaders in public comprehensive higher education.

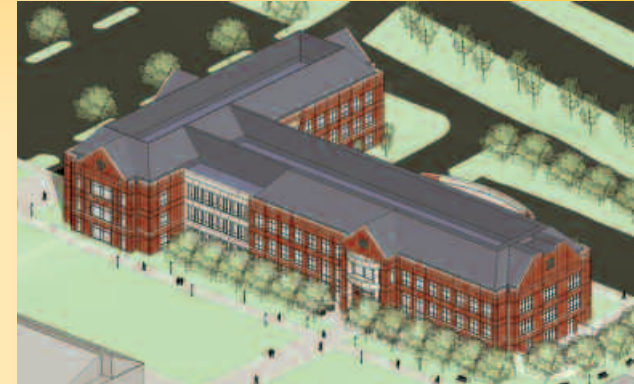


TEACHER EDUCATION AND TECHNOLOGY CENTER

Champions: E. Niel Carey '56
Beth Sarbanes Sheller M'98

It is one thing to be able to talk about new building projects, but it is quite another to actually see the results. The Teacher Education and Technology Center

opened with the new school year, and needless to say, the enthusiasm and positive energy of faculty, staff and students were difficult to contain. The official ribbon cutting was quite a celebration, and we continue to formulate proposals by which legacies can be formed in the impressive building. There are any number of naming opportunities—of all shapes and sizes. We encourage you to think about being part of this new facility in a unique and special way.



PERDUE SCHOOL OF BUSINESS

Champions: James A. Perdue M'90
Bruce Rogers '80

This time next year we will have broken ground on the third new academic building of the last decade, a far cry from the 12-plus years of no new buildings that overshadowed much of the 1990s. Thanks to the vision, generosity and commitment of the Perdue family, a new home for the Perdue School of Business is on the horizon, and we could not be more excited. There is a myriad of opportunities for you to be part of the project. Be among the first to see the plans for the building and see how you can support the campaign and the ongoing success of the Perdue School of Business.



LIBRARY

Champion: Bruce W. Cort '71

A new library continues to be at the forefront of Salisbury's future planning. For now we know it is imperative that we secure funds to support technology, collections and facility enhancements that will provide resources for our students. We have made great strides in seeking grant funding and private support, but we must continue to stay focused on this essential academic linchpin of our campus.



FINE ARTS

Champion: Amy Tilghman Miller '90, M'94

Salisbury University takes pride in its ability to provide a significant number of cultural offerings to the community and the region year after year. The budding reputation and notoriety our programs and performances have lead to significant increases in support and attendance on a regular basis. The need and desire for a Fine and Performing Arts Center are without a doubt on the minds of many and are certainly a part of the institution's future plans. During this particular campaign, efforts continue to secure

operating funds and resources that will further elevate the levels of excellence among our artists—faculty, staff and students alike.



ATHLETICS

**Champions: Dr. Norman Crawford
J. Michael Scarborough '76**

Sea Gull athletics continues to take its place on the national stage. As one of the premier NCAA Division III intercollegiate athletic programs in the country, SU finds itself in the unique position of competing against many Division I programs for student athletes in many sports. Our facilities and programs must be constantly re-evaluated and improved to meet the level of play of our teams. Again, some success has been recognized in the campaign, but the future will undoubtedly include more opportunities for program-changing gifts. The recent enhancements to fields and recreational facilities have been well received by students and the community.



CAMPUS ENHANCEMENTS AND COMMUNITY OUTREACH

Champion: Richard A. Givens, II '75

It is no surprise that Salisbury University does not exist in a vacuum. The campus is a living, breathing part of the community and has much to offer. Many aspects of the campus benefit from the generosity and kindness friends. We enjoy the designation of being a national arboretum. We are a hub for Delmarva history and culture for both civilization and natural phenomena. Salisbury is called upon to address the health, well-being and continuing educational needs for people of the region. It is again because of the support and vision of donors that we are able to succeed and attract such distinction.

