



Salisbury
UNIVERSITY

The Office Of Conference Planning NEWS

Summer Conference Schedule

I recently attended a conference in Orlando for ACCED-I (Association of Collegiate Conference and Events Directors-International) and we were fortunate to have a speaker from the Disney Institute as our keynote. She focused on guiding us to “building a business through storytelling.”

I feel so privileged to be one of the lucky ones who get to share the story of SU with visitors each summer. As an alumna and a Salisbury area resident, it’s easy for me to convey why SU is *A Maryland University of National Distinction*.



Summer Center for the Arts returns to SU July 3-16.

It’s also nice to see SU become part of someone else’s story. Children who attend camps this summer may one day become students at SU. Students going through the Science Camp@SU may go on to global research or discoveries. The possibilities are endless. Please take a

moment to read the heart-warming success stories on the back of this newsletter.

Thank you to the amazing SU support staff and faculty who help contribute to the “stories” of success for programs we bring to campus each summer.

To quote the great Walt Disney, “Whatever we accomplish belongs to our entire group, a tribute to our combined effort.”

Enjoy your summer!

—Lesley A. Staffeldt

Director of Conference Services
& Facilities Reservations

Science Camp@SU

Do you know a rising junior or senior who is fascinated with science, technology, engineering and/or mathematics (STEM)? This summer, high school students from across the Eastern Shore will explore the world of STEM through engaging hands-on activities, laboratory experiments, workshops, team challenges and seminars with career scientists.

Science Camp@SU is a six-day residential camp that is free to participants. The camp utilizes problem-based and object-based learning that promotes scientific inquiry and the application of mathematics and technology in the context of engineering design and problem solving. Camp instructors are members of the SU faculty and tentative topics include the chemistry of cooking, geographic information science and rocket engineering. The camp will also include field trips and other engaging activities.

Contact Dr. Matt Bailey, in the Henson School, at 410-543-6486 for more information.



Do you belong to an association that hosts its events or conferences on another college campus? Do you think it might be a good fit at SU?

Contact the Office
of Conference Planning at
410-543-6526

Higher Achievement Program Comes To SU

Salisbury University is pleased to have been selected to host the Higher Achievement Program overnight camp August 2-4.

Working closely with the Admissions, Conference Planning and Provost's offices, 60 middle school students will get a crash course on what it takes to get into SU and college in general.

Higher Achievement's rigorous after-school and summer academic program gives youth from at-risk communities their best opportunity to succeed in middle school—and in life. The research-based program challenges middle school students to meet their full potential in three key areas: academics, social skills and leadership. When students get the skills and support they need to invest in their own success, they discover that they can be scholars. On average, 95 percent of Higher Achievement scholars who complete the program advance to top academic high schools and 93 percent advance to college.

Founded in 1975, Higher Achievement currently serves more than 600 scholars per year and, in partnership with local schools, operates achievement centers in Washington, D.C.; Alexandria, VA; Baltimore, MD and Richmond, VA. The organization is expanding with plans to serve 2,300 scholars per year by 2015. Higher Achievement is funded by support from foundations, businesses, government and individuals. The organization has been honored with numerous national and local awards.

For more information please contact *Emilie Rafal* at 410-752-7753 or visit www.higherachievement.org.



Higher Achievement Scholar: Tariq West

When Tariq West was 8 years old, a wave of violence, fueled by drugs and gangs, swept through his Washington, D.C. neighborhood. He went to sleep every night to the sound of gunfire, and the National Guard was a regular presence.

Tariq's parents were hard working and supportive, and expected a lot of him, but their expectations were set against the powerful and destructive atmosphere they lived in. When Tariq and his family found Higher Achievement, he says it was the beginning of his coming into his own: "Higher Achievement helped me open doors in my life that I couldn't open on my own. Now I know I can open those doors for myself because Higher Achievement helped me build confidence, self-awareness and a sense of purpose in the world. Higher Achievement was a safe place for dreams."

Thanks to the skills and support Tariq received at Higher Achievement, his grades improved dramatically, and he began to distinguish himself as a young leader. He attended a top-tier high school and studied alongside children who grew up in privileged environments.

Tariq recently graduated from Stanford University and asserts that he could not have done it alone: "It was Higher Achievement that challenged and helped me grow at a pivotal point in my life." Higher Achievement's academic coaches and mentors helped Tariq move beyond his struggles with mathematics and encouraged him to explore the world through the written word.

Higher Achievement Scholar: Yizhuo Chen

For every Higher Achievement graduate, there is a story of academic resilience, persistence and attainment. Yizhuo Chen came to the Higher Achievement Program two years after he moved to the United States, in sixth grade. At the time he was working 30 hours a week washing dishes in Chinatown, where both his parents worked 97 hours per week. Despite the loss of income (his family of six subsists today on \$27,000 annually), he joined Higher Achievement and found science.

"Summer Academy was the first time I came into contact with real science. I didn't know the stuff existed. I learned about Darwin and spontaneous generation, natural selection ... it fascinated me how certain species live and others die," said Chen.

The chances are very good that his life would have remained in Chinatown were it not for the

education and opportunity he received from Higher Achievement. He never missed a day. After three years, he earned a full scholarship to Gonzaga College High School. He graduated in 2006 with a 3.88 grade point average and a full roster of honors and advanced placement classes. He then enrolled in the University of California, San Diego, majoring in astrophysics.

"Our HAP visit to Washington and Lee University is what really got me excited about astronomy and physics. We conducted a liquid nitrogen experiment. That was where I planted the seed for astronomy. Before that trip, I hadn't even thought about college," said Chen.

SUMMER 2011 Conference Planning Calendar of Events

MAY Delmarva Celebrity Dance Off 2011 May 21	Nike Tennis Adult July 9 & 10
James M. Bennett High School Prom May 21	Fellowship of Christian Athletes (FCA) July 11-14
National Children's Theater May 24	All World Lacrosse July 16-19
Footsteps Dance Academy May 28	Summer Science Camp@SU July 17-22
JUNE Life Planning Seminar June 2, 7, 9, & 14	Nike Tennis I July 17-22
Dance Center Recital June 4	No. 1 Soccer July 17-22
D'Ann Danse Recital June 11 & 12	Sherman Wood Football Day Camp July 18-21
Doug Fleetwood's Sports Camps: Youth Baseball June 13-15	Maryland STEM Portfolio Program July 19-21
Barbershop Quartet "Harmony College East" June 16-19	DeMolay July 22-24
Fleetwood Baseball: Youth Hitting June 16-17	EDGE Football II July 23-25
Maryland Girls State June 19-24	Nike Tennis II July 24-29
Nike Girls Lacrosse June 19-23	Soccer Sessions II July 24-29
Fleetwood Baseball: Hitting June 20-21	National Aquarium July 25
Fleetwood Baseball: Pitching & Catching June 22-23	Maryland STEM Portfolio Program July 26-28
EDGE Football I June 24-26	EDGE Football III July 28-30
"No More Drama" Performance June 25	Overseas Chinese Association of Education Youth Conference July 29-August 1
Nike Girls Softball June 26-30	AUGUST Youth Leadership Academy August 2-4
Soccer Sessions I June 27-July 1	Higher Achievement Program August 2-4
JULY Summer Center for the Arts July 3-16	Purnell Music Recital August 13 & 14
Maryland Dept. of Transportation Training July 5-8	Purnell-Thomas Tennis Tournament August 17-21

Events are subject to change. Visit www.salisbury.edu/confplan for the most up-to-date information.