

SUMMER 2010

# The Office Of Conference Planning NEWS

Salisbury  
UNIVERSITY

## Summer Conference Schedule

Recently one of my summer conference directors was visiting for a site meeting and remarked to me that there was “just something special about Salisbury University.” He said as soon as he walked on the campus, he got a special feeling. He attributed this to the friendly staff, beautiful grounds, outstanding facilities and, OK, yes, the wonderful food in the dining hall.



Maryland Girls State

The Office of Conference Planning will host over 10,000 visitors this summer for various conferences, camps and programs for people of all ages.

Our goal is to have each and every one of these visitors leave with that feeling that there is “just something special” about SU.

Whether in the classroom, out on athletic fields or a combination of both, thousands of children will enjoy their summer at SU. Some of these children may return and become students one day, and for others it may be the only opportunity they have to step onto a college campus.

If you see any of these groups this summer, stop and say hello, and help welcome them to SU!



Nike Lacrosse Camp

—Lesley A. Staffeldt

Director of Conference Services  
& Facilities Reservations

## Summer Institute For Young Film Makers & Aspiring Actors

The Summer Institute for Young Film Makers and Aspiring Actors is a two-week intensive program for students entering 9th-12th grade. The institute is an educational program focusing on two primary areas of filmmaking: production and performance. Twelve students will be accepted to each track.

Students experiences are enhanced through a series of workshops, field trips and extracurricular activities designed to promote and refine their skills, creativity and understanding of the craft.

### About the Production Track

Students in the production track learn and develop skills in a hands-on environment. From shooting to editing, students are taken behind the scenes and given the opportunity to create original music videos, short films and documentaries. In the process, they learn about digital cameras, digital editing, studios and working with actors.

### About the Performance Track

Students in the performance track explore the fundamentals of acting and developing their own creative process. Through monologue work, scene work, improvisational techniques and creative collaboration with fellow actors and the production team, the students develop new techniques, understand the character and scene analysis process, and gain insight into the world of acting in front of a camera.

The students will benefit from living in an artistic community, get a taste of residential life on a college campus and develop life-long friendships with other talented teens who share their same interests. Limited financial aid may be available based on student need. Contact Andrew Heller at 410-543-8872 or [summerfilm@salisbury.edu](mailto:summerfilm@salisbury.edu) for more information.

Do you belong to an association that hosts its events or conferences on another college campus?  
Do you think it might be a good fit at SU?

Contact the Office  
of Conference Planning at  
**410-543-6526**

# Youth Leadership Academy



In July 2010, the Youth Leadership Academy returns to Salisbury University for the fifth summer. The Youth Leadership Academy develops confidence, mutual respect and leadership skills in young people while providing them global leadership. This year, Youth Leadership Academy planners selected the theme “Navigating Success.” Using “GPS” as an acronym, each day is themed after one of the letters in “GPS”, focusing on the formula Goals + Plans = Success.

The Youth Leadership Academy, a result of the first 100 Best Communities for Youth distinction bestowed on Salisbury/Wicomico County in 2005, began as a collaborative effort. Upon winning a \$20,000 grant with the 100 Best award, community leaders from government, non-profit and education sectors committed to use the funds for making the community a better place for young people. The leaders decided to create youth leadership training by youth for youth.

For the past four years, students from Wicomico County middle and high schools attended the three-day Youth Leadership Academy for their activities. Salisbury/Wicomico County is the only community in Maryland to be recognized by America’s Promise in each of its three 100 Best competitions.

For more information about attending the Youth Leadership Academy, contact Salisbury’s Promise at SU through Dr. George Whitehead at [giwhitehead@salisbury.edu](mailto:giwhitehead@salisbury.edu) or 410-543-6369, or Paula Morris of Kids of Honor at [ptmorris@kidsofhonor.org](mailto:ptmorris@kidsofhonor.org) or 410-422-KIDS (5437).

## Purnell-Thomas Memorial Tennis Tournament



Professional-level tennis returns to Salisbury with the seventh annual Jack Purnell-Chris Thomas Memorial Tennis Tournament, August 18-22 at SU. Proceeds benefit Coastal Hospice.

Many professional players ranked as high as 150 in the world will be entering the draw. Some players take advantage of the proximity of this tournament to the U.S. Open Tennis Championships in New York City as a warm-up and practice for the Open. The court surface and weather conditions, including heat and humidity, are similar to those the players experience in the Big Apple in late August.

The tournament is named in honor of two late local tennis players. Born in 1929, Purnell was an avid baseball player and went on to become the youngest general manager for a farm team of the Cincinnati Reds before working in the public relations office of the National Baseball League. After returning to Salisbury, he purchased and operated his family’s business, Kuhn’s Jewelers, and took up tennis and golf. He was a community advocate and founding board member of Coastal Hospice prior to dying of cancer in 2002.

Thomas grew up in Southern New Jersey and Salisbury. A natural athlete, he was a graduate of SU, where he was a member of the men’s tennis team. He left the East Coast in 1980 to work as a tennis pro in Hawaii and Guam. He returned to the area in 1981 to fight a year-long battle with cancer, dying in 1982 at age 27.

Admission is free and the public is invited. Play is continuous daily from 10 a.m.-9:30 p.m. For more information visit the tournament Web site at [purnell-thomas.org](http://purnell-thomas.org) or contact tournament coordinator Michele Thomas at 410-548-1100, ext. 1029, or [shell@bankofdelmarva.com](mailto:shell@bankofdelmarva.com).

## SUMMER 2010 Conference Planning Calendar of Events

<b>MAY</b> James M. Bennett High School Prom May 29	Maryland Dept. of Transportation Training July 6-July 9
<b>JUNE</b> Life Planning Seminar June 5	Nike Adult Tennis July 10-July 11
Dance Center Recital June 5	Dept. of Health & Mental Hygiene: OETAS I July 11-July 15
Summer Solstice Cheerleading June 5	Fellowship of Christian Athletes (FCA) July 12-July 16
Life Crisis Training June 7-June 8	Upward Bound-FSU July 12-15
Life Planning Seminar June 9	SU Film Institute July 11-July 24
Public Service Pathways June 10	Governor’s Office of Crime Control July 15
D’Ann Danse Company, Inc. Recital June 12-June 13	All World Lacrosse July 18-July 20
Life Planning Seminar June 12	Nike Youth Tennis I July 18-July 23
Life Planning Seminar June 16	No. 1 Soccer Camp July 18-July 23
Barbershop Quartet “Harmony College East” June 17- June 20	Montgomery College Volunteers July 19-July 24
100 Inning Marathon Game—Diamond Dreams June 19	Edge Football I July 23-July 26
Doug Fleetwood’s Sports Camps: Hitting June 22-June 24	Nike Youth Tennis II July 25-July 30
Maryland Young Republicans Leadership Conference June 18-June 20	Soccer Sessions II July 25-July 30
Maryland Girls State June 20-June 25	National Aquarium July 26
Shades Mountain June 19-June 26	Youth Leadership Academy July 27-July 29
Fleetwood Baseball June 21-June 25	Edge Football II July 29-August 1
Nike Girls Lacrosse June 27-July 1	DeMolay July 30-August 1
Soccer Sessions I June 28-July 2	<b>AUGUST</b> Dept. of Health & Mental Hygiene: OETAS II August 1-August 5
Fleetwood Baseball June 28-July 2	Wicomico County Parks & Recreation Volleyball August 2-August 6
<b>JULY</b> Nike Girls Softball July 5-July 9	Purnell Music Recital August 8
National Cheerleaders Association July 5-July 9	Wicomico County Parks & Recreation Basketball August 9-August 13
Youth Professional Training—Soccer July 7-July 10	Purnell-Thomas Tennis Tournament August 18-August 22

Events are subject to change.  
Visit [www.salisbury.edu/confplan](http://www.salisbury.edu/confplan) for  
the most up-to-date information.