

## COMMUNICATION AND THEATRE ARTS DEPARTMENT

COMMUNICATION ARTS MINOR

SALISBURY UNIVERSITY

**This Minor requires 18 HOURS /AT LEAST 6 HOURS AT THE 300/400 LEVEL**

**1. Complete 6 credit hours of core courses:**

CMAT 100 Fundamentals of Communication 3 \_\_\_\_\_

AND

CMAT 200 Theories of Communication 3 \_\_\_\_\_

**2. Complete 12 additional CMAT credits, 6 of which must be at the 300/400 level in the track of your choice or in multiple tracks. Tracks listed on the back of this page.**

**a. Complete 6 credit hours of CMAT electives**

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

**b. Complete 6 credit hours of 300/400 level CMAT courses**

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

**At least 15 hours of the minor must consist of courses not used to satisfy General Education requirements.**

**All work towards the minor must be completed with grades of C or better**

**Students must receive a grade of C or better in all prerequisite courses before progressing to advanced courses.**

**JOURNALISM/PUBLIC  
RELATIONS  
TRACK**

CMAT 110 Intro. Mass Media	3	_____
CMAT 246 Journalism	3	_____
CMAT 248 Public Relations	3	_____
CMAT 249 JOUR.PR Practicum	3	_____
CMAT 301 Comm, Research	3	_____
CMAT 308 Interviewing	3	_____
CMAT 314 Conf. & Meeting Mg	3	_____
CMAT 315 Persuasion	3	_____
CMAT 335 Web Comm	3	_____
CMAT 342 Comm Advertising	3	_____
CMAT 345 Sports Comm	3	_____
CMAT 346 Public Affairs Report	3	_____
CMAT 394 Studies in Jour/PR	3	_____
CMAT 440 Media&Crim Justice	3	_____
CMAT 444 Environmental Comm	3	_____
CMAT 448 PR Cases	3	_____
CMAT 490 Comm Seminar	3	_____
CMAT 492 Independent Study	3	_____
CMAT 495 Internship	3	_____
CMAT 497 Indep. Resarch	3	_____

**MASS MEDIA TRACK**

CMAT 110 Intro. Mass Media	3	_____
CMAT 131 Writing for Broadcast	3	_____
CMAT 134 Radio Production	3	_____
CMAT 136 TV Production	3	_____
CMAT 236 Elect Field Prod	3	_____
CMAT 239 Practicum	2	_____
CMAT 246 Journalism	3	_____
CMAT 301 Comm Research	3	_____
CMAT 330 Broadcast Jour.	3	_____
CMAT 331 Dramatic Writing	3	_____
CMAT 332 Media Criticism	3	_____
CMAT 333 Documentary Prod	3	_____
CMAT 334 Mass Media Society	3	_____
CMAT 335 Web Comm	3	_____
CMAT 336 Adv TV Prod	3	_____
CMAT 337 International Media	3	_____
CMAT 338 Issues Broad MGT	3	_____
CMAT 339 Producing the News	3	_____
CMAT 342 Comm Advertising	3	_____
CMAT 346 Pub. Affairs Rep.	3	_____
CMAT 391 Studies in Media	3	_____
CMAT 430 Political Comm	3	_____
CMAT 438 Mass Media Law	3	_____
CMAT 490 Comm Seminar	3	_____
CMAT 492 Independent Study	3	_____
CMAT 495 Internship	3	_____
CMAT 497 Indep. Research	3	_____
THEA 122 Movement/Perform	3	_____

**INTERPERSONAL/  
ORGANIZATIONAL  
COMMUNICATION TRACK**

CMAT 110 Intro. Mass Media	3	_____
CMAT 205 Interpersonal Comm.	3	_____
CMAT 218 Ad. Public Speaking	3	_____
CMAT 260 Organizational Com.	3	_____
CMAT 300 Intercultural Comm	3	_____
CMAT 301 Comm Research	3	_____
CMAT 304 Comm.Gender &Cult	3	_____
CMAT 305 Interpersonal II	3	_____
CMAT 306 ConversationnAnalysis	3	_____
CMAT 307 Interpersonal Conflict	3	_____
CMAT 308 Interviewing	3	_____
CMAT 310 Small Group	3	_____
CMAT 312 Nonverbal Comm	3	_____
CMAT 314 Conf. Meeting Mgt.	3	_____
CMAT 315 Persuasion	3	_____
CMAT316 Argument and Debate	3	_____
CMAT 335 Web Comm	3	_____
CMAT 365 Managerial Comm	3	_____
CMAT 390 Studies in Comm	3	_____
CMAT 400 Ad.CommTheory	3	_____
CMAT 405 Family Comm.	3	_____
CMAT 430 Political Comm	3	_____
CMAT 460 Applied Org. Comm	3	_____
CMAT 465 Comm.Tech.	3	_____
CMAT 490 Comm Seminar	3	_____
CMAT 492 Independent Study	3	_____
CMAT 495 Internship	3	_____
CMAT 497 Indep. Research	3	_____