

**DEPARTMENT OF COMMUNICATION AND THEATRE ARTS  
COMMUNICATION ARTS MAJOR  
Salisbury University**

NAME \_\_\_\_\_ Student ID # \_\_\_\_\_ DATE \_\_\_\_\_

GENERAL EDUCATION REQUIREMENTS

GROUP I - 15 HOURS/5 COURSES

- A. English 101 (Grade of "C" or better) 3 \_\_\_\_\_
- English 102 (Grade of "C" or better) 3 \_\_\_\_\_
- Literature 3 \_\_\_\_\_

- B. Art, Communication Arts, Dance, Modern Languages, Music, Philosophy (6 HOURS FROM TWO DEPARTMENTS)
- \_\_\_\_\_ 3 \_\_\_\_\_
- \_\_\_\_\_ 3 \_\_\_\_\_

GROUP II - 15 HOURS/5 COURSES

- A. History 101 3 \_\_\_\_\_
- History 102 3 \_\_\_\_\_

- B. Anthropology, Economics, History, Human Geography, Political Science, Psychology, Sociology (9 HOURS FROM THREE DEPARTMENTS)
- \_\_\_\_\_ 3 \_\_\_\_\_
- \_\_\_\_\_ 3 \_\_\_\_\_
- \_\_\_\_\_ 3 \_\_\_\_\_

GROUP III - 12 HOURS/4 COURSES

- A. Biology, Chemistry, Geology or Physical Geography, Physics (TWO DIFFERENT LAB SCIENCES)
- \_\_\_\_\_ 3/4 \_\_\_\_\_
- \_\_\_\_\_ 3/4 \_\_\_\_\_

- B. One course from III-A (NEED NOT BE A LAB) or Math or Cosc (3 hours)
- \_\_\_\_\_ 3 \_\_\_\_\_

- C. Math (3 HOURS)
- \_\_\_\_\_ 3 \_\_\_\_\_

GROUP IV - 3 HOURS/1 COURSE

PHEC 106 3 \_\_\_\_\_

MINOR:

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

ELECTIVES

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

\_\_\_\_\_ 3 \_\_\_\_\_

**CMAT REQUIREMENTS**

\* MINIMUM CMAT CREDIT TOTAL 39 HOURS  
\* 15 HOURS CMAT AT 300/400 LEVEL  
\* ALL CMAT COURSES "C" OR BETTER

**STUDENTS MUST DECLARE A TRACK**

\* **MUST HAVE A MINOR IN ANOTHER DEPARTMENT**

NOTE: 30 HOURS OF 300/400 LEVEL WORK WITH A GRADE OF "C" OR BETTER REQUIRED FOR GRADUATION.  
ALL STUDENTS NEED 120 CREDITS TO GRADUATE

**JOURNALISM/PUBLIC RELATIONS TRACK**

39 CREDIT HOURS

1. COMMUNICATION ARTS CORE COURSES:

CMAT 100 Fund. of Comm.	3	_____
CMAT 110 Intro. to Mass Media	3	_____
CMAT 200 Theories of Comm.	3	_____
CMAT 490 or 495 or 497	3	_____

2. JOURNALISM/PR CORE:

CMAT 246 Journalism	3	_____
CMAT 248 Public Relations	3	_____
CMAT 249 Jour/PR Practicum	2	_____
CMAT 340 PR Writing or 341 Feature Writing	3	_____

3. A MINIMUM OF 15 CREDITS FROM THE FOLLOWING:

CMAT 249 Jour/PR Practicum	2	_____
CMAT 301 Comm Research	3	_____
CMAT 308 Interviewing	3	_____
CMAT 314 Conference & Meeting Mgt.	3	_____
CMAT 315 Persuasion	3	_____
CMAT 335 Web Comm	3	_____
CMAT 340 PR Writing	3	_____
CMAT 342 Comm Advertising	3	_____
CMAT 345 Sports Comm	3	_____
CMAT 346 Public Affairs Reporting	3	_____
CMAT 348 Publication Design	3	_____
CMAT 394 Studies in Jour/PR	3	_____
CMAT 440 Media & Criminal Justice	3	_____
CMAT 444 Environmental Comm	3	_____
CMAT 448 PR Cases	3	_____
CMAT 490 Comm Seminar	3	_____
CMAT 492 Independent Study	3	_____
CMAT 495 Internship	3	_____
CMAT 497 Independent Research	3	_____

4. ADDITIONAL UPPER DIVISION ELECTIVES AS NEEDED:

_____	3	_____
_____	3	_____
_____	3	_____

Additional Suggested Electives:

CMAT 136 TV Production	3	_____
CMAT 218 Advanced Public Speaking	3	_____
CMAT 316 Argumentation & Debate	3	_____
CMAT 333 Documentary Production	3	_____
CMAT 337 International Media	3	_____
CMAT 365 Managerial Comm	3	_____
CMAT 430 Political Comm.	3	_____
CMAT 465 Communication Technology	3	_____
THEA 325 Oral Interpretation	3	_____

This track prepares students for careers in print journalism, corporate and public sector public relations.

**MASS MEDIA TRACK**

39 CREDIT HOURS

1. COMMUNICATION ARTS CORE COURSES:

CMAT 100 Fund. of Comm.	3	_____
CMAT 110 Intro. to Mass Media	3	_____
CMAT 200 Theories of Comm.	3	_____
CMAT 490 or 495 or 497	3	_____

2. MASS MEDIA CORE:

CMAT 131 Writing for Broadcast or 246 Journalism	3	_____
CMAT 332 Media Criticism or 334 Mass Media	3	_____

3. A MINIMUM OF 18 CREDITS FROM THE FOLLOWING:

CMAT 134 Radio Production	3	_____
CMAT 136 TV Production	3	_____
CMAT 236 Elect Field Prod	3	_____
CMAT 239 Practicum	2	_____
CMAT 246 Journalism	3	_____
CMAT 301 Comm Research	3	_____
CMAT 330 Broadcast Jour.	3	_____
CMAT 331 Dramatic Writing	3	_____
CMAT 332 Media Criticism	3	_____
CMAT 333 Documentary Prod	3	_____
CMAT 334 Mass Media Society	3	_____
CMAT 335 Web Comm	3	_____
CMAT 336 Adv TV Prod	3	_____
CMAT 337 International Media	3	_____
CMAT 338 Issues Broad MGT	3	_____
CMAT 339 Producing the News	3	_____
CMAT 342 Comm Advertising	3	_____
CMAT 346 Pub. Affairs Rep.	3	_____
CMAT 391 Studies in Media	3	_____
CMAT 430 Political Comm	3	_____
CMAT 438 Mass Media Law	3	_____
CMAT 490 Comm Seminar	3	_____
CMAT 492 Independent Study	3	_____
CMAT 495 Internship	3	_____
CMAT 497 Independent Research	3	_____
THEA 122 Movement/Perform	3	_____

4. ADDITIONAL UPPER DIVISION ELECTIVES AS NEEDED:

_____	3	_____
_____	3	_____
_____	3	_____

Additional Suggested Electives:

CMAT 248 Public Relations	3	_____
CMAT 308 Interviewing	3	_____
CMAT 341 Feature Writing	3	_____
CMAT 365 Managerial Comm	3	_____
CMAT 465 Comm Tech	3	_____
THEA 121 Technical Production	3	_____
THEA 201 Voice & Diction	3	_____
THEA 223 Makeup	3	_____
THEA 224 Acting	3	_____
THEA 324 Directing	3	_____
THEA 329 Media Lighting	3	_____

This track prepares students for careers in Broadcast Management, Broadcast Production, and Performing for the Media.

**INTERPERSONAL/ ORGANIZATIONAL COMMUNICATION TRACK**

39 CREDIT HOURS

1. COMMUNICATION ARTS CORE COURSES:

CMAT 100 Fund. of Comm	3	_____
CMAT 110 Intro. to Mass Media	3	_____
CMAT 200 Theories of Comm	3	_____
CMAT 490 or 495 or 497	3	_____

2. INTERPERSONAL/ORGANIZATIONAL CORE:

CMAT 205 Interpersonal Comm.	3	_____
CMAT 218 Advanced Public Speaking	3	_____
CMAT 260 Organizational Comm.	3	_____

3. A MINIMUM OF 15 CREDITS FROM THE FOLLOWING:

CMAT 301 Comm Research	3	_____
CMAT 300 Intercultural	3	_____
CMAT 304 Comm Gender & Culture	3	_____
CMAT 305 Interpersonal II	3	_____
CMAT 306 Conversational Analysis	3	_____
CMAT 307 Interpersonal Conflict	3	_____
CMAT 308 Interviewing	3	_____
CMAT 310 Small Group	3	_____
CMAT 312 Nonverbal Communication	3	_____
CMAT 314 Conference & Meeting Mgt.	3	_____
CMAT 315 Persuasion	3	_____
CMAT 316 Argumentation and Debate	3	_____
CMAT 335 Web Comm	3	_____
CMAT 365 Managerial Comm	3	_____
CMAT 390 Studies in Comm	3	_____
CMAT 400 Advanced Comm Theory	3	_____
CMAT 405 Family Communication	3	_____
CMAT 430 Political Comm	3	_____
CMAT 460 Applied Org. Comm	3	_____
CMAT 465 Communication Technology	3	_____
CMAT 490 Comm Seminar	3	_____
CMAT 492 Independent Study	3	_____
CMAT 495 Internship	3	_____
CMAT 497 Independent Research	3	_____

4. ADDITIONAL UPPER DIVISION ELECTIVES AS NEEDED:

_____	3	_____
_____	3	_____
_____	3	_____

Additional Suggested Electives:

CMAT 248 Public Relations	3	_____
CMAT 444 Environmental Comm	3	_____
THEA 201 Voice & Diction	3	_____

Students who select this track often choose careers in sales, management, human resources, training and development, speech writing, vocational/career counseling and mediation/arbitration/negotiation.