2014 FALL General Job/Internship Fair Attendance

Date/Time: Wednesday, Sept. 25, 2014-noon to 4 pm
Location: Wicomico Room and Nanticoke A, B and C
Pre-Registration: Started August, 2014/8th year we have had student’s pre-register

SUMMARY:
- 85 employers registered
- 82 employers actually attended-3 did not show (Chesapeake Shipbuilders (they called in advance)/Delmarva Home Relief and the Relevium Project/State Farm-Tom Prunty did not show)
- 23 Sponsors-3 Platinum-$2,000 each, 4 Silver-$500 each, 1 Seagull Plus-$300 each, 15 Seagull-$200 each-Total Sponsorship-$11,300.00
- 243 students pre-registered
- 20 of those pre-registered students did not attend (didn’t pick up their name tag)
- 223 Pre-registered students actually attended
- 510 total registrations in SU in eRecruiting
- 13 non-SU students attended – 8 community members and 5 UMES students
- 503 total people attended - registered students (510) minus the pre-registered who did not show up (20) plus the people who were not in eRecruiting (13)

No Photo Booth-only in spring:

SUMMARY COMPARISON NOTES WITH Spring 2014 JOB FAIR (we surpassed almost all numbers of the Spring Job Fair-this does not usually happen):
- 82 employers attended this fall 2014 compared to 80 employers this spring 2014
- 23 sponsors this fall 2014 compared to 19 sponsors this spring 2014
- Fall 2014 sponsorship dollars = $11,300.00 compared to $9,100.00 spring 2014
- 503 total people attended this fall 2014 compared to 490 people attended this spring 2014
- 243 students pre-registered fall 2014 compared to 275 people pre-registered this spring 2014
- Management was the most represented major both last fall and this spring

Breakdown of Major Data for 2014 FALL Job Fair (from the 510 registered in eRecruiting)

*Red denotes majors with over 25 students attending-top Major was Management followed by CMAT.
Accounting-80
Applied Health Physiology-MS-1
Art-BA-4
Art-BFA-4
Biology-15
Business Administration-9
Chemistry-1
Communication Arts-34
Computer Science-14
Conflict Analysis-12
Early Childhood Education (pre)-2
Education-Med-2
Earth Science-1
Economics-11
Elementary Education-2
English-2
Environmental Studies-15
Exercise Science-16
**Finance-38**
Geography-3
Health Education-1
History-3
Information Systems-24
Interdisciplinary Studies-4
International Business/Studies-11
**Management-113**
Marketing-3
Masters of Business Admin-9
Mathematics Education-MS-1
Mathematics-9
Music-3
Nursing-6
Philosophy-1
Physical Science-BS-1
Physics-4
Political Science-6
**Psychology-22**
Social Work-8
Sociology-5
Spanish-1
Undeclared-8

2014 Spring General Job/Internship Fair Attendance

**Date/Time:** Wednesday, Feb. 26, 2014-noon to 4 pm
**Location:** Wicomico Room and Nanticoke A, B and C
**Pre-Registration:** Started January 3, 2014/8th year we have had student’s pre-register

**SUMMARY:**
- 84 employers registered
- **80 employers** actually attended (Ripken Baseball/Knowland Group/OzTek Media/Meridian Landscaping did not show)
- **19 Sponsors** 2 Platinum-$2,000 each, 5 Silver-$500 each, 2 Seagull Plus-$300 each, 10 Seagull-$200 each **Total Sponsorship-$9,100.00**
- 275 students pre-registered
- 52 of those pre-registered students did not attend (didn’t pick up their name tag)
- 223 Pre-registered students actually attended
- 533 total registrations in SU in eRecruiting
- 9 non-SU students attended
- **490 total people attended** - registered students (533) minus the pre-registered who did not show up (52) plus the people who were not in eRecruiting (9)

**Photo Booth:**
- 120 photos taken-Jeanie Anderton was photographer-Excellent-had professional photographer

**SUMMARY COMPARISON NOTES WITH FALL 2013 JOB FAIR:**
- 80 employers this spring compared to **73 employers this past fall**
- 19 sponsors this spring compared to **17 sponsors this fall**
- 490 people attended this spring and **350 people attended this past fall**
- 275 people pre-registered this spring compared to **75 students pre-registered this fall**
- Management was the most represented major both last fall and this spring

**Breakdown of Major Data for 2014 Spring Job Fair** (from the 533 registered in eRecruiting)

*Red* denotes majors with over 25 students attending-top Major was Management followed by CMAT.

- Accounting-62
- Anthropology-
- Art-BA-4
- Art-BFA-
- Biology-14
- Business Administration-14
- Chemistry-1
- Communication Arts-80
- Computer Science-8
- Conflict Analysis-20
- Earth Science-1
- Economics-11
- Elementary Education-
- English-7
- Environmental Studies-27
Exercise Science -9  
Finance -34  
Geography -6  
Health Education -3  
History -7  
Information Systems -45  
Interdisciplinary Studies -4  
International Business/Studies -5  
*Management -104  
Marketing -3  
Masters Applied Biology -1  
Masters of Business Admin - 
Mathematics -10  
MSW -2  
Music -1  
Nursing -5  
Philosophy -1  
Physics -1  
Political Science -1  
Psychology -22  
Social Work -6  
Sociology -3  
Spanish -2  
Theatre -1  
Undeclared -5  

FALL 2013 Job Fair Attendance Data (Both employers and students):  
**Date/Time:** Wednesday, Sept. 25, 2013-noon to 4 pm  
**Location:** Wicomico Room and Nanticoke A, B and C  
**Pre-Registration:** Started August 29-2013-only sent 2 emails because students thought they had to pre-register/7th year we have had student’s pre-register  

**SUMMARY:**  
- 80 employers registered  
- 73 employers actually attended (Bel-Art Products/TEDsystems/Mullen, Sonberg, Winbsh and Stone/PKS/Reeder Insurance/Teneble Network Security did not show)  
- 17 sponsors (2 Bronze, 8 Seagull, 7 Seagull Plus)  
- 104 students pre-registered
-29 of those pre-registered students did not attend (didn’t pick up their name tag)
-75 Pre-registered students actually attended
-365 total registrations in SU in eRecruiting
-14 non-SU students attended

350 total people attended - registered students (365) minus the pre-registered who did not show up (29) plus the people who were not in eRecruiting (14)

Photo Booth:
-No photo booth

SUMMARY COMPARISON NOTES:
-73 employers this fall compared to 85 employers this past spring-65 employers fall 2012
-17 sponsors this fall compared to 21 sponsors this past spring compared to 15 last fall 2012
-350 people attended this fall compared to 512 people this past spring compared to 434 last fall
-75 students pre-registered this fall compared to 289 students pre-registered this spring compared to 205 last fall
-Management was the most represented major both last fall and this spring

Breakdown of Data for 2013 Fall Job Fair (from the 365 registered in eRecruiting)

*Red* denotes majors with over 25 students attending-top Major was Management followed by Accounting.
Accounting-41
Anthropology-1
Art-BA-2
Art-BFA-2
Biology-15
Business Administration-21
Chemistry-3
Communication Arts-22
Computer Science-10
Conflict Analysis-11
Economics-4
Elementary Education-4
English-2
Environmental Studies-12
Exercise Science-9
Finance-36
Geography-4
Health Education-1
History-4
Information Systems-31
Interdisciplinary Studies-3
International Business/Studies-9
2013 SPRING General Job/Internship Fair Attendance
Comparison with Fall General 2012 Job/Internship Fair Attendance Data

SPRING 2013 Job Fair Attendance Data (Both employers and students):

Date/Time: Wednesday, Feb. 27, 2012-noon to 4 pm
Location: Wicomico Room and Nanticoke A, B and C
Pre-Registration: Started January 22-2013/6th year we have had student’s pre-register
SUMMARY:
-86 employers registered
-85 employers actually attended (Fairfax Properties withdrew the day before)
-21 sponsors (1 silver, 2 Bronze, 18 Seagull sponsors)
-289 students pre-registered
-88 of those pre-registered students did not attend (didn’t pick up their name tag)
-201 of those pre-registered actually attended (counted name tags not picked up)
- 575 total students show registered in eRecruiting (this includes everyone except those who did not pick up tags and non-SU students)
- 487 total SU students attended/registered for the fair in eRecruiting (471 minus 56)
- 25 non-SU students attended (1 Towson, 2 Wor Wic, 3 alumni, 8 UMES students, 11 community members)
- 512 total people attended - registered students (575) minus the pre-registered who did not show up (88) plus the people who were not in eRecruiting (25)

Photo Booth:
- 239 pictures taken
- All photos were sent out to the students the next day
- The professional photographer was Julianne “Jules” Waxman and the Assistant was practicum student Stephanie Batista
- The location was in the Career Center utilizing the GA office
- Utilized lighting

NOTES:
- 85 employers this spring compared to 65 last fall
- 21 sponsors this spring compared to 15 last fall
- 512 people attended this spring compared to 434 last fall
- 289 students pre-registered this spring compared to 205 last fall
- Management was the most represented major both last fall and this spring

Breakdown of Data for 2013 Spring Job Fair (from the 575 registered in eRecruiting)

*Red denotes majors with over 25 students attending-top Major was Management

<table>
<thead>
<tr>
<th>Major</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>60</td>
</tr>
<tr>
<td>Applied Biology-MS</td>
<td>3</td>
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<tr>
<td>Art-BA</td>
<td>2</td>
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<td>Art-BFA</td>
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<tr>
<td>Biology</td>
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<tr>
<td>Business Administration</td>
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<td>Chemistry</td>
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<td>Communication Arts</td>
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<td>Computer Science</td>
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<tr>
<td>Conflict Analysis</td>
<td>13</td>
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<td>Early Childhood Education</td>
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<td>Earth Science</td>
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<tr>
<td>Education-MAT</td>
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<td>Education-MEd</td>
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<td>Elementary Education</td>
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<td>English</td>
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<tr>
<td>English-MA</td>
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<tr>
<td>Environmental Studies</td>
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<tr>
<td>Exercise Science</td>
<td>12</td>
</tr>
<tr>
<td>Finance</td>
<td>33</td>
</tr>
</tbody>
</table>
Geography-4
Health Education-1
History-4
Information Systems-47
Interdisciplinary Studies-4
International Studies-2
*Management-90
Marketing-3
Mathematics-11
Nursing-3
Other-1
Philosophy-2
Physics-2
Political Science-6
Psychology-39
Social Work-13
Sociology-4
Spanish-2
Undeclared-8

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