2014 Spring General Job/Internship Fair Attendance

Date/Time: Wednesday, Feb. 26, 2014–noon to 4 pm
Location: Wicomico Room and Nanticoke A, B and C
Pre-Registration: Started January 3, 2014/8th year we have had student’s pre-register

SUMMARY:
-84 employers registered
-80 employers actually attended (Ripken Baseball/Knowland Group/OzTek Media/Meridian Landscaping did not show)
-19 Sponsors 2 Platinum-$2,000 each, 5 Silver-$500 each, 2 Seagull Plus-$300 each, 10 Seagull-$200 each Total Sponsorship-$9,100.00
-275 students pre-registered
-52 of those pre-registered students did not attend (didn’t pick up their name tag)
-223 Pre-registered students actually attended
-533 total registrations in SU in eRecruiting
-9 non-SU students attended
-490 total people attended - registered students (533) minus the pre-registered who did not show up (52) plus the people who were not in eRecruiting (9)

Photo Booth:
-120 photos taken-Jeanie Anderton was photographer-Excellent-had professional photographer

SUMMARY COMPARISON NOTES WITH FALL 2013 JOB FAIR:
-80 employers this spring compared to 73 employers this past fall
-19 sponsors this spring compared to 17 sponsors this fall
-490 people attended this spring and 350 people attended this past fall
-275 people pre-registered this spring compared to 75 students pre-registered this fall
-Management was the most represented major both last fall and this spring

Breakdown of Major Data for 2014 Spring Job Fair (from the 533 registered in eRecruiting)

*Red denotes majors with over 25 students attending-top Major was Management followed by CMAT.

Accounting-62
Anthropology-
Art-BA-4
Art-BFA-
Biology-14
Business Administration-14
Chemistry-1
Communication Arts-80
Computer Science-8
Conflict Analysis-20
Earth Science-1
FALL 2013 Job Fair Attendance Data (Both employers and students):

**Date/Time:** Wednesday, Sept. 25, 2013-noon to 4 pm

**Location:** Wicomico Room and Nanticoke A, B and C

**Pre-Registration:** Started August 29-2013-only sent 2 emails because students thought they had to pre-register/7th year we have had student’s pre-register

**SUMMARY:**
-80 employers registered
-73 employers actually attended (Bel-Art Products/TEDsystems/Mullen, Sonberg, Winbish and Stone/PKS/Reeder Insurance/Teneble Network Security did not show)

-17 sponsors (2 Bronze, 8 Seagull, 7 Seagull Plus)
-104 students pre-registered
-29 of those pre-registered students did not attend (didn’t pick up their name tag)
-75 Pre-registered students actually attended
-365 total registrations in SU in eRecruiting
-14 non-SU students attended

350 total people attended - registered students (365) minus the pre-registered who did not show up (29) plus the people who were not in eRecruiting (14)

Photo Booth:  
-No photo booth

SUMMARY COMPARISON NOTES:
-73 employers this fall compared to 85 employers this past spring-65 employers fall 2012
-17 sponsors this fall compared to 21 sponsors this past spring compared to 15 last fall 2012
-350 people attended this fall compared to 512 people this past spring compared to 434 last fall
-75 students pre-registered this fall compared to 289 students pre-registered this spring compared to 205 last fall
-Management was the most represented major both last fall and this spring

Breakdown of Data for 2013 Fall Job Fair (from the 365 registered in eRecruiting)

*Red denotes majors with over 25 students attending-top Major was Management followed by Accounting.
Accounting-41
Anthropology-1
Art-BA-2
Art-BFA-2
Biology-15
Business Administration-21
Chemistry-3
Communication Arts-22
Computer Science-10
Conflict Analysis-11
Economics-4
Elementary Education-4
English-2
Environmental Studies-12
Exercise Science-9
Finance-36
Geography-4
Health Education-1
2013 SPRING General Job/Internship Fair Attendance
Comparison with Fall General 2012 Job/Internship Fair Attendance Data

SPRING 2013 Job Fair Attendance Data (Both employers and students):
Date/Time: Wednesday, Feb. 27, 2012-noon to 4 pm
Location: Wicomico Room and Nanticoke A, B and C
Pre-Registration: Started January 22-2013/6th year we have had student’s pre-register
SUMMARY:
-86 employers registered
-85 employers actually attended (Fairfax Properties withdrew the day before)
sponsors (1 silver, 2 Bronze, 18 Seagull sponsors)
-289 students pre-registered
-88 of those pre-registered students did not attend (didn’t pick up their name tag)
-201 of those pre-registered actually attended (counted name tags not picked up)
-575 total students show registered in eRecruiting (this includes everyone except those who did not pick up tags and non-SU students)
-487 total SU students attended/registered for the fair in eRecruiting (471 minus 56)
-25 non-SU students attended (1 Towson, 2 Wor Wic, 3 alumni, 8 UMES students, 11 community members)

-512 total people attended - registered students (575) minus the pre-registered who did not show up (88) plus the people who were not in eRecruiting (25)

Photo Booth:
-239 pictures taken
-All photos were sent out to the students the next day
-The professional photographer was Julianne “Jules” Waxman and the Assistant was practicum student Stephanie Batista
-The location was in the Career Center utilizing the GA office
-Utilized lighting

NOTES:
-85 employers this spring compared to 65 last fall
-21 sponsors this spring compared to 15 last fall
-512 people attended this spring compared to 434 last fall
-289 students pre-registered this spring compared to 205 last fall
-Management was the most represented major both last fall and this spring

Breakdown of Data for 2013 Spring Job Fair (from the 575 registered in eRecruiting)

*Red denotes majors with over 25 students attending-top Major was Management
Accounting-60
Applied Biology-MS-3
Art-BA-2
Art-BFA-7
Biology-21
Business Administration-43
Chemistry-1
Communication Arts-84
Computer Science-6
Conflict Analysis-13
Early Childhood Education-3
Earth Science-1
Economics-10
Education-MAT-1
Education-MEd-1
Elementary Education-8
English-7
English-MA-1
Environmental Studies-11
Exercise Science-12
**Finance-33**
Geography-4
Health Education-1
History-4
Information Systems-47
Interdisciplinary Studies-4
International Studies-2
*Management-90*
Marketing-3
Mathematics-11
Nursing-3
Other-1
Philosophy-2
Physics-2
Political Science-6
**Psychology-39**
Social Work-13
Sociology-4
Spanish-2
Undeclared-8

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