Fall 2009 Dress For Success Fashion Show Summary

Show
• 17 models
• 2 Hosts- Janet & Jaime
• Approximately 50 minutes in length
• 3 acts – 10 minutes each
• 4 Categories
  o What not to Wear
  o Business Casual
  o Fashions that won’t break the bank
  o Business Professional
• 3 Guest Speakers
  o Target
  o IRS
  o Becky
• Raffles presented at the end
• Refreshments
  o Cake
  o Water
  o Iced Tea

Advertising
• Emails
• Flyers
• Posters
• Campus TV Slides

Attendance
• Approximately 105 total

Ideas
• Guest panel to critic models
• Less models
• Raffles – Gift cards, Ipod
• Present awards for best dressed model in each category