

2006 Student Program Event Survey

Students Evaluate Our Programs and Provide Feedback Concerning Attendance or Why There is a Lack of Attendance

1. Conducted in May, 2006
2. The survey was online and was to provide us feedback as to why students attended some events and not others. The survey was emailed three times over a two week period.
3. Sent to juniors, seniors and graduate students.
4. 108 students responded.
5. Total of 12 questions.
6. 70 seniors, 31 juniors and 7 graduate students participated
7. 32 majors participated
8. > equals the most popular

To summarize-

-Students feel the **most important criteria to attend an event** is the Subject of the Event and they are **more likely to attend a Job Fair than any other event** followed by an Employer Information Session.

-The major reason **keeping a student from attending** an event is very little interest followed by Class Conflict and Bad time and location.

-The **Best Date and Time to have an Event** is Early in the Semester, from 3:30-4:30 PM and on a Wednesday.

-The **Best Date, Day and Time to Hold an Employer Information Session** is Early in the Semester from 3:30-4:30 PM and on Monday.

-The same (see above) is true for a Workshop.

- **The Following Kind of Workshop is the most interesting** to you and what one would you most likely attend-"What Can You do With Your Major" followed by "Interviewing."

-The **Most Popular Employer Giveaways** were Gift Certificates to Electronics Stores followed by T-Shirts and it is always popular to have food at events.

1. What are the **most important criteria** for you to attend an event?

TOTALS:

Class Points Being Awarded-6
Date and Time of Event-33
Location of Event-1
Other-2
>Subject or Topic of Event-40
Who is Speaking-27

2. What **type of event** would you most likely attend?

TOTALS:

Employer Information Session-20
>Job Fair-52
On-Campus Interview-14
Other-4
Workshop-17

3. What **one major issue** would most likely keep you from attending an event?

TOTALS:

Bad time and location-25
 Class Conflict-26
 Nervous about getting a job-7
 >No interest in topic-31
 Other-6
 Too much homework-13

4. When having an **evening event**, when is the **best date/time** to have the event?

TOTALS: Date

Anytime in the Semester-32
 >Early in the Semester-44
 Later in the Semester-3
 Middle of the Semester-25
 Other-4

TOTALS: Time

>3:30-4:30 PM-39
 5-6:00 PM-20
 6-7:00 PM-21
 7-8:00 PM-18
 8-9:00 PM-7
 Other-3

5. When is the **best day of the week** to hold an **evening event**?

TOTALS:

Friday-4
 Monday-32
 Thursday-8
 Tuesday-21
 >Wednesday-39
 Weekend-4

6. When is the best **date/time/day** to hold an **Employer Information Session**? (An Employer Information Session is when employers come on-campus to tell you about their organizations)

TOTALS: Date

Anytime in the Semester-20
 >Early in the Semester-44
 Later in the Semester-14
 Middle of the Semester-30

TOTALS: Time

>3:30-4:30 PM-50
 5-6:00 PM-18
 6-7:00 PM-21

7-8:00 PM-10
 8-9:00 PM-7
 Other-2

TOTALS: Day

Friday-4
 >Monday-61
 Thursday-8
 Tuesday-15
 Wednesday-19
 Weekend-1

7. When is the best **date/time/day** to hold a **Workshop**? (Examples of workshops include resume, Interview, How to Approach a Job Fair, etc)

TOTALS: Date

Anytime in the Semester-21
 >Early in the Semester-61
 Later in the Semester-9
 Middle of the Semester-16
 Other-1

TOTALS: Time

>3:30-4:30 PM-54
 5-6:00 PM-17
 6-7:00 PM-16
 7-8:00 PM-10
 8-9:00 PM-7
 Other-4

TOTALS: Day

Friday-4
 >Monday-61
 Thursday-10
 Tuesday-8
 Wednesday-23
 Weekend-2

8. What **kind of workshop** is the most interesting to you and what one would you most likely attend? (Select only one)

TOTALS:

First Year on the Job-8
 Graduate School-8
 How to Approach a Job Fair-3
 Interview-19
 Networking-8
 Other-2
 Resume-15
 >What You Can Do With Your Major-45

9. If an **employer** were to provide **giveaways** (small gifts) at an Information Session, which kind of giveaway would you prefer?

TOTALS:

Food Gift Cards (Fast Food)-10
>Gift Certificates to Electronics Store-26
Gifts From SU Bookstore-12
Other-4
Providing food at the event-19
Raffle off Ipod-15
T-Shirt-22

10. Your Class Rank is?

TOTALS:

Graduate Student-7
Junior-31
>Senior-70

11. Your Major is?

TOTALS:

Accounting-5
Art-1
Biology-6
Cmat-11
Computer Science-2
Conflict Analysis and Dispute Resolution-1
Education-9
English-3
Exercise Science-2
Finance-4
Financial Planning-1
Geography-1
History-5
Information Systems-4
Interdisciplinary Studies-3
International Studies-3
Journalism-1
Management-2
>Marketing-11
Math-2
MBA-1
Med Tech-1
MSW-1
Nursing-2
Philosophy-1
Physical education-4
Political Science-2
Psychology-3
Social Work-7
Sociology-1
Surgical Technology-2

12. Please *provide* us any **feedback** or **suggestions** to help us provide better and/or more accessible events.

- the emails are sometimes very long, and get deleted because can't keep my attention
- more help on grad school
- Often I feel like there are not many employers from the biology field coming out to Salisbury so when I see job fairs or information sessions I feel like organism biologists and ecologists are left out completely.
- I think that career services is doing a good job. I think the most important things to continue with are attracting speakers who are successful in their field to inform students about their possibilities. Another major issue is getting quality companies to recruit on campus and attend job fairs. On-campus interviews are the best. Thank you career services for helping us students.
- I think you all are really doing a great job...keeping encouraging students...your resources are great!
- A lot of your events sound informative but I usually can't make them because of work, school, and internships.
- Just for future students' sake--- please try to have business that are interested in liberal arts majors at job fairs. Usually, if you aren't an accounting major-- it's no point in going because you don't find jobs. At this last job fair, one of the employers said as soon as I reached the table "oh we're not looking for your major--sorry!" It is so discouraging!
- Please only send career/job opportunities that go with my major/minor.
- Provide more advertising with a fun/relaxed/welcoming attitude; at times, the notices seem intimidating or overwhelming because of the scale of the event.
- Thank you and God bless you!
- Have more job fairs that are not related to business or education. There are other majors on this campus.
- Bring in more Information Systems employers, yea you say any employer can be interested in IS but even when I go up to them they seem disinterested in IS majors!
- Perdue Farms should be a participant at more events.
- The job fair has been an excellent resource. I gained two internships from companies at the fair. Resume reviews are very helpful. Thank you!
- Nice survey Charlie!!
- Bring in bigger employers. The majority of the employers are local which is discouraging.
- It all depends on the make up of my schedule when considering what times would be best. Everyone's schedule is different. A lot of students also work part time while a full time student, this makes it even harder to fit extra stuff like these workshops into your schedule. To be honest, the most ideal time is from about 8-10p.m. when students are holding group meetings, getting homework done, etc. The employers that we get to come on campus are not of interest to a lot of students. Career Services needs to get a better feel for what students are looking for in jobs, which a lot of times are big name companies.
- To be honest, I really couldn't go to the job fairs that you offered in the middle of the week because that is between clinical dates for nursing, (extremely stressful time with hours of work due before and after) and I would have gone if it was on a less relaxing day (Friday).
- i haven't been to any event b/c I'm too chicken. i might go to a workshop on how to approach a job fair.
- Somehow, show students how important and helpful career services is before its too late. Possibly have certain classes (ex all ASAP classes, all Eng 101 classes) to show what career services has to offer. I don't think that was available when I started here and now (as a 5th year student) I'm wishing I was told more about it.
- possibly getting students who are truly interested in attending events and getting their phone numbers in order to call them ahead of time because i almost always check my e-mail after it s too late. and mention appropriate dress in e-mails
- there aren't a lot of social work related activities, but I do like that you are available every day for resume help, it helps me a lot.
- Dates and times should vary to maximize attendance. Posters might be helpful for very big events or at least a few flyers in dorms, since most people don't read their school email. Walk ins

should be welcome as well. Having people sign up in advance has its benefits as far as organization but provide conflicts for people who change their mind or become available last minute.

-Not advertised enough. Not enough events. Undesired employers.