

2008 Spring General Job/Internship Fair Student Data Summary

Date: Tuesday, February 26, 2008

Location: Wicomico and Nanticoke Rooms, GUC

Time: Noon-4:00 PM

Employers: 91 total

Fair Format: Half the employers downstairs and half upstairs. We registered I both places but only need to register downstairs..

Summary Data:

-496 students/alumni registered via eRecruiting

-138 students/alumni/community members registered by signing up at the fair on a sign-up sheet (the reason they did not sign-up via eRecruiting is because they were not in the system or it became too busy)

-634 Total Attendance

Comparison Data with Fall 2007 Fair:

- This compares to **320 total attendance** for the 2007 General Fall Job Fair
- 146 students registered from the Business School for the Fall 2007 Fair
- Top majors attending the Fall 2007 Job Fair were Accounting 47, Psychology 28, Marketing 24, Finance 21, Business Administration 15, and Management 15

Comparison Data with 2008 Spring Job Fair:

- **634 total attendance**
- Top 5 majors attending the 2008 Spring Job Fair-Finance 51, Communication Arts 42, Management 41, Marketing 40, Accounting 40, and Psychology 36 (eRecruiting data)
- 234 # of Business School Students Attending

Break-Out Data:

eRecruiting:

-496 registered

-13 Masters level students attended

Sign-up Sheets:

-138 total registered

-67 SU students

-25 community members

-28 did not list source

-9 UMES

-7 alumni

-2 WorWic

Breakdown by Majors: (Via eRecruiting)

40-Accounting

1-Accounting/Finance

1-Accounting/Marketing

9-Art

13-Biology

24-Business Administration

1-Business Administration-Economics Track

2-Business Administration-International
 1-Business Administration-Management
 2-Business Administration-Management/Marketing
 1-Clinical Lab
 34-Communication Art
 5-Communication Art/Interpersonal-Organizational
 1-Communication Art/Interpersonal-Organizational-Conflict Analysis
 1- Communication Art/Interpersonal-Organizational-Marketing
 1- Communication Art/Mass Media
 4-Computer Science
 1-Computer Science/English Literature
 9-Conflict Analysis and Dispute Resolution
 3-Economics
 1-Electrical Engineering
 8-English
 1-English- Creative Writing Concentration
 1-Environmental Health Science
 1-Environmental Issues
 6-Exercise Science
 49-Finance
 1-Finance/Management
 1-Finance/Financial Planning
 1-French
 11-Geography
 14-History
 19-Information Systems
 8-Interdisciplinary Studies
 1-International Studies
 41-Management
 40-Marketing
 1-Master of Arts-Psychology
 8-MBA
 1-Master of Education-Education
 3-MSW
 7-Math
 6-Nursing
 2-Philosophy
 1-Philosophy/Sociology
 1-Physical Education
 3-Physics-General Physics Track
 1-Physics- Microelectronics Track
 6-Political Science
 36-Psychology
 1-Respiratory Therapy
 17-Social Work
 1-Social Work/Sociology
 1-Sociology
 5-Spanish
 1-Teacher Education- Chemistry
 1-Teacher Education- Elementary Ed
 1-Teacher Education- PE

3-Undeclared
30-Left this blank