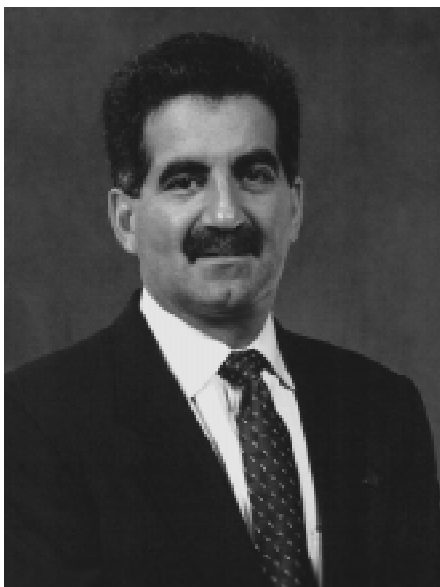


in touch

A Short First Year . . .

by Albert C. Mollica
Vice President of University Advancement



I have had the pleasure of serving Salisbury University as vice president of University Advancement and executive director of the SU Foundation, Inc., since July 16, 2001. About 11 months in a job is really not enough time to

make comprehensive assessments or analyses, but I think it is enough time to allow me to state unequivocally that the SU Alumni Association is one of the University's best assets. I'm sure you already knew that!

In my nearly 25 years in the non-profit sector, I have found one common denominator in all the outstanding organizations I've encountered and that is strong volunteer leadership. I am reassured, as you should be, that the SU Alumni Association has that essential characteristic. I have been amazed and delighted by the quality, commitment and sense of responsibility exhibited by the wonderful people who serve on the board of directors and its committees, as well as those who work energetically on behalf of the various alumni chapters. The future of your Alumni Association and your University are in good hands.

Finally, I want to personally thank Hugh Hanson and Pam Dolle and all the members of the Alumni Association Board for your kindness and patience in helping my transition to the SU community. I truly look forward to working with all of you to build on the momentum that we have established to expand our network and increase participation by our alumni in the life of Salisbury University.

Have a happy and safe summer, and I hope you'll make an effort to come back to campus for one or more of our many fall events, programs and activities.

Salisbury University FUND

www.salisbury.edu/univfund

One Person, One Fund, One Incredible Difference!

As SU alumni, your gift to the Salisbury University Fund, however modest, is a powerful tool for change when combined with the gifts of others. When you give to the Salisbury University Fund, in concert with others, students' lives are touched. Although some donors contribute large sums, most contribute modest amounts regularly, according to their means. The overall impact is a powerful difference in SU students' lives.

Alumni have made gifts to the Salisbury University Fund Annual Campaign via the Internet (www.salisbury.edu/univfund/pledge.html), fall and spring phonathons, and direct mail. If you have not yet made a gift, we hope you will consider making one prior to our fiscal year end, June 30, 2002. If you have made a charitable commitment via the fall or spring phonathon, please remember to fulfill your pledge by June 30.

On behalf of all the students who will benefit from your generosity, thank you for continuing to make a difference at Salisbury University.

20 Percent Alumni Participation

Last year, a record 18.6 percent of Salisbury University alumni made a gift to the University. Our goal this year is a new record of 20 percent alumni participation. **Every single gift—no matter the amount—makes a difference.** Think you won't be missed? THINK AGAIN!

Alumni leading the way to 20 percent participation:

9 percent are first-time donors

29 percent have given sometime since graduation

62 percent renewed last year's gift

Make your gift to the Salisbury University Fund before June 30.

Salisbury University Fund
P.O. 2655

Salisbury, MD 21802-9976
410-548-2074

www.salisbury.edu/univfund