



# Scholarship Information

## Organization and Scholarship Overview

The Maryland Society for Healthcare Strategy and Market Development is the state's premier organization for professionals in the field. An affiliate of the Society for Healthcare Strategy and Market Development headquartered in Chicago, the Maryland group provides educational programs, professional recognition and scholarships to advance the careers and expertise of those in healthcare marketing, public relations, strategic planning and business development.

To further its commitment to education and professional advancement, MSHSMD offers an annual \$1,000 scholarship to a graduate student who is attending an accredited Maryland college or university and is seeking a degree in one of the above-described fields.

## Award Criteria and Deadlines

- Applicants must complete the MSHSMD Scholarship Application Form and mail it with the other required materials to MSHSMD, Attn: Rose Kendig, 2331 Emory Road, Reisterstown, MD 21136. Applications must be postmarked by December 31, 2009.
- Applicants will be evaluated based on:
  - Undergraduate GPA
  - Answers to the two essay questions outlined in the Application Form
- The scholarship award winner will be notified by January 31, 2010. The winner will be recognized as a special guest at the annual MSHSMD Alfred Knight Awards Luncheon held in March.



# Scholarship Application

<b>Name:</b>	<b>College or University Attending:</b>
<b>Address:</b>	<b>Major:</b>
	<b>Expected Graduation Date:</b>
	<b>Undergraduate Degree In:</b>
<b>Phone Number:</b>	<b>Undergraduate Degree From:</b>
<b>E-mail:</b>	<b>Undergraduate GPA:</b>

## Essay Questions

Please attach to this Application Form answers to the following:

- 1) Describe your professional goals and reasons for pursuing a career in the healthcare field.  
(250 to 300 words)
- 2) If you could make one change in the healthcare industry, what would it be and why?  
(Maximum of 2 pages, double-spaced)

## Final Directions

Please send the following:

- ◆ Completed Application Form
- ◆ Resume
- ◆ Answers to the two essay questions
- ◆ Copy of undergraduate transcript (does not have to be official)

**Mail to:**

MSHSMD Attn: Rose Kendig 2331 Emory Road Reisterstown, MD 21136  
Questions: [mshsmd@yahoo.com](mailto:mshsmd@yahoo.com), 410-339-7816