

Management and Marketing Department - Management Program

PROGRAMS

MAJORS

- Management
Track: Human Resource Management
- Business Administration

MINORS

- Business Administration

GRADUATE

- Business Administration (M.B.A.)

About the Department

The Management and Marketing Department's mission is to produce graduates that possess the knowledge, skills and abilities to live and work in the highly competitive global economy. To prepare students for their careers, all management majors are required to complete an internship with an organization before graduation. Management students are encouraged to participate in the student chapter of the Society for Human Resource Management. Furthermore, each year the department conducts a business planning competition with over \$6,000 in prizes.

What Is Management?

Management involves planning, organizing, leading and controlling an organization for the purpose of accomplishing a goal. A manager also oversees the work of others by building cooperation and performance among workers. To be an effective and efficient manager, students learn how to obtain and

“Good management consists in showing average people how to do the work of superior people.”

— John D. Rockefeller

allocate resources; how to recruit, select, develop, retain and reward the right people; how to analyze and make critical decisions; how to develop an organization's culture and structure; and how to persist and overcome obstacles.

The Management Program

The management major prepares students with a blend of theory and applied skills for management or administrative positions. Management courses include such topics as human resources, information, international, materials and small business management. Management students learn to set goals, formulate strategies, motivate people and monitor performance. Through the selection of electives, majors can focus on entrepreneurship and small business management, human resource management or production/operations.

The management faculty members use a variety of teaching modalities to ensure that the graduates will have the knowledge, skills and abilities to be successful. Experiential learning on real business projects is emphasized. Students will sometimes find themselves working with organizations in the community to practice what they are learning in the classroom. Students can participate also in management and leadership simulations. In addition, all students can participate in a variety of study abroad programs.



CAREER OPPORTUNITIES

A student with a management degree can take MANY paths. Careers in management allow individuals to choose among many alternatives in a variety of organizational settings. Many management majors find entry-level jobs in the areas of

- Banking and Financial Services
- Retail
- Health Care
- Government Agencies
- Service Industries
- Non-Profit Organizations
- Entrepreneurial Ventures

MANAGEMENT FACULTY Chair

- Professor Frank M. Shipper, Ph.D.
University of Utah

Professors

- Wayne H. Decker, Ph.D.
University of Pittsburgh
- Richard C. Hoffman IV, Ph.D.
Indiana University
- E. Patrick McDermott, Ph.D.
George Washington University;
L.L.M., New York University



Associate Professors

- Stephen B. Adams, Ph.D.
The Johns Hopkins University
- Marc D. Street, Ph.D.
Florida State University

Assistant Professors

- Thomas J. Calo, Ed.D.
George Washington University
- Oliver P. Roche, Ph.D.
McGill University;
L.L.M., Georgetown University
- Vera L. Street, Ph.D.
Florida State University
- Christy Weer, Ph.D.
Drexel University

Lecturer

- Marvin Brown, J.D.
Dayton University

CONTACT INFORMATION

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