The University

www.salisbury.edu/about

Dr. Janet Dudley-Eshbach, President

MISSION

Salisbury University is a premier comprehensive Maryland public university, offering excellent, affordable education in undergraduate liberal arts, sciences, pre-professional and professional programs, including education, nursing, social work and business, and a limited number of applied graduate programs. SU’s highest purpose is to empower its students with the knowledge, skills and core values that contribute to active citizenship, gainful employment and life-long learning in a democratic society and interdependent world.

Salisbury University cultivates and sustains a superior learning community where students, faculty and staff engage one another as teachers, scholars and learners, and where a commitment to excellence and an openness to a broad array of ideas and perspectives are central to all aspects of University life. SU’s learning community is student-centered; thus, students and faculty interact in small classroom settings, faculty serve as academic advisors and virtually every student has an opportunity to undertake research with a faculty mentor. SU fosters an environment where individuals make choices that lead to a more successful development of social, physical, occupational, emotional and intellectual well being.

The University recruits exceptional and diverse faculty, staff, and undergraduate and graduate students from across Maryland, the United States and around the world, supporting all members of the University community as they work together to achieve the institution’s goals and vision. Believing that learning and service are vital components of civic life, Salisbury University actively contributes to the local Eastern Shore community and the educational, economic, cultural and social needs of the state and nation.

VALUES

The core values of Salisbury University are excellence, student-centeredness, learning, community, civic engagement and diversity. We believe these values must be lived and experienced as integral to everyday campus life so that students make the connection between what they learn and how they live. The goals and objectives of our strategic, academic, facilities and enrollment plans, as well as our fiscal commitments, reflect our fundamental values. In addition to these principal values, the University embraces the long-honored tradition of honesty and mutual regard that is and should be a defining characteristic of higher education. The “Salisbury University Promise” is a statement of integrity and respect for others to which we ask all students to commit as a way of highlighting the University’s values and expectations for our students.

Excellence: Excellence, the standard against which all University activities and outcomes are measured, connotes the perfection and the quality for which we strive and hold ourselves accountable. We accept the notion that the quality of a university depends on the heads and hearts of those in it.

Student-Centeredness: Our students are the primary reason for our existence. Our focus is on their academic and individual success and on their health and well-being. We are committed to helping students learn to make reasoned decisions and to be accountable for the outcomes of the decisions they have made.

Learning: We believe that learning is fundamental to living a life with purpose in an increasingly interrelated world and that our role is to teach students not what to think, but how to think. The University introduces students to a system of ideas about the nature of humanity, the universe, and the world created by art and thought. Through active learning, service learning, international experience and co-curricular activities, students connect research to practice, and theory to action.

Community: Salisbury University takes pride in being a caring and civil place where individuals accept their obligations to the group, learn through their interactions and relationships with others, where governance is shared, and where the focus is on the common good. We honor the heritage and traditions of the institution which serve as a foundation for future change.

Civic Engagement: The University stands as a part of, rather than apart from, the local and regional community. Recognizing its history and traditions, we seek to improve the quality of life for citizens in the region. We believe it is our responsibility to enrich cultural life, enhance the conduct of public affairs and contribute to the advancement of the region. We seek to instill in our students a lifelong commitment to civic engagement.

Diversity: Salisbury University views itself as a just community where there is respect for the value of global, societal and individual differences and commitment to equal opportunity. Diversity is purposefully cultivated as a way to strengthen and enhance our University community.

HISTORY

In 1922, the Maryland Legislature established a commission to determine a location for a two-year college on the state’s Eastern Shore. A site at Salisbury was selected and the institution opened in September 1925.

The college’s two-year course of study was increased to three years in 1931 and to four years in 1934. Following this, and by action of the Legislature of 1935, the College was authorized to grant the Bachelor of Science.
The University

The academic program expanded in 1947 and in 1960, offering four-year programs in arts and sciences and providing students with a Bachelor of Arts or Bachelor of Science. The University continues to meet the increasing demands of society for quality education and today offers a variety of undergraduate programs in liberal arts, sciences and in the professional fields of business administration, education, medical technology, nursing, respiratory therapy and social work.

In 1962, the State Board of Trustees approved a graduate program leading to the Master of Education, followed with a Master of Arts in English (1974), a Master of Business Administration (1981), a Master of Science with a major in nursing (1982). The Board of Regents for the University System of Maryland has subsequently approved a Master of Education with a major in public school administration (1994), a Master of Arts in Teaching (1996), a Master of Arts with a major in history (1998), a Master of Science in applied health physiology (2000), a Master of Social Work (2001), a Master of Science with a major in geographic information systems (GIS) and public administration (2007), and a Master of Arts in conflict analysis and dispute resolution (2007).

Today, Salisbury University is a nationally accredited, four-year comprehensive university offering 55 distinct undergraduate and graduate degree programs in a friendly atmosphere that encourages close relationships between faculty and students.

LOCATION

Salisbury University is located on U.S. Route 13 at the southern edge of Salisbury, MD, which has a metropolitan population of over 90,000 and is 30 miles west of Ocean City, MD; 115 miles southeast of Baltimore, MD, and Washington, D.C.; 125 miles south of Philadelphia, PA; and 125 miles north of Norfolk, VA.

ORGANIZATION

Responsibility for the administration of the University is assigned to the president, who is appointed by the University System of Maryland Board of Regents. The president is assisted in the administration of the University by academic, advancement, business administration and student services administrators. Appointments to these positions, to other administrative offices and to the faculty and staff of the University are made by the president.

The Franklin P. Perdue School of Business, the Samuel W. and Marilyn C. Seidel School of Education and Professional Studies, the Charles R. and Martha N. Fulton School of Liberal Arts and the Richard A. Henson School of Science and Technology offer the University’s curriculum. School deans, department chairs and individual faculty members report to the provost in all matters pertaining to instruction.

The Franklin P. Perdue School of Business includes the faculties of accounting and legal studies, economics and finance, information and decision sciences, and management and marketing.

The Samuel W. and Marilyn C. Seidel School of Education and Professional Studies includes the faculties of athletic training, early childhood education, elementary education, exercise science, health education, physical education and social work.

CENTERS AND INSTITUTES

Business, Economic and Community Outreach Network (BEACON)

The Business, Economic and Community Outreach Network (BEACON) of the Franklin P. Perdue School of Business combines applied business learning experiences for SU students with sponsored research and consulting services to non-profit, private and public-sector organizations throughout the Delmarva region.

Student teams, supervised by faculty and BEACON consultants, work on projects such as market or sales-demand forecasting, marketing audits and plans, feasibility studies, economic impact assessments, international marketing readiness assessment and planning, business or economic scenario analysis modeling, and strategic planning. As students apply what they learn in the classroom to these projects, they gain valuable real-world experiences.

BEACON, as part of its outreach and technology transfer mandates, is also involved with a variety of intellectual property commercialization projects.

Key BEACON initiatives include:

• ShoreTrends—tracking demographic, business, economic, workforce and community development trends throughout the Eastern Shore of Maryland.
• GraySHORE and ShoreWISDOM—preparing the region’s private and public sector organizations for the coming senior boom throughout the Shore.
• Bienvenidos a Delmarva—providing management, marketing and organizational development know-how to private- and public-sector organizations that interact frequently with the region’s rapidly growing non-native-born population.
• Executive Career Mentoring Program—bringing together senior decision-makers from BEACON client organizations and graduating M.B.A. students for one-on-one mentoring sessions.

In addition, BEACON is a proud sponsor of ShoreENERGY, which promotes a community-wide dialog to address the multitude of current and future regional energy needs and potential solutions.

For more information, contact BEACON at 410-546-6001, e-mail beacon@salisbury.edu or visit http://beacon.salisbury.edu.
Center for Conflict Resolution

The Center for Conflict Resolution works in cooperation with the Conflict Analysis and Dispute Resolution Department to provide experiential learning opportunities to students in the University’s academic major, minor and master’s in conflict analysis and dispute resolution. Students take practicum and internships through the center at locations both on and off campus. The center houses the student-run Campus Mediation Center that provides conflict resolution services to the student body. The center also provides support and use of its facilities to the Conflict Resolution Club. In addition, the center has a research and evaluation wing that has received national recognition. The practice wing is composed of nationally recognized experts who work with center staff on large-scale conflict interventions worldwide. The center has a Community Mediation Initiative that provides the Salisbury community with free or low-cost mediation services and trainings in conflict resolution skills. Also housed in the center is the Bosserman Library, a private, non-lending library students and practitioners can examine, containing literature on social justice, peace studies and conflict resolution.

Eastern Shore Regional GIS Cooperative

The Eastern Shore Regional GIS Cooperative (ESRGC) is an organization that seeks to provide access to geographic information system (GIS) technology, data, technical support and training to the local governments of Maryland’s Eastern Shore. Housed at Salisbury University, the ESRGC is a joint effort between the Mid-Shore Regional Council, the Tri-County Council of the Lower Eastern Shore of Maryland and SU.

Nabb Research Center for Delmarva History and Culture

The Edward H. Nabb Research Center for Delmarva History and Culture, formed in 1982 and endowed by Cambridge, MD, attorney and philanthropist Edward H. Nabb in 1998, is dedicated to preserving the uniqueness of the history and culture of the Delmarva Peninsula. Each semester professors in the Communication Arts, English, Geography and Geosciences, History, and Teacher Education departments provide courses which train students in the use of primary resources such as wills, inventories, patents and deeds, private papers, letters, diaries, business records, oral histories and folklore studies located at the center. It is a repository for documents and artifacts pertaining to the Delmarva Peninsula and acts as a liaison between the University and the Lower Eastern Shore region. The center serves the Delmarva community at large, as well as family and local history researchers from across the nation, professional business people including lawyers, surveyors and journalists, students and scholars researching material for doctoral dissertations, master’s degree theses, school projects and private publications. The Nabb Research Center is located in the East Campus Complex and is open following the school calendar. Visit http://nabbhistory.salisbury.edu for more information about the center.

PACE

The Institute for Public Affairs and Civic Engagement (PACE) plays a major role in the University’s efforts to carry out a key tenet of our mission statement: “our highest purpose is to empower students with knowledge, skills and core values that contribute to lifelong learning and active citizenship in a democratic society. Launched with a generous grant from the Gracyle B. Kerr Fund in 1999, PACE is a non-partisan institute committed to citizenship education, supporting academic learning about politics and policy while connecting students with experiential learning opportunities in government, non-profits and public groups. Internship opportunities include an outstanding program in the Political Science Department that places interns in the Maryland General Assembly every spring. Through PACE, students take up the responsibilities of citizenship by engaging with issues of public concern, learning to discuss and debate issues in a responsible and civil way, and practicing democracy by voting. With support from PACE, faculty members from across the campus teach civic engagement in academic disciplines across the arts, humanities, social sciences and sciences, as well as in pre-professional programs, helping students to connect the contemplative with the active life. PACE works successfully with the Student Affairs Division to register students living on campus to vote, and it organizes events for the campus and broader communities aimed at illuminating issues that come before voters, including candidate debates, lectures and workshops focusing on the political process and issues of common public interest.

Small Business and Technology Development Center

The Small Business and Technology Development Center (SBTDC) is a joint federal (Small Business Administration) and state program and is part of a national network of centers. The SBTDC-Eastern Region is an outreach program of the Franklin P. Perdue School of Business, serving as a link between the University and the business community. It provides cost-free expert counseling, technical assistance and low-cost training to existing small businesses and individuals interested in starting a new business. The SBTDC-Eastern Region serves all eight counties of Maryland’s Eastern Shore and helps hundreds of entrepreneurs annually through its offices in Wye Mills, Cambridge and Salisbury.

ALUMNI ASSOCIATION

The Alumni Association maintains ties with 41,000 alumni in all 50 states and several foreign countries. Many of these alumni are energetic supporters of the University through the association.

The association’s objectives are to develop and foster an abiding loyalty for Salisbury University, to promote a professional and ethical spirit that will characterize SU’s alumni, to encourage participation in all activities that pertain to the betterment and growth of the University, and to unite Salisbury graduates and undergraduates.

The Office of Alumni Relations and Annual Giving serves as a liaison between the association, the University and alumni. For information, call 410-543-6042 (toll free at 888-729-2586) or visit http://alumni.salisbury.edu.

FACILITIES

The Admissions House, on the corner of Camden Avenue and Loblolly Lane, contains administrative offices and meeting rooms for the Office of Admissions staff. Admissions Information Sessions are offered at 9:30 a.m. and 1:30 p.m. Monday-Friday preceding a 10 a.m. or 2 p.m. campus tour.
The University

The Alumni House, on Camden Avenue opposite the Holloway Hall entrance, serves alumni gatherings and houses the offices of Alumni Relations and Annual Giving.

Outdoor Athletics Facilities include a multi-use stadium; varsity fields for baseball, field hockey, football, lacrosse, soccer and softball; practice fields; an all-weather, 400-meter track; lighted intramural fields; two sand volleyball courts; and 12 tennis courts featuring plexi-pave surfaces with six lighted for night play. The baseball diamond features an Astroturf infield, the only one in the state.

The Bateman Street Building (B1) is located on Bateman Street across from the Wayne Street Parking Garage. It houses the Information Technology Office, Event Services and Sports Information Office.

The Bellavance Honors Center, on the corner of Camden Avenue and Lobolly Lane, has offices, classrooms and social gathering areas for students enrolled in the Thomas E. Bellavance Honors Program.

Blackwell Library is at the center of the campus. Its resources include electronic books and journals, more than 100 online databases, unique materials such as film press kits and special collections such as the Les Calette Civil War Collection. The online system provides access to the holdings of, and direct borrowing privileges from, the other libraries of the University System of Maryland. The library lends laptops, provides accessibility equipment, has scores and a keyboard practice space, and has a newly designed student presentation practice space.

Camden House, located at 1212 Camden Avenue, houses three of SU’s outreach groups: ShoreCorps/PALS, an AmeriCorps program and the Horticulture Office.

The Center for Conflict Resolution, located on the southwest corner of Camden and College avenues, provides the University and the community with conflict resolution services and training. The center works with individuals and groups in conflict to build creative and self-sustaining solutions.

The center also houses the University’s academic major and minor in conflict analysis and dispute resolution and acts as a clinic where students take classes, workshop and training in conflict analysis and dispute resolution. Students take practicum and internships through the center at locations both on- and off-campus. The center houses the student-run Campus Mediation Center that provides conflict resolution service to the student body. The center also provides support and use of its facilities to the Conflict Resolution Club.

In addition, the center has a research and evaluation wing that has received national recognition. The practice wing is composed of nationally recognized experts who work with center staff on large scale conflict interventions worldwide. The center has a private resource collection named the Bosserman Library that contains materials on social justice, peace studies and conflict resolution.

The Center for Integrated Media (IMC) is located in the Teacher Education and Technology Center. The IMC is a 30,000 square foot media complex, including a professional level high definition video studio/control room; an instructional standard definition video studio/control room; an audio recording studio; five audio editing suites; and 15 video editing suites. The IMC has facilities for electronic music composition and two multi-media instructional computer labs. The IMC supports both PC and Macintosh platforms.

The Center for International Education, located at the corner of College and Camden avenues, houses the Center for International Education, which provides study abroad opportunities for students, the English Language Institute, and the International Student and Scholar Services Office.

The Center for University Advancement, on the corner of Camden and Dogwood avenues, is home to the Salisbury University Foundation, Inc. and the Office of University Advancement staff. The home’s historical presence dates to the founding of SU. The structure is comprised of a conference room, social room and numerous office and entertaining spaces.

The Commons is located on the east side of the campus with a walking link directly connecting it to the Guerrieri University Center. The Commons is home to the main dining hall on campus, featuring the Marketplace food court and the Bistro, serving a buffet-style lunch and dinner. This beautiful building also houses the bookstore, the Gull Card Office, Facilities Reservations, Conference Services and the campus post office.

Computer Labs: the campus operates 16 computer labs for general use, instruction, educational methods and multimedia development. Eight of these labs are located in the Teacher Education and Technology Center, two are located in Fulton Hall and one each can be found in Blackwell Library, Devilbiss Hall, Henson Science Hall and Perdue Hall. The University operates 14 PC labs and two Macintosh labs.

Devilbiss Hall is located at the south end of the campus mall. It houses the departments of Nursing and Health Science. The online system provides access to the holdings of, and direct borrowing privileges from, the other libraries of the University System of Maryland. The library lends laptops, provides accessibility equipment, has scores and a keyboard practice space, and has a newly designed student presentation practice space.

Division Street Building (D1) is located at the corner of Power and South Division streets. It houses the Eastern Shore Regional GIS Cooperative (ESRGC).

The East Campus Complex, located by the athletics fields on the east campus, houses University Police and the Edward H. Nabb Research Center for Delmarva History and Culture, as well as the Lower Shore Child Care Resource Center, the Small Business Development Center, the Wellness Center, and the offices and training rooms for the SU football and baseball teams.

The Environmental Studies House is home to the Environmental Studies Department.

Fulton Hall, located at the north end of the campus mall, contains a black box theatre; a photography studio and darkrooms; ceramics, drawing, graphic design, painting and sculpture studios; the faculty offices for the Art, Communication Arts, Music, and Theatre and Dance departments; an electronic piano room; practice and listening rooms for music students and orchestra; and chorale rehearsal rooms. The departments of Sociology and Political Science, the dean’s office, general purpose classrooms, a lecture hall, the University Gallery and Delmarva Public Radio also are located in Fulton Hall.

The SU Art Galleries extend the University’s cultural commitment to the community. The University Gallery (Fulton Hall) and Downtown Campus (North Division Street) comprise a regional, membership-supported free arts resource.

The Grounds Building and Greenhouse are where seasonal planting materials are grown for use around campus and at special events.

The Guerrieri University Center supports the mission of the University by helping create and sustain an ambience where all members of our community and students in particular, are provided the opportunity, encouragement and support necessary to better realize their personal and scholarly potential. The center provides myriad opportunities for students, as well as others, to realize the many dimensions of the University mission statement’s core values of excellence, student-centeredness, learning, community, civic engagement and diversity.
Guernier University Center facilities include lounges; meeting rooms; Career Services; Center for Student Achievement; Disability Support Services; Guernier University Center Office; Guernier University Center Information Desk; Commuter Connections; Off-Campus Housing Services; Multicultural Student Services; Spirituality Center and Meditation Room; Office of New Student Experience; Parent Programs; Office of Student Activities, Organizations and Leadership; Counseling Center; Vice President of Student Affairs Office; student radio station WXSU; student newspaper The Flyer; the University Writing Center; Cool Beans Cyber Café; EC2 Subs/Gull’s Nest; a game room and vending area. An automated teller machine (ATM) and DVD rental kiosk are conveniently located in the hallway near the north entrance.

Holloway Hall, the first structure built on campus and the first freestanding program of its kind in the nation, is a repository for documents and artifacts pertaining to the Delmarva Peninsula. The center serves the University, the Delmarva community at large, as well as family and local history researchers, professional business people and scholars from across the nation.

Perdue Hall is the home of the Franklin P. Perdue School of Business. The building also houses the Franklin P. Perdue Museum of Business and Entrepreneurship and Mr. Arthur’s Café. The building has four specialty labs: the Moyle Market Research Lab, the Judkins Family Financial Research Lab, the Advanced Information Systems Lab and the Enterprise Systems Lab. In addition, Perdue Hall has a 209-seat auditorium, three collaborative classrooms and other general-use classrooms. The building also houses 17 team study rooms and an atrium lobby gathering area. Perdue Hall is home to BEACON (Business, Economic and Community Outreach Network) and home to the following programs: Bienvenidos a Delmarva, Shore Transit and Shore Trends.

The Philosophy House, adjacent to campus on Camden Avenue, is home to the Philosophy Department, a small philosophy library, and classroom and study areas. The Police Substation is used as a satellite operation to provide University Police with a presence on the Main Campus.

The President’s Residence is situated on a 4 1/2-acre expanse, linked to the Alumni House and Bellavance Honors Center, opposite the Holloway Hall entrance.

Residence Halls offer students a variety of living environments and lifestyle options. The Quad traditional residence halls feature suite-style living that also includes Living Learning Communities. The High-Rise residence halls feature cluster-style living, including shared bathrooms for up to 10 people. Both Quad and High-Rise residence halls are coed. Upperclassmen living locations include Chesapeake Hall, an apartment-style facility; St. Martin’s Hall, a suite-style hall; and Dogwood Village, a modular housing complex, consisting of 14 buildings, each housing 10 students in single rooms. All residential Halls feature study lounges, media spaces, wireless Internet, as well as laundry and vending facilities.

The Scarborough Student Leadership Center, located on Camden Avenue south of the Admissions House, dedicated in 2001, is a center for teaching skills in leadership, citizenship and civic engagement among social and honorary Greek organizations. Numerous conference rooms, a ritual room, a leadership library, organizational offices and other offices make up this one-of-a-kind structure. The Scarborough Center is the first freestanding program of its kind in the nation.

Sea Gull Square is a mixed-use facility that houses 600 students and also includes a variety of retail spaces. Approximately 150 four-bedroom apartments provide residents fully furnished units, including all furniture, full kitchens, and washer and dryer units. Public spaces include a gym with both cardiovascular and strength-building equipment, a

The University
The University

multipurpose classroom, and quiet study space. Additionally, each floor features a lounge for study space.

The Support Services Building, located at 119 Bateman Street, at the intersection of Bateman and Wayne streets, 100 yards east of the SU pedestrian underpass beneath Route 13, houses Central Stores Supplies, University Shipping and Receiving, Counter Services, Physical Inventory Control (PIC) Team, and Surplus Inventory Management Services.

The Student Art Center, adjacent to campus on College Avenue, is home to the student art gallery and five art faculty offices. Exhibits will feature works done in freshman art classes, B.F.A. student works, guest exhibitions and lectures about their work. The center also hosts community art meetings.

The Teacher Education and Technology Center houses the Seidel School of Education and Professional Studies, including Social Work and Communication Arts departments. The facility contains faculty and staff offices, classrooms, class labs, teaching methods labs, a multi-media center, an electronic gallery, computer labs, photography lab, a café, the May Literacy Center, Office of Instructional Design and Delivery which includes the Faculty Development Studio and the Information Technology Help Desk.

The University Analysis, Reporting and Assessment House, situated at 1214 Camden Avenue across from Nanticoke Hall, houses the University Analysis, Reporting and Assessment Office.

The University Fitness Club is located next to the Tennis Center on Milford Street. The University Fitness Club is home to four racquetball courts, a group fitness studio, a weight room, two cardiovascular rooms, a cycling studio and a Nautilus training room.

The Visitor Station is located at the Holloway Hall entrance from Camden Avenue and is adjacent to the Blackwell Parking Lot. It serves as both an information station and a security check point for visitors.

The Ward Museum of Wildfowl Art, located south of the campus at 909 South Schumaker Drive, is home to the world’s most comprehensive collection of wildfowl carving. Named for brothers Lem and Steve Ward of Crisfield, MD, whose skill and vision elevated decoy carving to fine art, the museum works to promote, preserve and perpetuate wildfowl art.

The Wayne Street Garage is a four level parking garage located on the corner of Wayne and Bateman streets with space available for 821 vehicles.