PACE

Institute for Public Affairs and Civic Engagement

Academic Year 2014/2015

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On The Move!

By Robby Sheehan

While we were pulling this newsletter together, we were completely amazed by everything that PACE has been able to accomplish this past academic year; needless to say, Salisbury University's Institute for Public Affairs and Civic Engagement has been busy. Whether it was working with faculty through Drs. Sarah Surak and Alexander Pope's Civic Engagement Across the Curriculum seminars, inviting candidates to campus for our inaugural Candidate Meetand-Greet, registering students to vote via TurboVote, hosting public policy forums or welcoming our newest class of Presidential Citizen Scholars (and the list could continue), it is clear that PACE is back and is on the move!

After taking a trip to Washington, D.C., several months ago with Fulton School Dean Maarten Pereboom and Dr. Sarah Surak, it became quite obvious that an organization like PACE is indeed a rarity among our peer institutions nationwide. During that trip, we had the opportunity to meet with Dr. George MeHaffy, the American Association of State Colleges and Universities' vice president of academic leadership and change. He indicated to us that Drs. Harry Basehart and Fran Kane's establishment of PACE and the Presidential Citizen Scholar Program was totally unique, utterly innovative and incredibly remarkable. PACE is one of SU's greatest

assets, as it is revered as a national model for citizenship education. We take great pride in this reputation as we continue to provide the campus and surrounding communities with political and civic engagement opportunities.

With efforts underway in our community to revitalize the downtown area and develop Salisbury's sense of place, it is clear that PACE is moving in the right direction. We are not only educating and preparing the citizens of tomorrow through programs like the Presidential Citizen Scholar program, but we also are taking an active part in facilitating Salisbury University's role as a "steward of place." PACE is committed to building our community through leadership development programs, volunteerism opportunities, and providing support to our local governments and non-profit organizations.

We are indeed fortunate at Salisbury University to have leaders like President Janet Dudley-Eshbach and Dean Pereboom who understand the importance and value of encouraging a strong sense of civic engagement within the life of our campus community. I encourage all of us to follow their lead and give back to the community. We look forward to partnering with you in the coming months and years ahead and hope that you will join us in our efforts!



Senator Tom Carper Visits SU

Senator Tom Carper (D-DE) joined students, staff and faculty on Thursday, October 30, for a Constitution Day Talk. Carper addressed issues brought forth by students, including nuclear waste, constitutional amendments, American foreign policy and discussed his experience in politics.

Senator George Edwards Named SU's 2015 Hargreaves Fellow

Maryland Senator George C. Edwards is Salisbury University's 2015 John R. Hargreaves Distinguished Legislative Fellow. In recognition of outstanding public service, the award was presented by SU President Janet Dudley-Eshbach in a ceremony at the Lowe House Office Building in Annapolis.

"Senator Edwards has given more than three decades of his life to improving the State of Maryland for its citizens," Dudley-Eshbach said. "A shining example of a leader who believes in bipartisanship, he has worked across party lines to support projects and efforts statewide. He has a real commitment to this idea of 'One Maryland.' As politics become more divisive, with extremes on both sides, he stands out as someone who is truly dedicated to what is best for our state, someone who models integrity and thoughtful leadership for our students."

Edwards was elected to the Senate in 2007 after having served in the House of Delegates since 1983. He represents Garrett, Allegany and parts of Washington counties.

A member of the Senate's Budget and Taxation Committee, he sits on the capital budget and the public safety, transportation and environment subcommittees. In addition, he serves on committees for executive nominations, rules, spending affordability and legislative policy. He is a longtime member and former chair of the Joint Subcommittee on Program Open Space and Agricultural Land Preservation.

In the House of Delegates, he was a minority leader and an Appropriations Committee member, serving on subcommittees for the capital budget, transportation, health and the environment. He has been involved with the Garrett County Development Corporation and Tri-County Council for Western Maryland for decades, and has worked on a number of efforts related to education, transportation and economic development.

A native of Grantsville, MD, Edwards earned a B.S. in business administration from Fairmont State University in West Virginia. A National Association of Intercollegiate Athletics All-American fullback, he was drafted by the Baltimore Colts in 1970. He served in the Maryland National Guard for six years. He is married and has two children.

"The Hargreaves Fellowship allows SU students to meet with outstanding state legislators to learn firsthand about the responsibilities and rewards of their work," said Dr. Maarten Pereboom, dean of SU's

Charles R. and Martha N. Fulton School of Liberal Arts. "We look forward to Senator Edwards' visit to campus later this spring."

Edwards is the 14th recipient of the Hargreaves Fellowship. Past honorees include House Speaker Michael Busch; Senate President Thomas V. "Mike" Miller; senators J. Lowell Stoltzfus, Brian Frosh, Rob Garagiola and Thomas "Mac" Middleton; and delegates John Bohanan, Talmadge Branch, Addie Eckhardt, Sheila Hixson, Adrienne Jones, Norman Conway and the late Howard "Pete" Rawlings. Sponsored by SU's Institute for Public Affairs and Civic Engagement (PACE), the award was made possible by contributions to SU in memory of the late John R. Hargreaves, a legislator from Caroline County.



Pictured, from left, are Maryland Comptroller Peter Franchot, Edwards, Dudley-Eshbach and Robby Sheehan, SU's deputy chief of staff and director of government and community relations.



Maarten Pereboom

A Note From The Dean

"SU's highest purpose is to empower its students with the knowledge, skills and core values that contribute to active citizenship, gainful employment and life-long learning in a democratic society and interdependent world."

These words from our mission statement underscore how important PACE is to Salisbury University, and this newsletter documents a very productive year that has included revival of our Presidential Citizen Scholar program, another successful year for our distinctive Civic Engagement Across the Curriculum (CEAC) faculty development seminar, and new partnerships with The Washington Center and the American Democracy Project.

The support of our campus community, and importantly the leadership of President Dudley-Eshbach as a champion of citizenship education, is strong and growing. Special thanks are due to Robby, Matt, Sandy and Sarah for their dedicated efforts this year.



Presidential Citizen Scholars Program

By Dr. Alexander Pope

This spring marked the first semester of the renewed Presidential Citizen Scholar program (PCS), a multi-faceted, civic engagement experience that prepares students to become community leaders now and in the future. The program offers students of all majors and levels of experience opportunities to become engaged in the political life of the community and to develop habits of democratic citizenship. Students who complete the requirements of this program receive distinctive recognition as Presidential Citizen Scholars.

Students are invited to apply for the competitive program by presidential invitation. Applicants from across the University were asked to submit essays responding to the question: "What would you like to change about the community?" This past fall, PACE offered admission to 16 students from across the schools.

Under the direction of PCS program co-directors, Dr. Sarah Surak (Fulton School) and I (Seidel School), the two-credit special topics course, IDIS 280 - Civic Engagement: An Introduction for Presidential Citizen Scholars, makes extensive use of the greater Salisbury community, including field trips and participation in community events. Over the past semester, Scholars have explored the

theory and practice of active and engaged citizenship. In doing so, they have worked collectively to identify a contemporary community issue, explored the reasons and causes for that problem, and collaboratively developed an action plan for how to address it. Their direct community engagement has included presentations at 3rd Friday, City Council and University events.

Presidential Citizen Scholars begin the program in the second semester of their sophomore year. The fall of their junior year involves monthly program meetings, participation in University or community organizations and targeted University events. Spring junior year brings another special topics course, Civically Engaged: A Capstone for Presidential Citizen Scholars, when individual scholars identify, examine and work to address a meaningful community issue. Scholars also must complete one, four-credit Civic Engagement Across the Curriculum course or an internship through local community organization or The Washington Center, Civic Engagement Across the Curriculum is a professional development seminar that helps faculty integrate civic engagement opportunities into their courses.

Civic Engagement Across the Curriculum

By Dr. Sarah Surak

This past fall, six members of the Fulton faculty and one from Seidel participated in PACE's second Civic Engagement Across the Curriculum (CEAC) faculty development seminar. Christina Cammarano, Chrys Egan, Kara French, Elizabeth Kauffman, Shawn McEntee, Eric Rittinger and Diana Wagner participated in SU's program for faculty delivery of civic engagement activities. The program provides the tools and enticements to do so in a rigorous manner.

CEAC draws support from both PACE and the University mission and vision statements. Faculty members consider the meaning of citizenship and what civic engagement is as they move toward the creation of their own course enhancements through readings, discussions and external assignments. The entire seminar is constructed as a deliberation around the question, "How can we engage students in their community?"

Seminar conference coordinators Dr. Alexander Pope (Seidel School) and I (Fulton School) are conducting a related research program to assess the success of the seminar in supporting civic engagement delivery within courses. We have presented initial findings at the **American Democracy Project** annual conference as well as the American Political Science Association's Teaching and Learning Conference, and we will present further results at the Middle States Council for the Social Studies.

The 10-week program runs each fall. For more information contact Sarah Surak at smsurak@salisbury.edu.



Students visit the Handsell Plantation in Vienna, MD.

Student CEAC Perspective

By Ben Hromanik

This past fall I had the pleasure of taking Native American History, taught by Dr. Céline Carayon. This was one of the best classes I have ever taken at SU. Dr. Carayon did a masterful job of making this course unique in the content it covered and in the way it was taught. Rather than focusing on a chronological history of American Indians, the course instead highlighted specific themes and issues Native populations have experienced and are currently experiencing.

We analyzed topics such as myths, misunderstandings, misinterpretations, re-appropriations and history, all with the goal to understand where Native Americans are today. At the close of the course, we had the opportunity to display this understanding through a civic engagement presentation in

which groups selected a specific Native tribe. Rather than explaining the tribe's history, we tried to show current issues being faced today by using their history. We also had to offer solutions to these problems. This was the most important part of the course: we were actually using history to make changes in the present. We brought awareness to a group of people who have been forgotten at times and need help getting the rights, privileges and justice that everyone deserves.

As someone who wants to teach history, this course was invaluable to me, not just in the content, which was powerful and eye opening, but in the overall message that it conveyed, that we can physically use history to right the wrongs of the past and make the future better for all people.

Turbo Vote Voter Registration Drive

During the last week of September in preparation for the 2014 elections, PACE hosted a daily voter registration drive encouraging students, faculty, and staff to sign up for Turbo Vote. The event took place in the Commons Lobby, and PACE provided computers for easy access to the online Turbo Vote platform. The voter registration drive allowed members of the SU community to quickly and efficiently register to vote or request an absentee ballot. Also, Turbo Vote provided users with up-to-date information on the election process and polling locations throughout the 2014 election cycle. To date, 623 students have utilized Turbo Vote to register to vote.

SU Participates in New Economic Inequality Initiative

By Dr. Sarah Surak

Six Salisbury University faculty members are directing SU's participation in the Economic Inequality Initiative, coordinated by the American Democracy Project. Drs. Adam Hoffman (Political Science), Robert Kirsch (Philosophy), Alexander Pope (Teacher Education), Eric Rittinger (Political Science), Alex Stoner (Sociology) and I (Political Science/Environmental Studies) are working though PACE to develop the initiative on campus. The initiative's aim is to collaborate with other universities across the country to pedagogically address the issue of economic inequality.

In January, SU sent a contingent of faculty members to a three-day conference in Washington, D.C., at the headquarters for the American Association of State Colleges and Universities (AASCU) to work with people from other universities to develop ways for people across disciplines and departments to pedagogically use the pressing issue of economic inequality in the United States. Through this conference, our faculty members are poised to take the lead on this national initiative.

Also this past January, the committee screened former Secretary of Labor Robert Reich's documentary *Inequality* for All for interested faculty. Doing so drew attention to the extent of economic inequality in America, while encouraging a faculty conversation. Faculty were asked how they might like to see this initiative develop on campus, what resources are needed to integrate economic inequality into the classroom and if they had specific questions about economic inequality.

Faculty resources will be posted on the PACE website. As the initiative moves forward, faculty are encouraged to utilize these resources and contribute relevant resources. The working group hopes that faculty across campus will join them in this important and interdisciplinary initiative that addresses a vitally complex issue in our students' lives



Bestselling Author Rick Perlstein Speaks at SU

In April, New York Times-bestselling author Rick Perlstein discussed some highlights from his recent book in his lecture on SU's campus "Nixon's Fall, Reagan's Rise." Perlstein shared insights regarding Richard Nixon's rise in politics, the subsequent paradigm shift in the conservative movement and set the stage for understanding Reagan's popularity.

Perlstein is the author of The Invisible Bridge: The Fall of Nixon and the Rise of Reagan, as well as Nixonland: The Rise of a President, among other books. He is a contributor to The New York Times, The Washington Post, Chicago Tribune, San Francisco Chronicle, Los Angeles Times, Newsweek and The New Yorker. He also is a frequent guest on MSNBC's Rachel Maddow Show.

Perlstein graduated from the University of Chicago with a B.A. in history and spent two years in the doctoral program in American culture at the University of Michigan-Ann Arbor. He previously served as a senior fellow at the Campaign for America's Future.

Immigration Enforcement at the Border and Beyond: The Human Cost of Securitization

By Matt Swiderski

Along with the departments of Sociology, Political Science and Communication Arts, PACE hosted Todd Miller, author of Border Patrol Nation, on November 12. The event focused on Miller's research as an investigative journalist in the U.S.-Mexico Border region. The event fostered discussion regarding immigration enforcement and the cost of growing securitization around U.S.-Mexico borders.



Salisbury University students, faculty, and staff were among recent 3rd Friday participants who had the opportunity to chat with Maryland Governor Larry Hogan during the downtown festival. Pictured are: Dr. Sarah Surak, faculty in the Political Science and Environmental Studies departments; Alexander Pope, faculty in the Teacher Education Department; Emily Rittenour, social work student and 2015 Presidential Citizen Scholar; Governor Hogan; Katie Potvin, a student majoring in ESOL (English for speakers of other languages) also a 2015 Presidential Citizen Scholar; and Robby Sheehan, SU deputy chief of staff, director of government and community relations and interim managing director of PACE.



Candidate Meet and Greet

PACE hosted a candidate meet-and-greet in October in Red Square. The event gave students, faculty and staff the opportunity to meet and discuss pertinent issues with candidates. Candidates in attendance included; Addie Eckhardt (R, MD-37), Chris Adams (R, MD-37B), Johnny Mautz (R, MD-37B), Carl Anderton (R, MD-38B), Norman Conway (R, MD-38B), Mary Beth Carozza (R-MD-38C), Judy Davis (D, MD-38C), representatives from Larry Hogan's gubernatorial campaign, Rick Pollitt (D, county executive), John Cannon (R, county council at large), Laura Mitchell (D, county council at large) and M.J. Caldwell (circuit court judge). A voter registration table also was present at the event.

Maryland General Assembly Internship Reflections



I was fortunate to intern in the House of Delegates with the Majority Leader, Delegate Anne Kaiser, Democrat from District 14 in Montgomery County. This was the first session that she was in this important leadership

position. She also is a member of the Ways and Means Committee and is chair of the Education Subcommittee.

The most valuable and unique experience I had was testifying in front of the Ways and Means Committee. HB 298, sponsored by Delegate Kaiser, was introduced to help protect preK-12 student data from being sold to advertising companies. The bill passed in both the House and Senate and is waiting for the Governor's signature.

Not all interns are given the chance to testify, but Delegate Kaiser believed it was an educational opportunity. I and another intern, Jianing, a University of Maryland College Park senior, were given a bill to track and the task of researching and writing the testimony. I was nervous at first to speak in front of the committee, but the nerves went away after I started speaking. This experience has strengthened my writing skills and made me more comfortable with public speaking.

I recommend this internship program to everyone at Salisbury University, whether they are a political science major or English or business. It has shown me that I want to be involved in state politics in some way; either working as an aide, lobbyist or maybe running for an elected office one day.

Thank you to Salisbury University for giving me the opportunity.



I interned in the Maryland General Assembly with the House Republican Caucus. The Caucus is made up of the 50 Republican legislators in the House of Delegates and is the key organizational structure that pushes the party's legislative

platform. The Caucus Office put me right next door to the main leadership figures of the House Republicans: Minority Leader Nic Kipke of District 31B in Anne Arundel

PACE Announces Formal Partnership with The Washington Center (TWC)

By Robby Sheehan

In September, the Institute for Public Affairs and Civic Engagement (PACE) was pleased to announce a formalized partnership with The Washington Center, thanks to the recommendation and support of Fulton School Dean Maarten Pereboom, which will provide greater access and affordability to Salisbury University students.

The Washington Center (TWC), established in 1975, was created to provide undergraduate students with a multi-faceted, semester-long, residential experience in the D.C. metropolitan area that integrates real-world work experience, academic and civic enrichment, and leadership development opportunities. Students, from across the nation and around the globe, submit competitive applications to the TWC for the chance to intern with some of the most prestigious organizations in our nation's capital, including The White House, the United States Congress, CNN, the Fox News **Network and the National Science** Foundation, just to name a few. Students also are required to participate in an academic course on a topic of their choosing in addition to leadership and civic engagement seminars.

After visiting The Washington Center's campus in D.C.'s NoMa district with Dr. Pereboom earlier this academic year, it was clear that Salisbury University students could significantly benefit from a SU/TWC partnership. PACE's new partnership streamlines the application, registration and payment processes for students and ensures that courses taken with TWC are able to transfer

back to SU for credit toward graduation. Additionally, the State of Maryland has earmarked an annual appropriation, upward of \$100,000, to specifically fund scholarships for students who are residents of Maryland to participate in this program. According to TWC's leadership, the majority of these scholarships are under-utilized every year; for these reasons, we decided to move forward with this partnership and advertise the opportunity extensively across campus.

We are happy to report that we have several students who will be participating in The Washington Center's program for the summer and fall semesters. It is our hope that these numbers will continue to rise as students realize the enormous opportunity they have to, effectively, "study abroad" in D.C. while building personal and professional connections that will last a lifetime and benefit their careers in the long-term.

Please consider encouraging your students to apply for this incredible opportunity. If you have any additional questions regarding The Washington Center, please email pace@salisbury.edu or visit www.twc.edu.

Our special thanks to Dr. Diane Allen, provost; Betty Crockett, vice president of administration and finance; Jackie Maisel, registrar; Tony Pasquarello, comptroller; Fulton Associate Dean Darrell Newton and Tabitha Pilchard, director of accounts receivable, for their assistance in making this partnership possible.

PACE's Mission Statement Revamped

By Robby Sheehan

Over the course of the past two semesters, PACE's Strategic Planning Committee worked diligently to revise and update PACE's mission statement. The committee engaged in thoughtful deliberation and serious discussion to ensure that the statement not only incorporates the vision of our founders, but also clarifies and hones our strategic objectives for the campus and surrounding communities. The committee also took a deliberate look at how we conceptually define "public affairs" and "civic engagement." Check out our final product below:

The Institute for Public Affairs and Civic Engagement (PACE) at Salisbury University serves the academic and broader communities through:

- Non-partisan programming designed to promote civil discourse and an expanded understanding of issues related to the public good;
- Support for civic engagement opportunities and citizenship education;
- Cultivation of a more informed and democratic citizenry; and
- Promotion of good government at the local, state and federal levels.

Examples of these activities include organizing forums to discuss issues, working on local recycling efforts, building homes for Habitat for Humanity and providing opportunities for our students to work on political campaigns. Such activities support the Institute's understanding of public affairs and civic engagement.

Public Affairs: By the term "public affairs," we mean issues and ideas in the realm of community concern or interest. There is debate over whether some issues belong in that realm. Nevertheless, democratic societies handle lawmaking and enforcement, public safety, national security, and the distribution of a range of services through an elected government, which is accountable to the citizens of a community, whether local or national. Understanding the interplay among public and private, individual interest and community good is essential to effective engagement in the realm of public affairs.

Civic Engagement: "Civic Engagement" is a broad term that encompasses the wide range of activities by which citizens work together to improve the quality of life in their communities, whether locally, nationally or even internationally. Its core meaning

expresses the idea that democratic citizenship is embodied whenever people come together to define the public good, determine the processes by which they will seek this good, or reform policies and institutions that do not serve this good.

Civic engagement education "explicitly teaches the knowledge, skills and values believed necessary for democratic citizenship" (Kahne & Middaugh, 2010, p. 141). This approach inspires, informs and shapes learning activities to impact public affairs. Those activities also deepen our understanding of how social, political and economic systems work and how individuals can work effectively within those systems as they develop sustained habits of active democratic citizenship. Civic engagement education is a key value of Salisbury University and should be considered a key value of every university.

Kahne, J. & Middaugh, E. (2010). High quality civic education: What is it and who gets it? In W. Parker (Ed.), *Social studies today: Research & practice* (pp. 141-150). New York: Routledge.



Former Lt. Governor Anthony Brown Visits SU

In October, PACE hosted a forum moderated by Robby Sheehan with gubernatorial candidate Anthony Brown. The invitation to the event was extended to students, staff, faculty and the greater community – a local high school class even participated in the event. Brown shared brief remarks and then addressed questions submitted by students in advance.

Maryland General Assembly Internship Reflection

Continued from page 6

County and Minority Whip Kathy Szeliga of District 7 in Baltimore County.

The opportunity to work for both of these delegates furthered my internship experience because I had to dig deeper and learn the context of bills, rather than just understand the talking points. This internship gave me the opportunity to sit in on discussions of some really cool and controversial bills. Examples are the fracking bills, death with dignity, the state budget, Salisbury University's budget hearing and local issues like the "EVO" bill that led to the expansion of EVO Craft Brewery in downtown Salisbury.

I learned a great deal about Maryland politics, and they were not things I would have learned in a textbook at school. It was a positive experience and I will take what I've learned with me through the next chapters of my life.



Staff Notes

■ Robby Sheehan is the SU president's deputy chief of staff and director of government and community relations and serves as the interim managing director of PACE. Robby is a 2011 graduate of the Presidential Citizen Scholar program and has remained committed to enhancing PACE's profile throughout the campus and local community.



▼ Dr. Sarah Surak is the chair of PACE's Faculty Steering Committee and has joint appointments in the Environmental Studies and Political Science departments. With her colleague, Dr. Alexander Pope, she co-teaches PACE's Civic Engagement Across the Curriculum (CEAC) program and the Presidential Citizens Scholar program.



■ Dr. Alexander Pope IV serves as co-director of PACE's Civic Engagement Across the Curriculum (CEAC) program and the Presidential Citizen Scholar program. Dr. Pope serves as a professor in the Teacher Education Department, where he teaches courses in undergraduate social studies and graduate research methods.



■ Matthew Swiderski has served as PACE's graduate assistant during the 2014-2015 academic year. Swiderski was instrumental in assisting Drs. Sarah Surak and Alexander Pope with their Civic Engagement Across the Curriculum program research and managing the day-to-day affairs of PACE. Swiderski will receive his M.A. in conflict analysis and dispute resolution in May.

2015 Maryland General Assembly Interns— Salisbury University

Christopher L. Anderson

— Senator Bryan Simonaire

Sarah E. Chase

— Delegate Anne Kaiser

Alexander V. Cranford

— Delegate Ric Metzgar

Timothy J.R. McCarthy

— Delegate Kevin Hornberger

Edward J. Miller

House Republican Caucus (Delegate Nicholaus Kipke)

Phoenix J. Peeples

— Delegate Anthony
O'Donnell



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