

# Gull Cage Scoring Sheet

Judge \_\_\_\_\_

Rate each of the 5 areas on a scale from 1-5 with 5 being the best

### Rating Scale

- 5- Excellent
- 4 - Very Good
- 3- Good
- 2 - Average
- 1 - Poor

Plans	Concept	Clarity	Compre- hensiveness	Feasibility	Market Potential	TOTAL	Notes
Plan A							
Plan B							
Plan C							
Plan D							
Plan E							
Plan F							
Plan G							
Plan H							
Plan I							
Plan J							
Plan K							
Plan L							
Plan M							
Plan N							
Plan O							

Concept - Unique opportunity

Clarity - Information was presented in a clear and concise format

Comprehensiveness - Considered the relevant aspects of the service or product

Feasibility - Plan is realistic

Market Potential - Identified market, competitors