

2022 Student Entrepreneurship Competition

Pre-Recorded Pitch Video Instructions

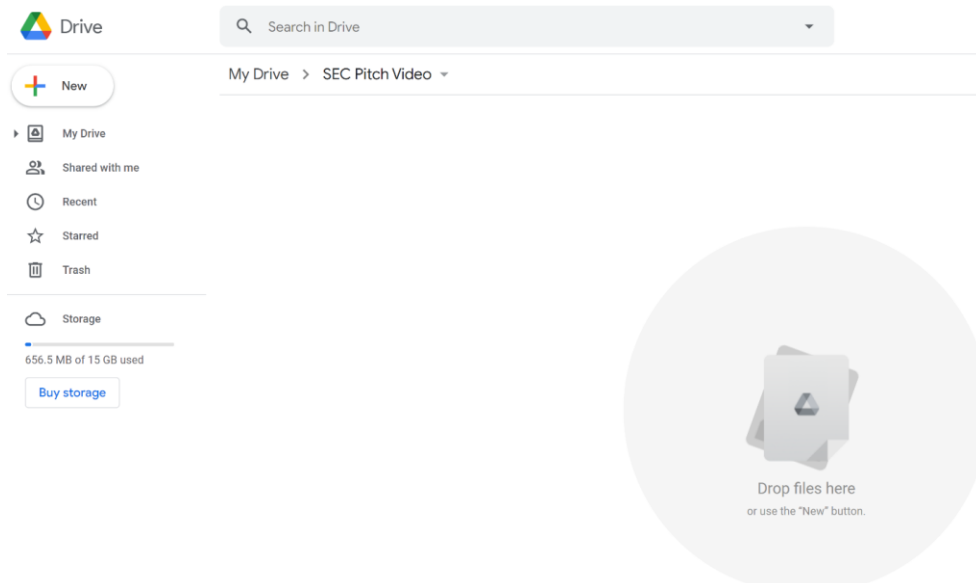
Step 1 Record a 1 Minute Pitch: Use a cell phone, video camera, laptop, iPad, or Zoom.

Step 2 Save and Upload Pitch Video:

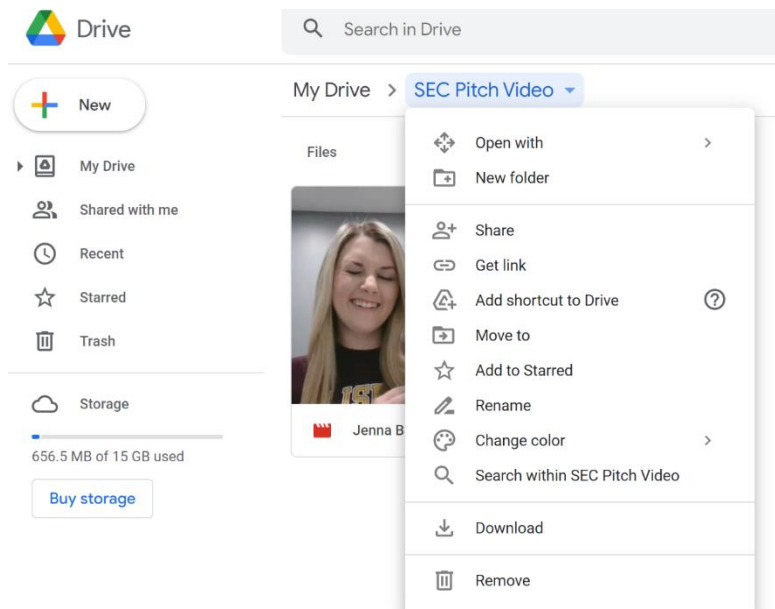
- ❖ After recording your pitch video, save it to your computer.
- ❖ Upload the video to YouTube with a private channel, or save it to your Google Drive and share the weblink. See below for Google and YouTube instructions.

Option 1 Google Drive Link:

- ❖ **Step 1** - Log into “Google Drive” and make an “SEC Pitch Video” folder by clicking “New” in the top left corner. In pop up screen click “New Folder” and name your folder.
- ❖ **Step 2** – Select and open the new folder you created. In the top left corner, click “New” ‘New File Upload’. (It is best to add the pitch video to its own folder, so the judges don’t see your other Google Drive files.)



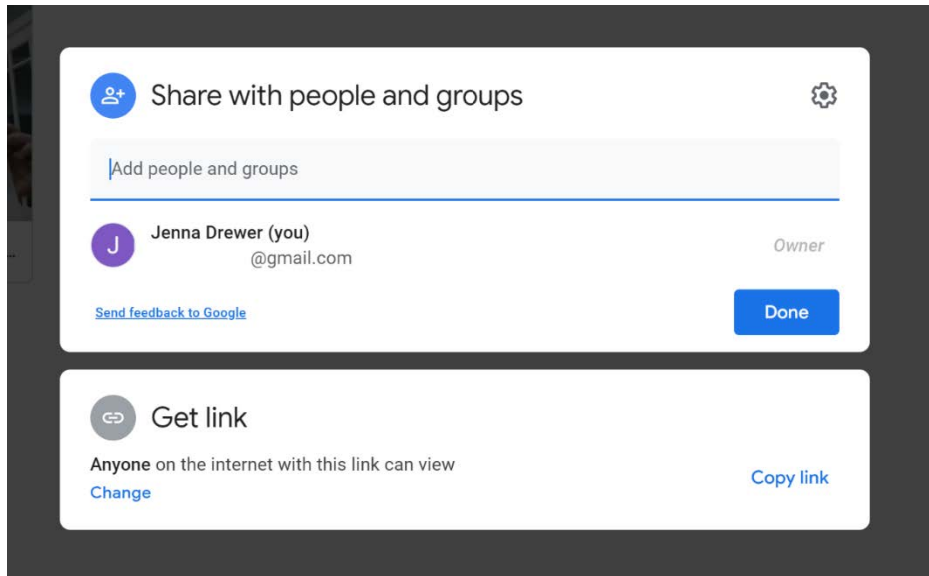
- ❖ **Step 3** - Click the name on the folder and the drop-down arrow. Select “Share”.



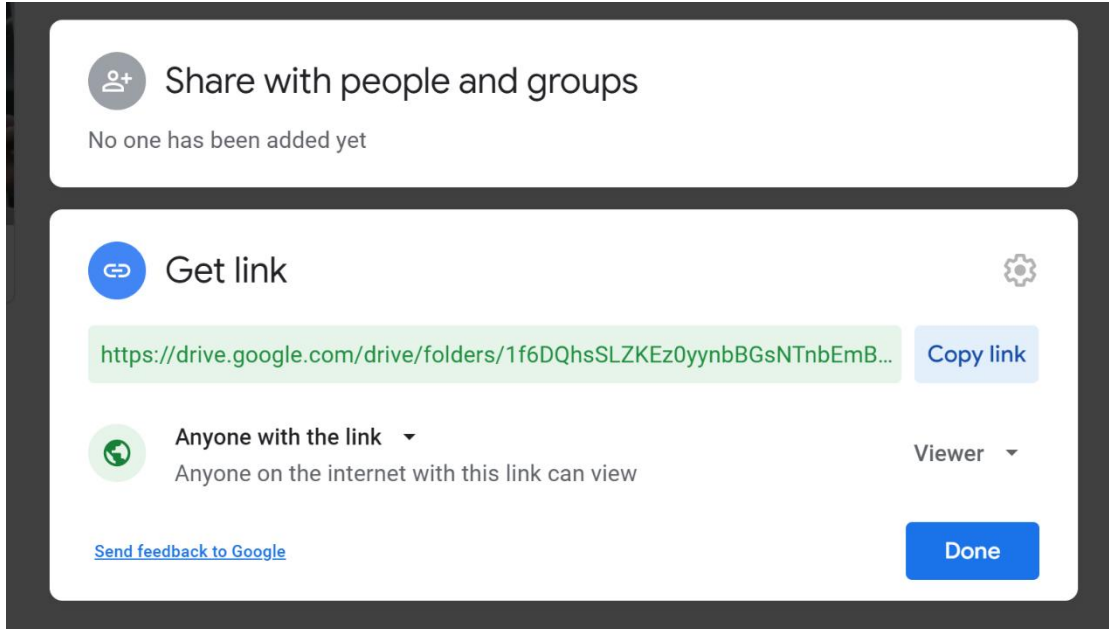
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- ❖ **Step 4** – In the “Get Link” box, set privacy settings on the video to “Anyone on the internet with the link can view” by clicking “Change”.



- ❖ **Step 4** - Settings should match as shown below, “Anyone with the link” and to the right it should say “Viewer” and not “Commenter” or “Editor”. Click dropdown to change selection.



- ❖ **Step 5** – Click “Copy Link”.

Congratulations you made a shareable Google weblink!

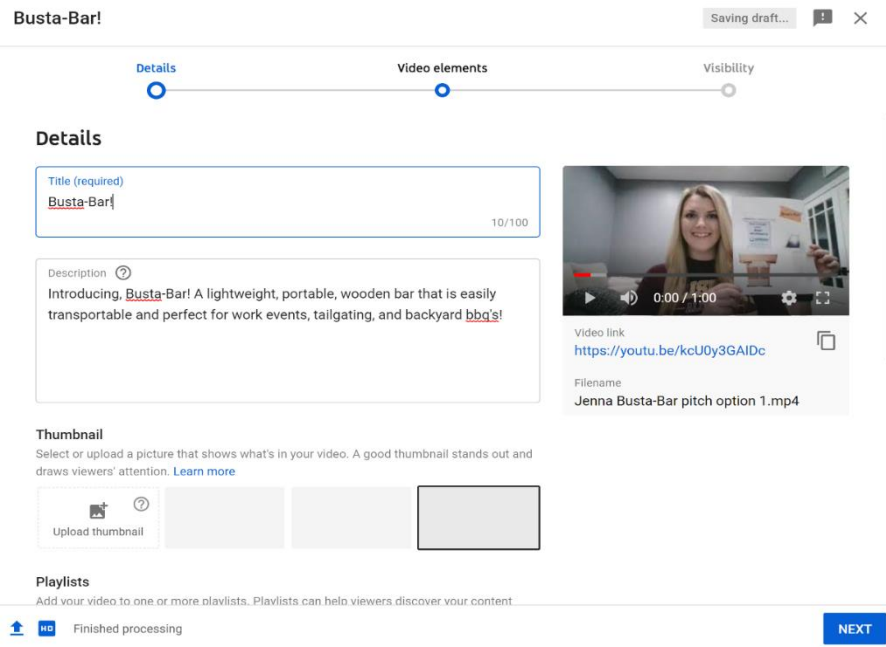
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Option 2 YouTube Link:

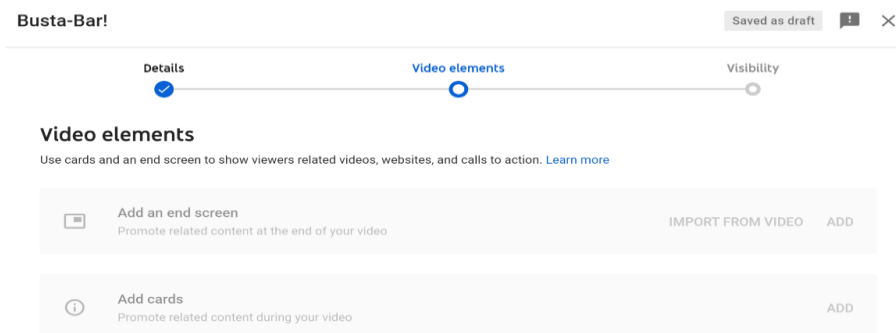
Note: YouTube allows you to post videos that are not searchable online but shareable. Viewers must have the link to view.

- ❖ **Step 1** - Set up a YouTube account, using your email. A Gmail address is what we used.
- ❖ **Step 2** – Once the account is created and you have logged in, select the camera button on the top ribbon to upload a video or select create.
- ❖ **Step 3** - Follow the steps to upload videos. Options are available to add additional features as well such as trimming, blurring, and other editing features. Uploading a video takes three steps: A. Details, B. Video Elements, and C. Visibility.
 - **Step A Details:** Enter in your title, description, select thumb nail, etc.



The screenshot shows the YouTube upload interface for a video titled "Busta-Bar!". The progress bar at the top indicates the "Details" step is active, with "Video elements" and "Visibility" steps following. The "Details" section includes a title field with "Busta-Bar!" (10/100 characters), a description field with "Introducing, Busta-Bar! A lightweight, portable, wooden bar that is easily transportable and perfect for work events, tailgating, and backyard bbq's!", and a thumbnail upload area. A video preview on the right shows a woman holding a wooden bar. Below the preview, the video link is "https://youtu.be/kcU0y3GAIDc" and the filename is "Jenna Busta-Bar pitch option 1.mp4". At the bottom, there is a "NEXT" button and a status indicator "Finished processing".

- **Step B Video Elements:** Add websites, end screens, cards, etc.

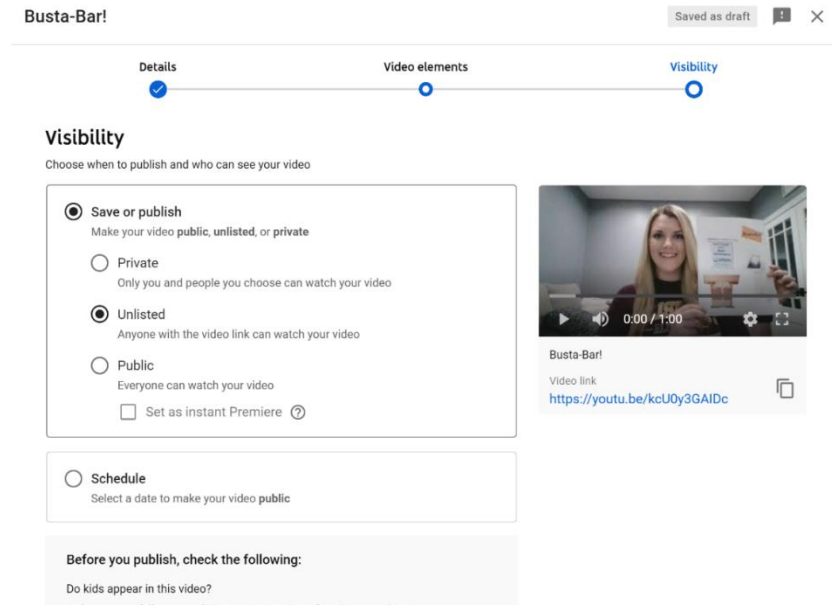


The screenshot shows the YouTube upload interface for a video titled "Busta-Bar!". The progress bar at the top indicates the "Video elements" step is active, with "Details" and "Visibility" steps following. The "Video elements" section includes options to "Add an end screen" (Promote related content at the end of your video) and "Add cards" (Promote related content during your video). Both options have an "ADD" button. The "Add an end screen" option also has an "IMPORT FROM VIDEO" button.

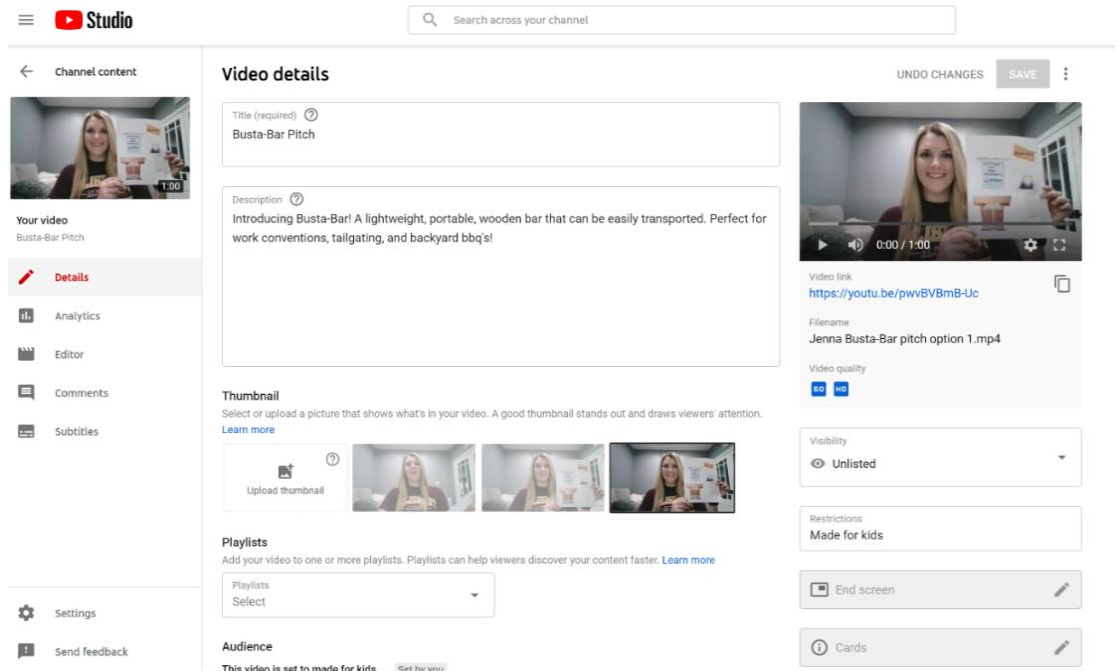
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- **Step C Visibility:** Last step in the uploading process is “Visibility”, this step allows you to choose if the video is private, open for public viewing/searchable, or unlisted. For the competitions, we suggest you use “Unlisted” or “Public”, allowing anyone with the link to view the video.



- After completing the 3 steps above, the page will display as below. Here you can copy and share the video link and make any other edits to the video.



Congratulations you made a shareable YouTube weblink!

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Competitions Registration Adding a Video Link:

- ❖ **Step 1** - Go to [Student Entrepreneurship Competitions Registration](#) and login using your SU email address and password.
- ❖ **Step 2** - Once logged in, you will see the following dashboard. In box 4 “Submission Step 4 of 4”, click “Go”.

Submission - Progress

The screenshot shows a dashboard titled "Submission - Progress" with four panels, each representing a step in the registration process. All steps are marked as "Complete" with a green bar and a "Go" button.

- Submission Step 1 of 4: Profile**
Status: Complete
Complete and submit this form to begin the submission process. You may update the information as needed until the cut-off date.
- Submission Step 2 of 4: Business Plan**
Status: Complete
Complete and submit this Business Plan form to continue the submission process. You may update the information as needed until the cut-off date.
- Submission Step 3 of 4: File uploads (Financial & Exhibit)**
Status: Complete
Upload Financial, Business Plan, and Exhibit documents. Accepted file types: Excel, PowerPoint, Word, and PDF. Maximum file size 3 MB.
Financial Upload 1 Delete
- Submission Step 4 of 4: Poster File / Video**
Status: Complete
Upload Poster file. Accepted file types: PowerPoint, Word, and PDF. Maximum file size 10 MB.
Poster file currently uploaded:
Poster File Delete
Link to Video Pitch:
www.youtube.com

- ❖ **Step 3** – At the bottom of the screen, enter your video link in the “Pitch Video Link” box.

The screenshot shows the "Submission - Step 4 of 4 - Poster File / Video Link" form. At the top, there are navigation buttons for Step 1, Step 2, Step 3, Step 4, and View Progress. Below the title, there is a green message: "Success. Pitch Video updated." The form is divided into two main sections: "Upload Poster File" and "Pitch Video Link".

*** Upload Poster File**

- Choose file: Choose File No file chosen
- If you have questions please let us know at kksterling@salisbury.edu
- UPLOAD
- Accepted file types: PowerPoint (.ppt, .pptx), Word (.doc, .docx) and PDF (.pdf). Maximum file size 10 MB.

*** Pitch Video Link**

Example: <https://www.youtube.com/watch?v=KzgGeK0v6A>

Save

- ❖ **Step 4** – Click “Save”. To be entered in the competitions, you need all 4 registration steps to show “Complete”. **No edits will be allowed after April 4, 2022.**

In 2019, Jenna won \$1,000 in the Competitions!

Jenna’s sample video <https://www.youtube.com/watch?v=pwvBVBmB-Uc>

Assistance or questions, please contact hmbrooks@salisbury.edu