

A Foundation of Distinction



“Thanks to the strong partnership between Salisbury University and the Salisbury University Foundation, the campus itself is growing and changing in order to respond to developments in higher education in Maryland and beyond.”

Janet Dudley-Eshbach, Ph.D.
President

Edward M. Thomas
Salisbury University Foundation Chairman

Foundation Points of Distinction Include:

- SU Foundation Board members personally raised **over \$200,000** in student scholarships.
- The SU Foundation manages **over \$50.7 million** in assets to benefit SU.
- All four of SU's schools are **privately endowed**—a rarity among public institutions.

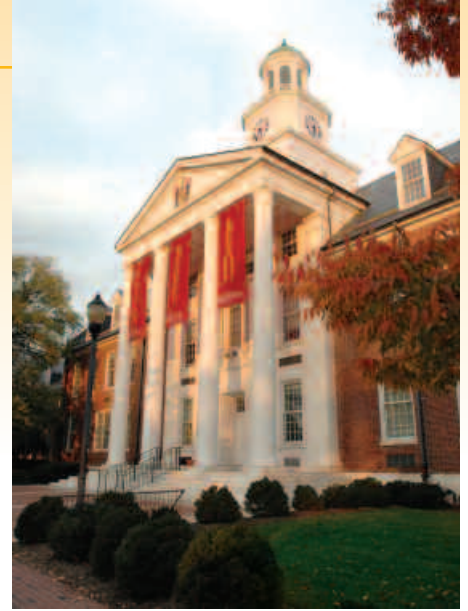
A Celebrated Start

When Salisbury University officially began its multimillion-dollar capital campaign last year at its 80th anniversary gala, the 80 which got the biggest “Wow!” was an accountant’s dream. In the first two years of its silent phase the campaign had raised more than 80 percent of its goal.

Campaign 2012, Taking Excellence to New Heights, is a \$30 million campaign that will turn many of SU’s aspirations into realities. Goals will benefit student scholarship endowments (\$15 million), the new Teacher Education and Technology Center (TETC) currently under



construction (\$4 million), matching funds for a new home for the Franklin P. Perdue School of Business (\$4 million), library enhancements (\$2 million), fine arts (\$2 million), Sea Gull athletics—including new facilities for varsity teams (\$2 million), and campus enhancements and outreach (\$1 million).



One year into the campaign, fundraisers have already booked nearly \$27 million in gifts for SU’s future.

Helping Healthcare

Last winter, the Salisbury University Foundation received the largest single gift by an individual donor in its history—\$5.3 million to benefit nursing and other medically related professions taught at SU.

The bequest is from the estate of Lucy Tull, who understood the importance of skilled nurses and other health care professionals to the Eastern Shore’s quality of life, and developed an abiding appreciation for the reputation of SU’s Nursing Department and the caliber of its graduates. Most of the gift—\$4.8 million—

establishes the Lucy Tull Scholarship Program for students with financial need wishing to pursue a degree in a medically related field. While those studying nursing have priority, students in other programs such as pre-medicine and the health sciences, including respiratory therapy and clinical laboratory science, may apply. The remaining \$500,000 is earmarked for the Lucy Tull Nursing Department Enhancement Fund for faculty development and departmental equipment and needs.



Dollars Make Scholarship Sense

The largest segment—\$15 million—of SU’s current capital Campaign 2012 goes toward dramatically increasing SU’s scholarship dollars.

Educating The Educators

With the increasing importance of education, but with teacher shortages continuing in the 21st century, education majors are more important than ever. In 1989, E. Niel and Helen Simmons Carey recognized that importance by creating an endowment that provides an annual \$1,000 scholarship: the Carey-Simmons Scholarship for undergraduates pursuing careers in public education. The Careys have since endowed a second scholarship, offering \$500 annually to public school teachers in Wicomico County who wish to pursue master’s degrees at SU. Continuing their commitment they recently made an additional \$50,000 commitment to the scholarship endowment which will, within the next five years, provide two undergraduate scholarships of \$1,000 and a graduate grant of \$1,000 annually.

Scholarships like those endowed by the Careys provide an incentive for students to consider the education profession, and the graduate grants encourage further professional development.

Cycling For Scholarship

What do 6,000 cyclists mean to SU students? For some, it means scholarship dollars toward their education.

Each year, SU’s popular Sea Gull Century bicycle ride brings thousands of cyclists from throughout the United States and beyond to the Lower Eastern Shore. A portion of the proceeds goes toward the Sea Gull Century Scholarship Fund, with over \$5,000 added annually.

Every fall students volunteer their Saturday to help make this cycling event—named by *The Washington Post* as “by far the most popular local century”—a success. As a way of thanking the hard-working volunteers, the Sea Gull Century committee provides a number of scholarships every year to well-deserving students involved in the ride.

A Boost To Graduate Education

Benefiting from a scholarship established by the late Bayne Richmond “Rick” Dudley to help those with disabilities, two SU students are pursuing masters’ degrees which they hope to eventually use to help others.

Dudley, who was born with cerebral palsy, willed some \$300,000 to the Salisbury University



Foundation, establishing the first endowment fund in the University System of Maryland for a scholarship dedicated to graduate students with disabilities.

Lindsay McGowan was the first SU student to benefit from Dudley’s generosity. A two-year recipient of the award, she is pursuing a Master of Social Work. Cheryl Hartnett was the second Dudley scholarship recipient. She is pursuing a Master of English with a concentration in TESOL (Teaching English to Speakers of Other Languages).



Limited graduate-level funding for those with disabilities was one reason Dudley created his scholarship, but his decision was also influenced by his cousin, Dr. Janet Dudley-Eshbach, who introduced him to SU when she became president in 2000. The scholarship is a continuation of Dudley’s abiding faith in the power of education to change lives.



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