



Learning In The
World Community

China: The Newest Perdue School Classroom

Strolling along the Great Wall of China, Franklin P. Perdue School of Business students gazed out over the rolling hills and focused on the winding brick and granite wall that dipped up and down into the distance. With a Chinese farmer as their guide, students learned the legends of the Great Wall passed down in Chinese culture and experienced firsthand the economic trials and tribulations of a life spent working the soil.

The Start of a Great Partnership

This extraordinary opportunity to learn abroad was set into motion in summer 2005 when Perdue students studied Asian economics for three weeks in a pilot program at Dongbei University of Finance and Economics (DUFE) on the coast of northeastern China. Following the success of the program, the two schools signed a memorandum of understanding to begin an annual summer program at DUFE for Salisbury students, as well as the chance for Chinese students to study at Salisbury.



In Dalian, SU and DUFE students participated in a joint course taught in English and interacted intensively both inside and outside of the classroom. Students toured various companies including state enterprises and multi-national companies such as Dell and Sony. The program concluded with a one-week cultural, educational and industrial tour in Beijing.

Wang Dingshi, dean of the School of International Business at DUFE, was very enthusiastic about his students learning in an American educational environment. He said, "In China, education is lecture-centered. ... American lectures are well prepared and the professors ask the students questions, the students ask professors questions, there is teamwork. Everyone contributes," which Wang felt leads to more creativity in the marketplace.

Among The World's Best

Following the success of the Salisbury-Dongbei partnership, this past spring SU was invited to be a part of the biggest international business school conference to ever take place in Asia, held as part of the 110th anniversary celebration of Shanghai Jiao Tong University by its College of Economics and Management. On the invitation list were "deans of renowned business schools from around the globe," according to the conference program—approximately 110 in honor of the university's anniversary.

"The deans and other representatives discussed alliances, programs and curricula," said Dr. William Moore, dean of the Perdue School, who shared conversations and meetings with representatives from North America, South America, Europe, Australia, Africa and Asia, including India and Japan.

"During the conference it became obvious that Asia, particularly southeast Asia and China, were growing in importance in helping expand business education, particularly international business," Moore said. Thanks to the partnership with Dongbei University and the relationships formed at the Shanghai Jiao Tong Conference, SU is at the forefront of providing its students the opportunities to study and experience international business firsthand.

Children's Lit Goes Global

Broadening the horizon's of SU's teachers-to-be, the Education Department's Ernie Bond and Patricia Dean developed a summer course on children's literature that took students to Iceland, Paris and London and gave them the opportunity to participate in international children's literature conferences.

In July 2005, students had two intense weeks of learning on SU's campus and then travelled abroad to meet children's book authors and illustrators in their home countries. Their first stop was Iceland, where students took in the sights of Reykjavik, met authors and caught up on their reading. In Paris, students were housed and taught at L'Institut International Charles-Perrault, heard guest speakers on French children's literature and continued their learning at sights such as the Louvre. After arriving in London, students attended the University of Roehampton's



Children's Literature International Summer Seminar and participated in the Hans Christian Anderson Conference at the British National Library.

At the end of the trip, SU students flew home while Bond and Dean traveled to Dublin to present at the International Research Society for Children's Literature Conference. While at the conference, the professors made contacts for a summer 2006 children's literature course in New Zealand and Australia, including attendance at the Storylines Festival of New Zealand Children's Writers and Illustrators and visits to volcanoes and rainforests on the Australian coastline.



A New Center For International Education

With an ever-growing roster of educational opportunities spanning all corners of the globe and an increased number of international students studying at SU, the University opened the doors of the new Center for International Education (CIE) this spring. The CIE offers a variety of services, including faculty-led collaborative study abroad programs with other universities on all continents except Antarctica and campus programming focusing on international culture.



- The number of SU students studying abroad has doubled in the last five years
- Nearly 11 percent of the 2006 graduating class had a study abroad experience (higher than national 6-8 percent average)
- SU students hail from 48 foreign countries
- Some 20 study abroad program are currently in place and growing in numbers every semester