

Mission: University Advocacy

In 2002-2003, faculty, staff and students, past and present, earned for SU a national reputation of excellence. Among the many milestones were a top-tier ranking in *U.S. News & World Report*, a 30th anniversary of the SU Foundation, Inc. Board and the capture of a fourth national lacrosse championship. What makes these achievements all the more remarkable is that all were accomplished despite an unprecedented fiscal crisis in the state of Maryland.

Keeping In Touch

With almost 30,000 alumni spread out across the nation, the SU Alumni Association goes to great lengths to keep everyone connected. In addition to regional chapters and homecoming, the Alumni Association kicked-off SalisburyAlumni.com, an interactive Web site that keeps chapter members informed of happenings and allows for easy event registration. In an effort to meet the needs of the alumni, a communications survey was distributed to determine reader interests. As a result, a revamped *SUMagazine* and *In Touch* newsletter were well received by all.

Plans In Progress

Two important efforts related to the University's future were put into action in fall 2002. The Facilities Master Plan is an effort to review facility needs on campus and to plan for renovations and new capital projects. High on the list is a new teacher education and technology complex. The University Strategic Plan is in the committee phase with teams organized to complete "environmental scans" of over a dozen issues ranging from future demographic demands, trends in globalization, career patterns and technological expectations.



▲ 30 Years Of Dedication

Members of the Salisbury University Foundation, Inc. Board of Directors are so dedicated to supporting the mission of the University that for many it becomes a lifetime commitment. Three members of the board, (inset from left) Marshall Moore, Marianna Holloway and Klein Leister, have been members of the board for 30, 23 and

24 years, respectively. Their dedication to projects and initiatives such as WSCL Radio, the May Literacy Lab, SU's 75th Anniversary Gala Celebration and numerous capital campaigns and other initiatives has been extraordinary.



Meeting The Teaching Challenge

With the completion of the Seidel Challenge Campaign, the Samuel W. and Marilyn C. Seidel School of Education and Professional Studies now enjoys an endowment of some \$2.5 million. More than half of the money raised is earmarked for scholarships. This boost for attracting the best into education comes at a critical time. By next year, over 50 percent of Maryland's teachers become eligible for retirement and the teacher shortage has prompted national headlines on hiring efforts by desperate school systems.

▶ Celebrating the completion of the Seidel Challenge Campaign are (from left) Past SU Foundation Board Chair Deborah Abbott, SU President Janet Dudley-Eshbach, Marilyn Seidel and Seidel School Dean Dennis Pataniczek.



Alumni Chapters Across America

- Annapolis
- Baltimore
- Washington, D.C. Area
- Greater New York City Area
- Lower Shore Young Alumni
- Ocean City, MD/Worcester County Area
- Philadelphia/Wilmington/South Jersey
- North Carolina:
Raleigh/Durham/Chapel Hill

Continued Support

Committed to supporting the mission of the University, many showed their support through donations. The breakdown in donors is:

■ Alumni	2,198
■ Parents	271
■ Faculty/Staff	191
■ Varsity Club (athletics)	317
■ President's Club (\$1,000 or more)	197

▶ Stay Connected

Sea Gulls all throughout the mid-Atlantic are now benefiting from career networking, education and a variety of social activities, such as receptions and happy hours, as a result of alumni chapters. The SU Alumni Association has a growing list of cities where chapters have sponsored activities and events over the past several years. The New York

City chapter had over 100 alumni in the greater NYC area attend a Yankees game. Alumni on the Lower Eastern Shore (above) have enjoyed parties in the beach resort of Ocean City. Washington, D.C. area alumni have enjoyed the most activities with evenings at the Kennedy Center and trips to the National Zoo.