SU Senior Ranks High At Sales Challenge

Daily Times Staff Report

SALISBURY, MD—Salisbury University senior Makenzie Callaway of Audubon, NJ, made her mark among the country’s best student salespersons during the spring’s National Collegiate Sales Challenge. Callaway recently became the first student from SU’s Franklin P. Perdue School of Business to reach the competition’s quarterfinal round. She and other members of the Salisbury team competed against representatives from more than 70 colleges and universities, including Purdue University, Ball State University and Virginia Tech.

In addition to the competition, students are provided with opportunities to network with corporation representatives through a series of events. Other students representing SU included seniors Amanda Abbott of Cambridge, Ryan Baroody of Cobb Island, MD, Adrianne Foster of Cordova, Marielle Lugo of Silver Spring, MD, and Justin Smith of New Windsor.

Source: The Daily Times,